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Inaugural Infotrak Diaspora Poll



WHEN ?

**23RD SEPT
TO
1ST OCT**

WHOM ?

**KENYANS IN
THE USA
DIASPORA

1104
RESPONDENTS**

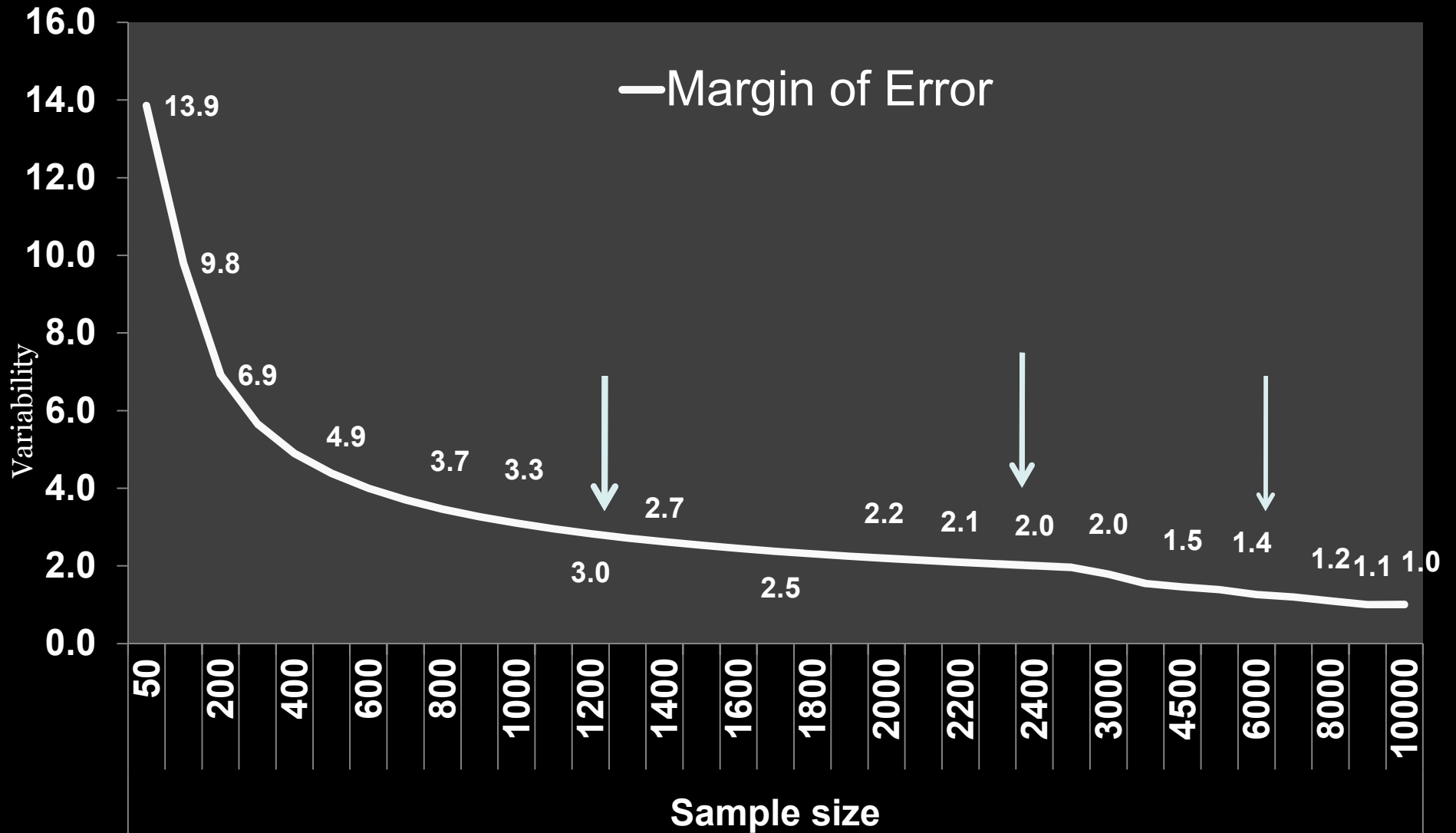
WHERE ?

**ALL 50
STATES +
WASHINGTON
DC**

HOW ?

**CAWI USING
SURVEY
MONKEY
DATABASE/SO
CIAL MEDIA

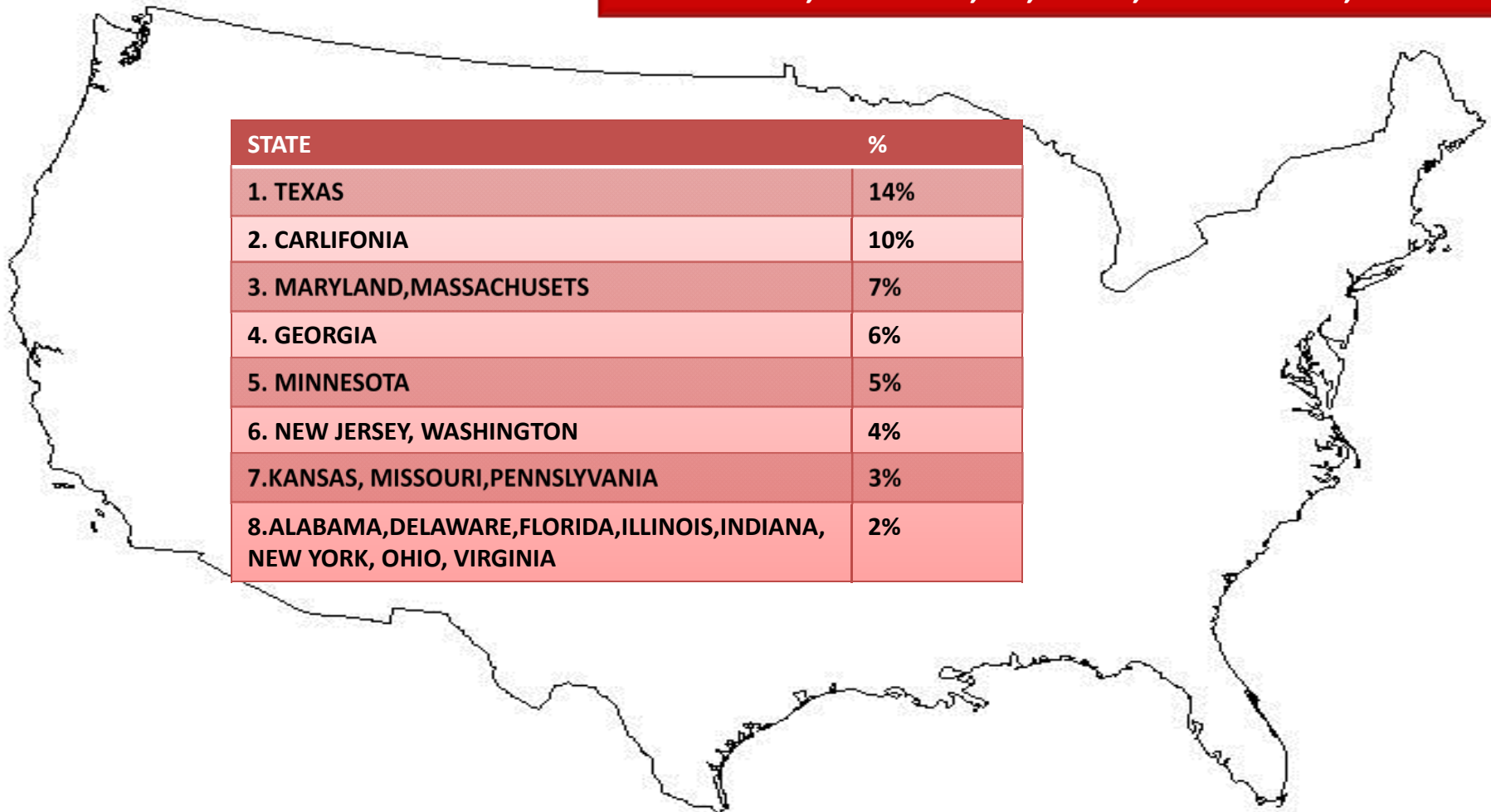
SPSS 17.0**



Where most Kenyans in US Diaspora live

1%

COLORADO, ARIZONA, DC, IOWA, OKLAHOMA, TENNESSEE

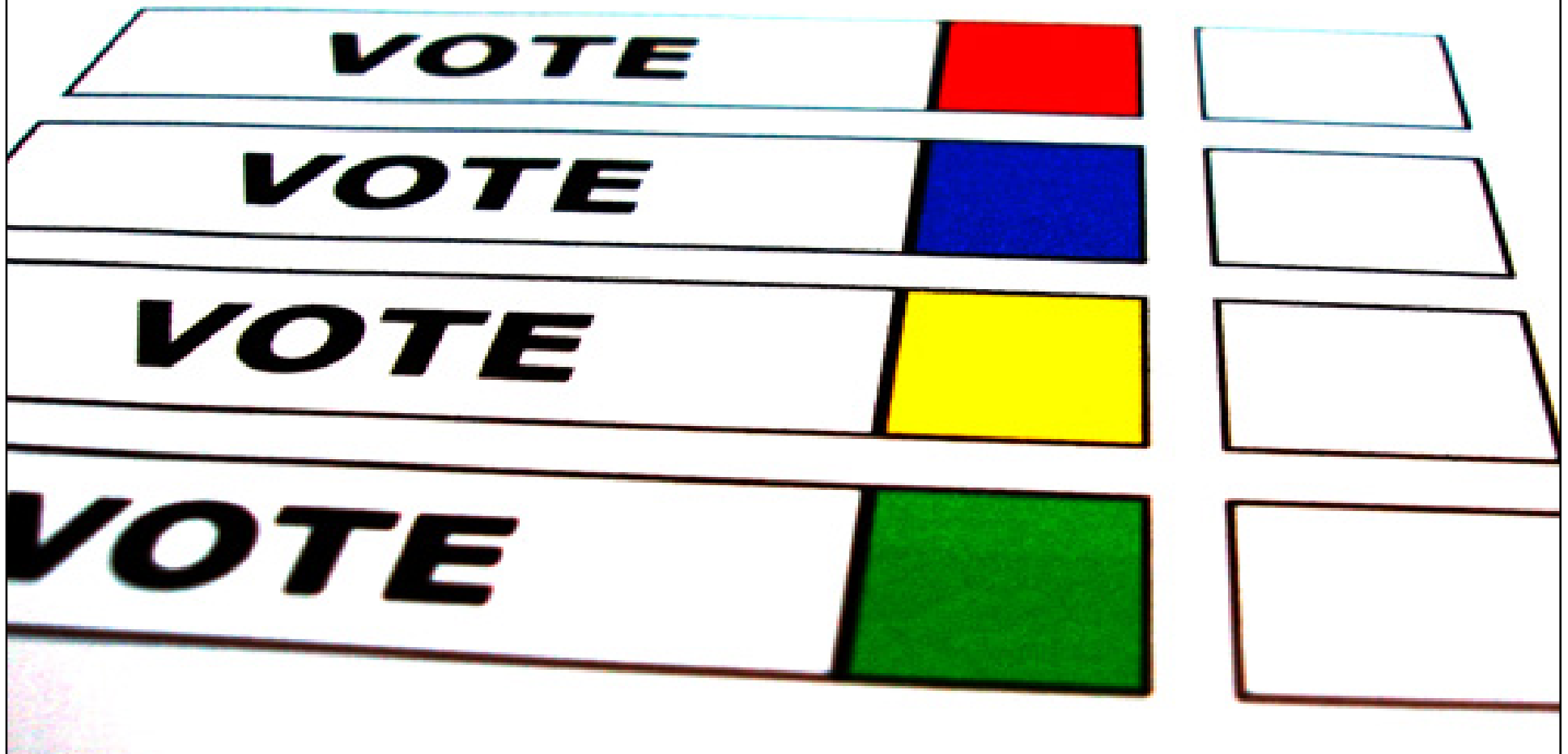


STATE	%
1. TEXAS	14%
2. CARLIFONIA	10%
3. MARYLAND, MASSACHUSETS	7%
4. GEORGIA	6%
5. MINNESOTA	5%
6. NEW JERSEY, WASHINGTON	4%
7. KANSAS, MISSOURI, PENNSLYVANIA	3%
8. ALABAMA, DELAWARE, FLORIDA, ILLINOIS, INDIANA, NEW YORK, OHIO, VIRGINIA	2%



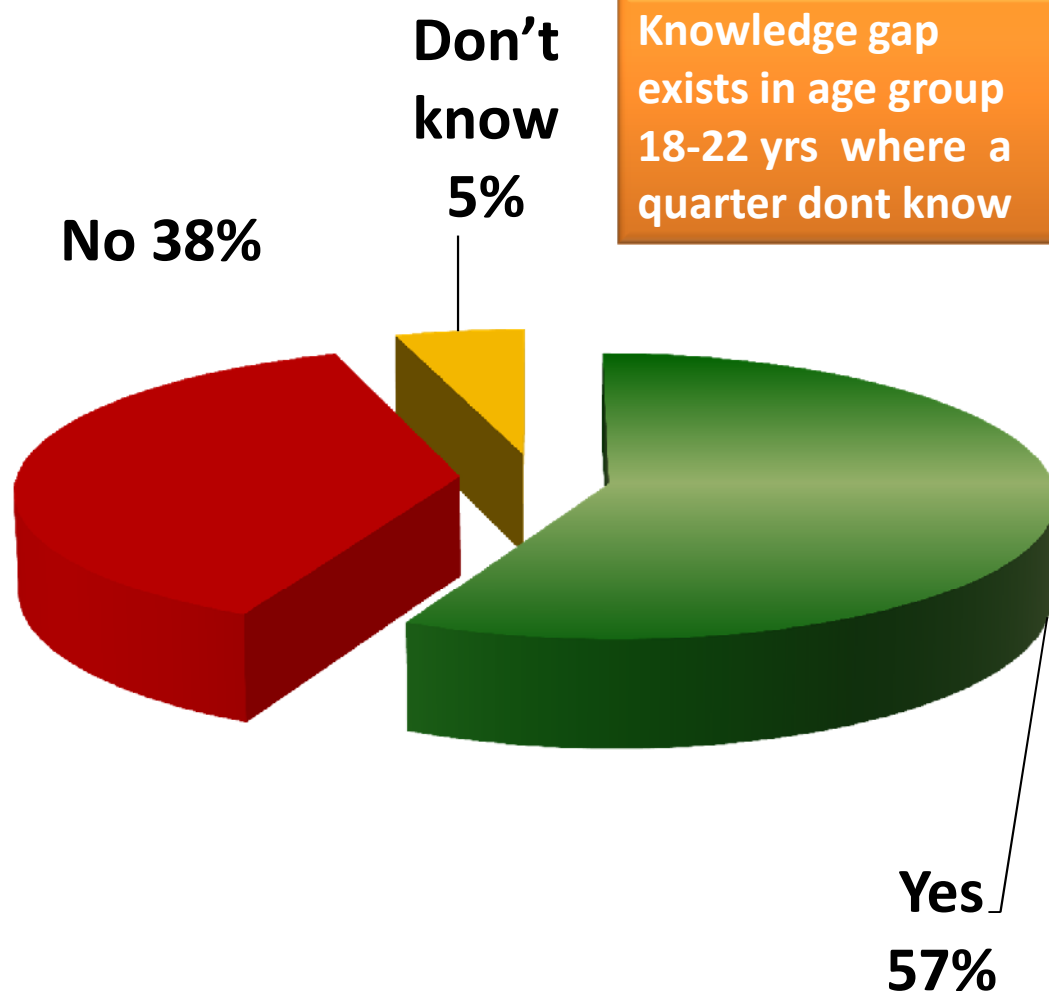
The Survey Findings

Perception on Diaspora Voting



Do you approve of these regulations?

The proposed regulations for Diaspora voting states that Kenyans in the Diaspora will vote in the Kenyan Consulates and Embassies during the March 2013 Elections.



Enthusiasm over Diaspora Voting

What is it like to enthuse
to act but not to bemuse
is it all real or is it a ruse
is it our destiny or do we get to choose



Not at all Enthusiastic

7%

Somewhat Enthusiastic

22%

Very Enthusiastic

71%

N=1049

Will you Vote in March 2013

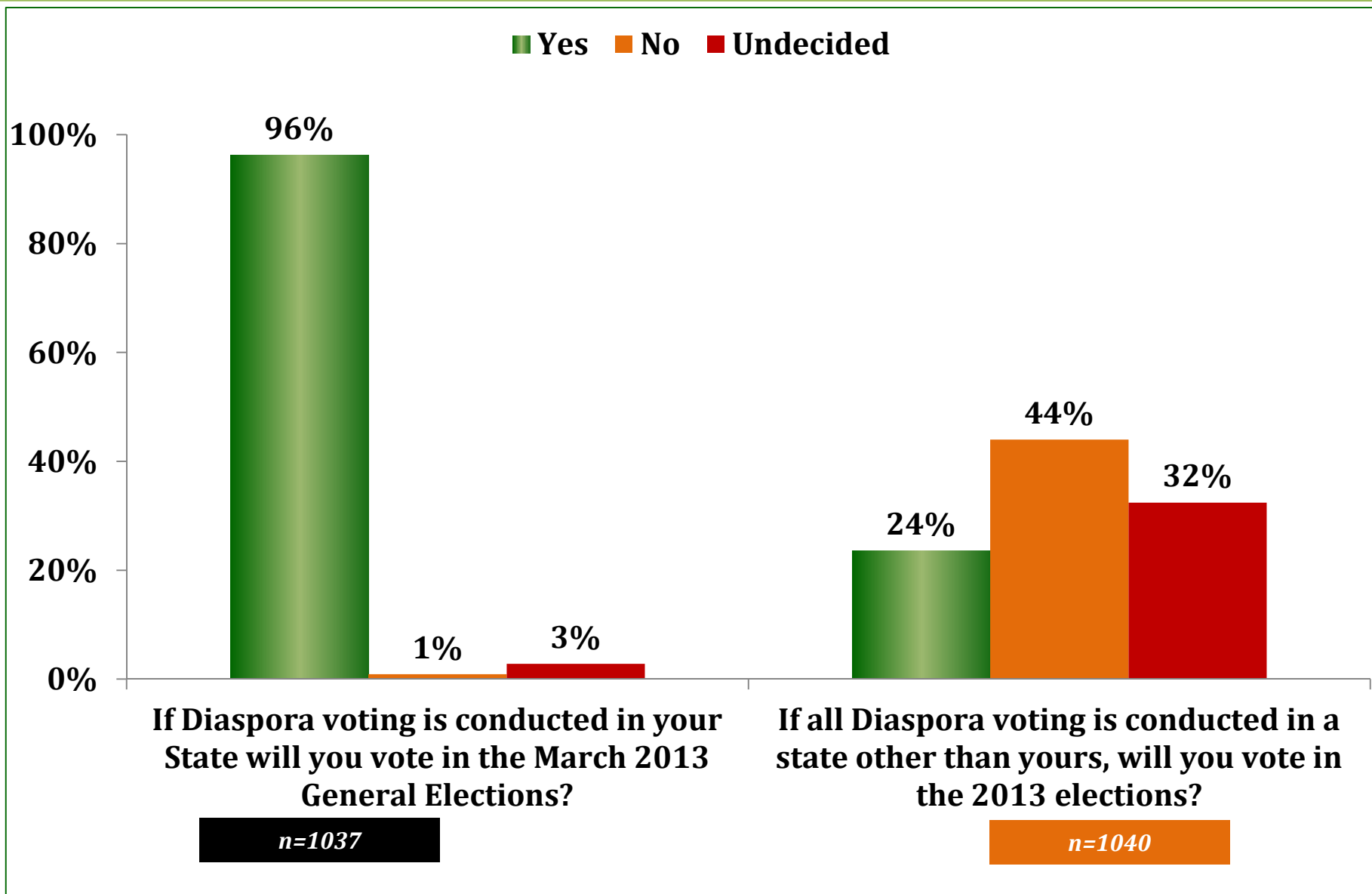


YES
91%

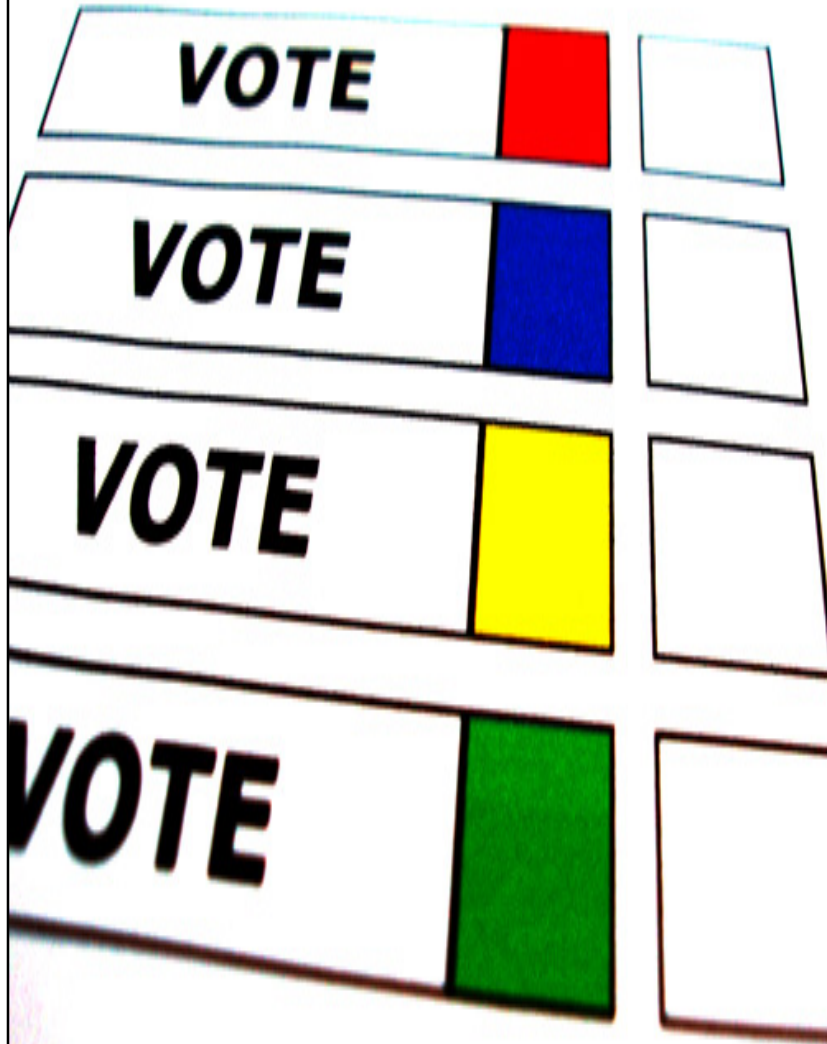
NO
2%

**DON'T
KNOW**
7%

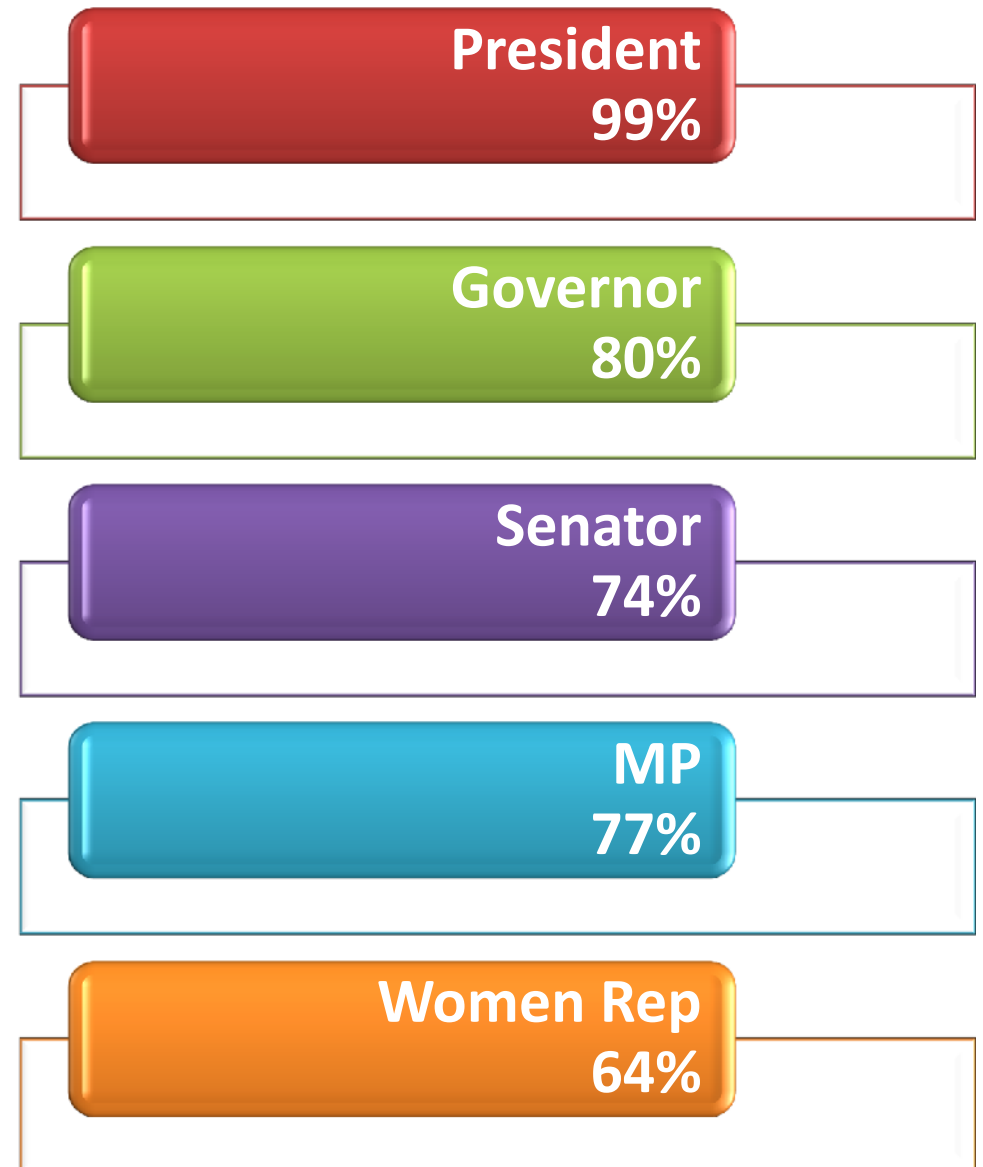
Important to address the issue of how and where US Diaspora will vote early.



Diaspora wants to vote for all elective positions



N=1046



National Pride

National pride means being proud of your own country or proud of yourself for being from your country. It means being proud and happy of being a citizen of that country. What one thing makes you most proud of being a Kenyan?

No.1 Source of Pride: Our beautiful country

44.5%



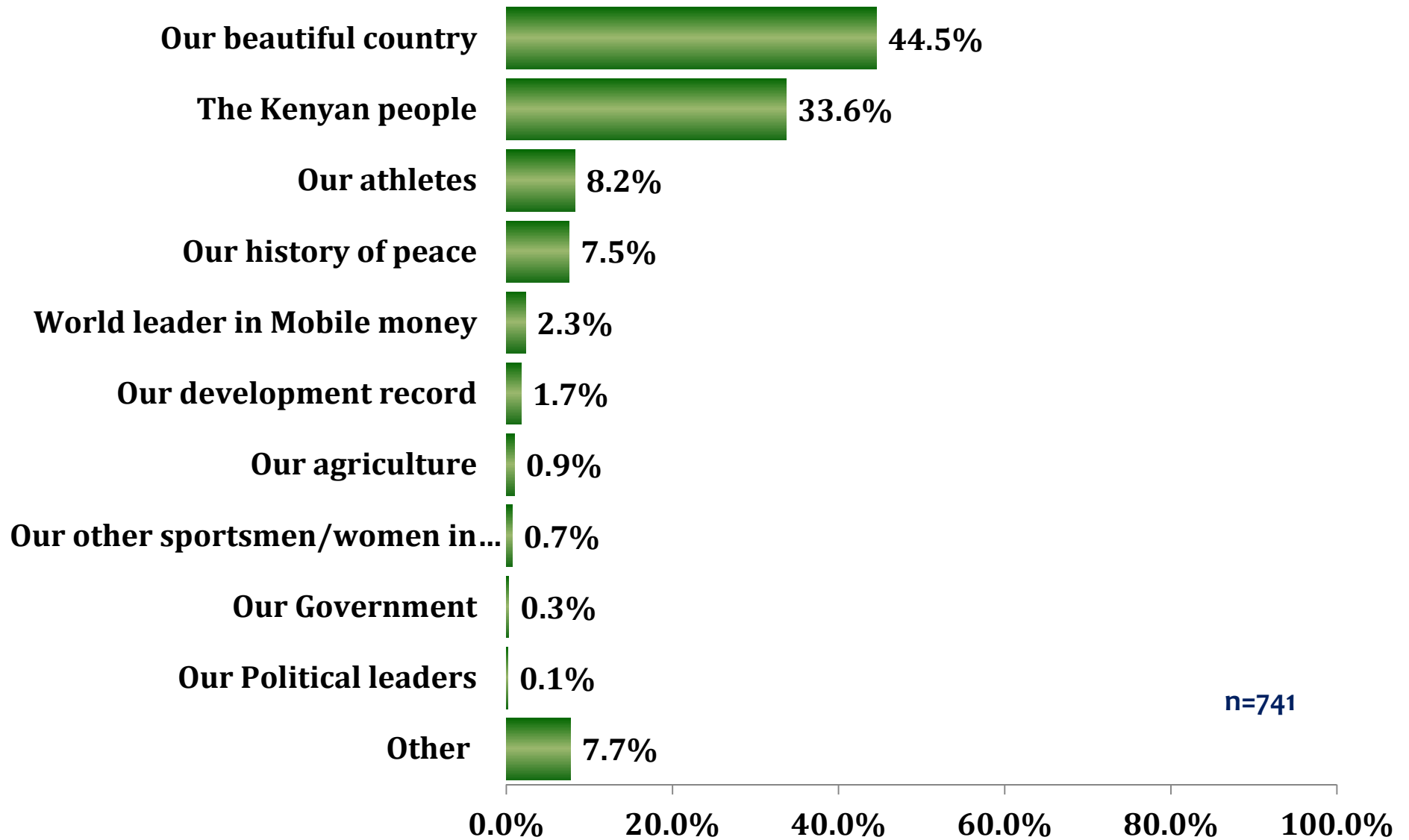
No.2 Source of Pride: The Kenyan People

33.6%



No.3 Source of Pride: The Athletes

8.2%



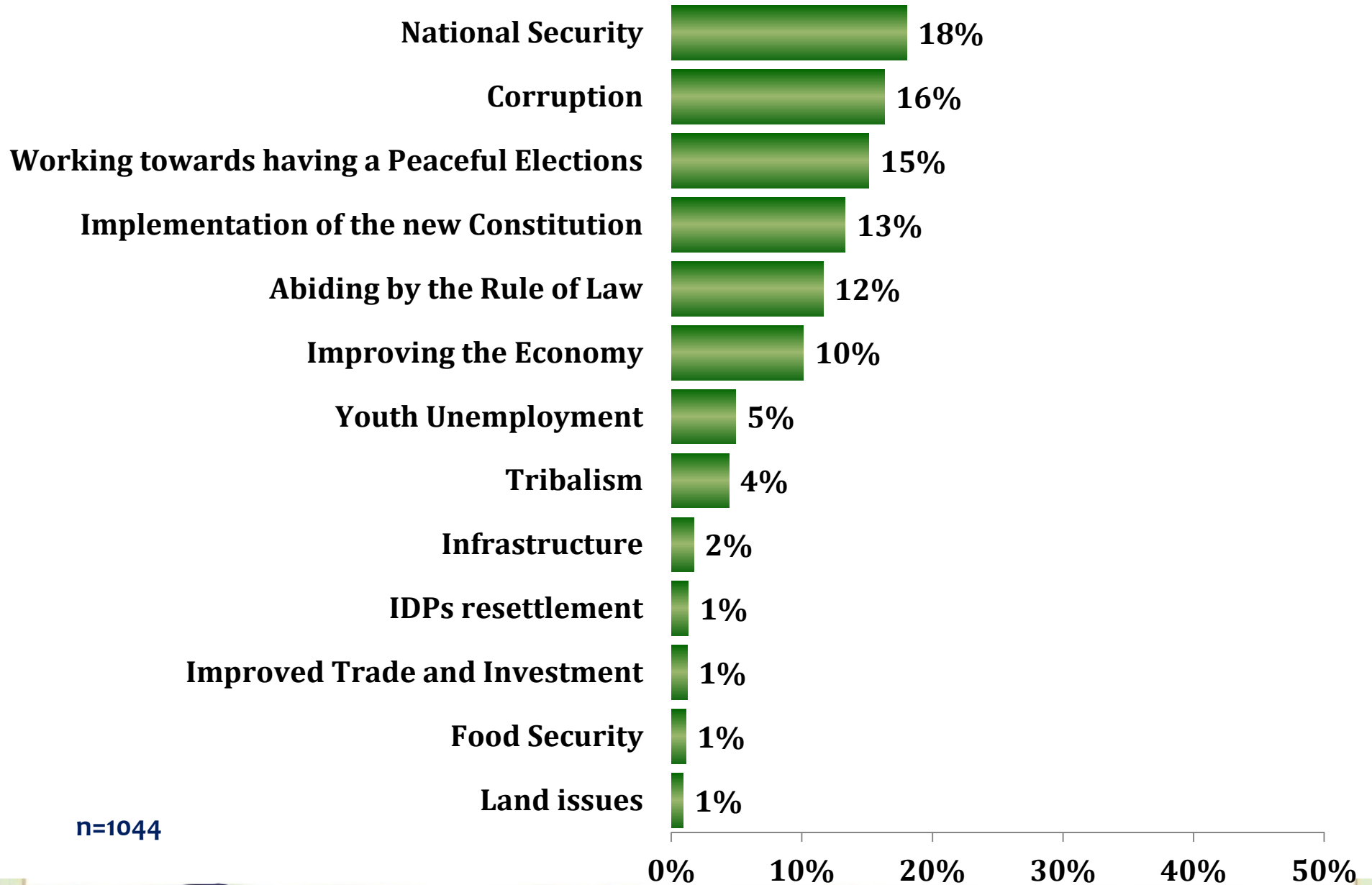




No.1 Concern: National Security & Peace

33 %

Issues Kenyans in diaspora would like the two Coalition Principals to work on



Kenyans in Diaspora and those back home have similar concerns

Economy

52%

Youth

18%

Insecurity

13%



Youth unemployment
14%

Inflation & high cost of living 16%

Infrastructure 9%

Poverty 8%

Food security 5%

Youth unemployment 14%

Drug Abuse and Alcoholism amongst youth

4%

Persistent issue month on month this year

Feb 17%

March 16%

May 10%

June 13%

Poor Governance
15%



Others
12%



Corruption 11%

Poor leadership 4%



Free education 3%

Civic education on elections 3%

Implementation of constitution 2%

Tribalism 2%

Child/gender issues 1%

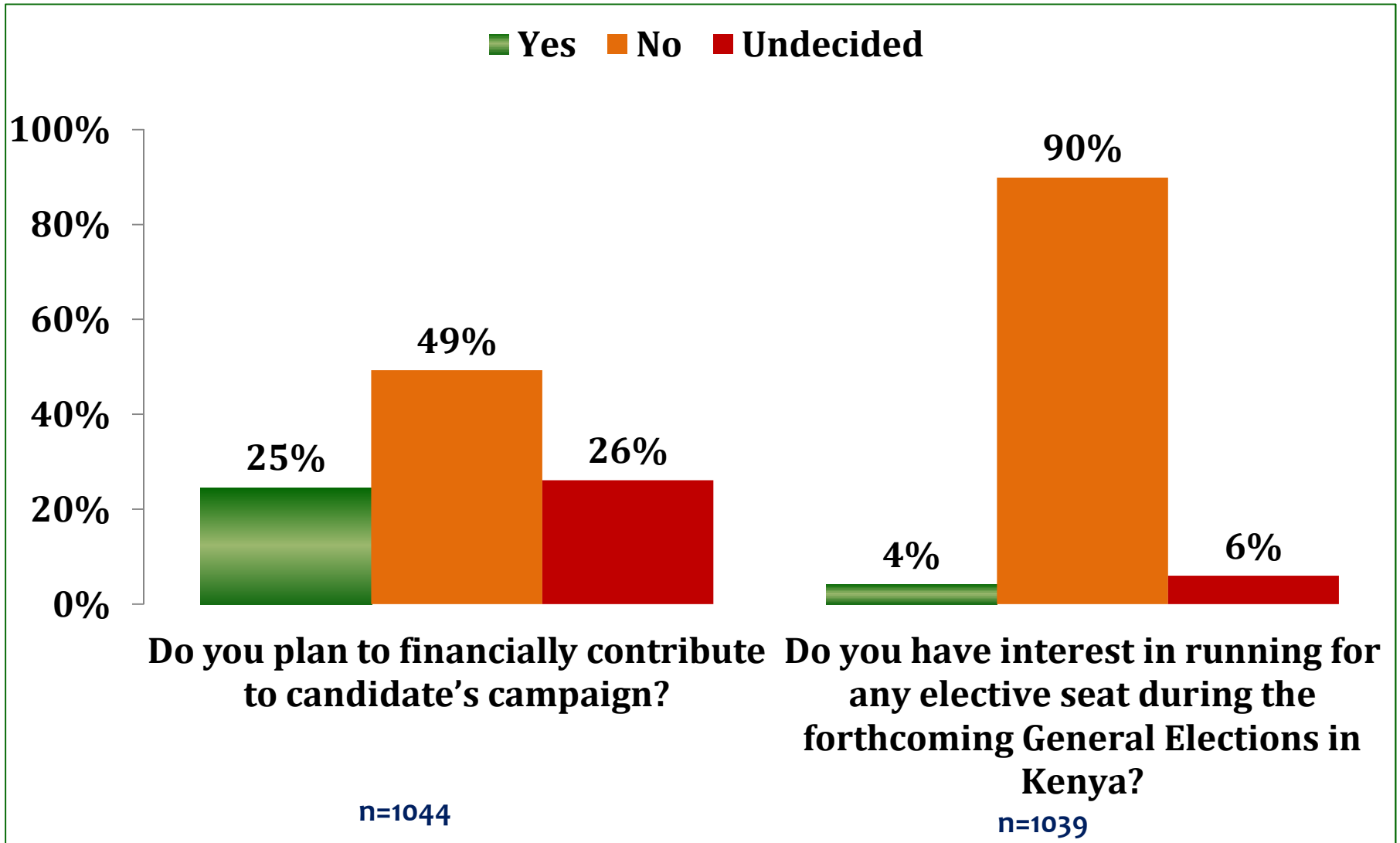
Boundaries 1%



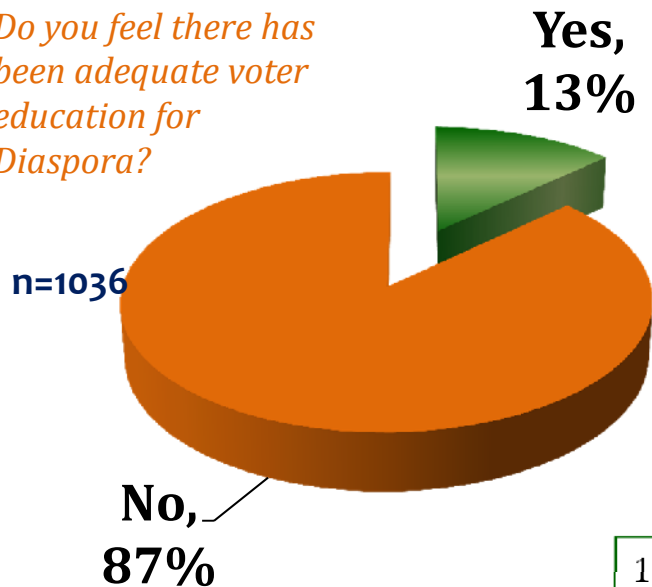
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Devolution and Voter education

One in four Kenyans in diaspora plan to financially contribute to candidate's campaign



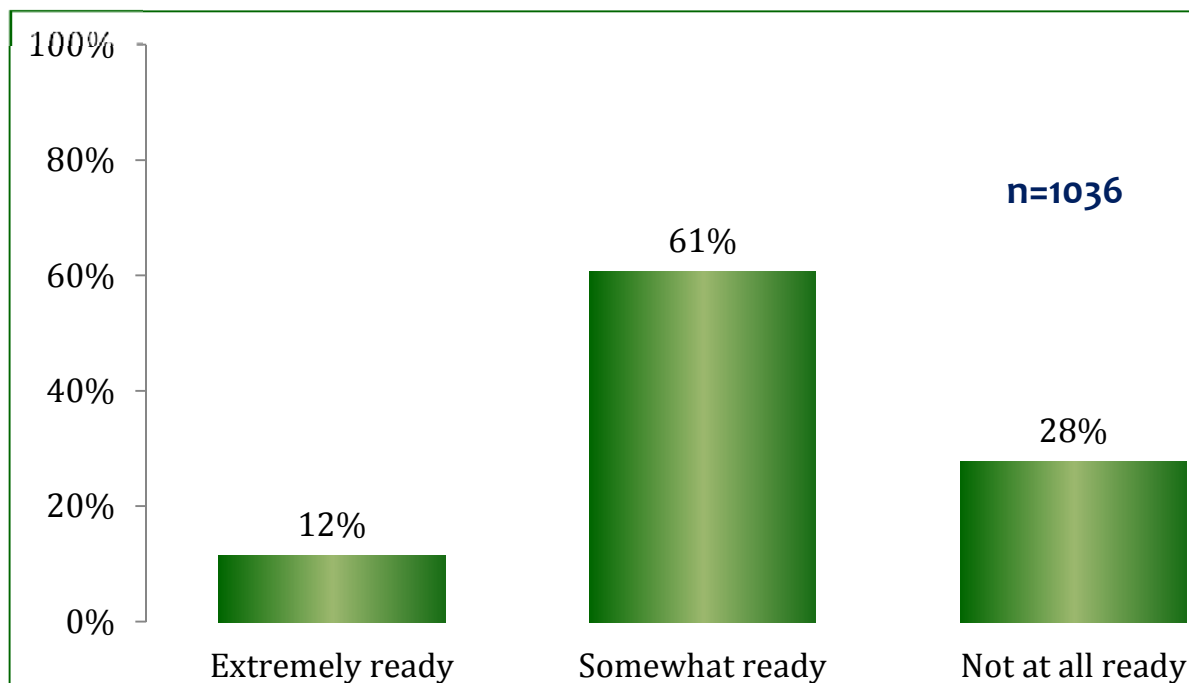
Do you feel there has been adequate voter education for Diaspora?



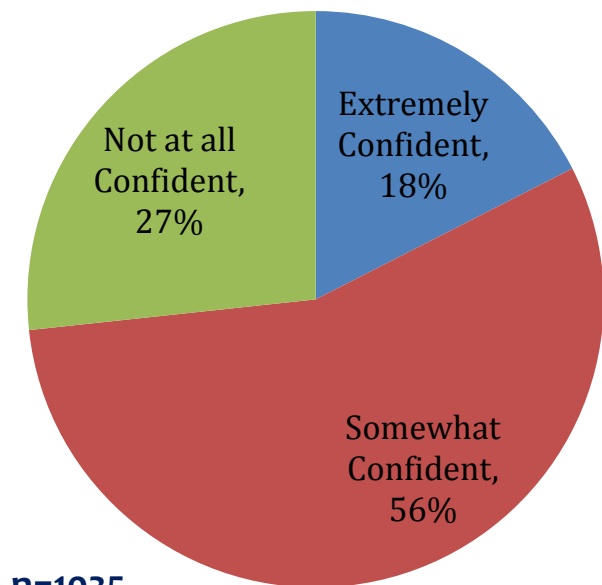
- 87% of the respondents surveyed do not feel there has been adequate voter education for Kenyans in diaspora

How ready is Kenya for the devolution of government?

- Surprisingly, only 12% of Kenyans in the diaspora feel Kenya is extremely ready for devolution government while 61% mentioned it is somewhat ready

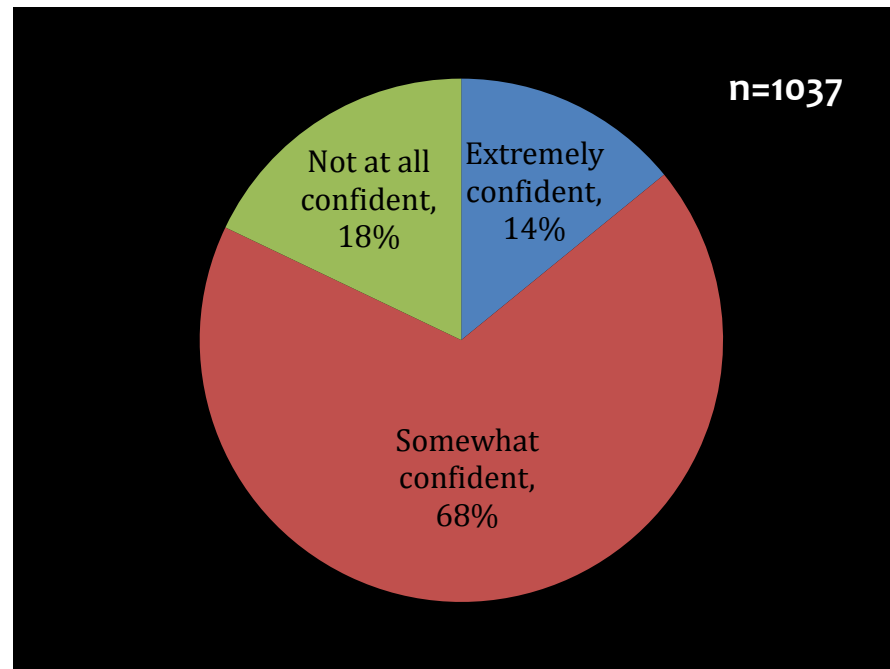


- 18% of the respondents indicated extreme confidence in Embassy and Consulate offices' ability to administer the Kenyan Diaspora elections, with 27% saying they have no confidence at all



How confident are you of the Embassy and Consulate offices' ability to administer the Kenyan Diaspora elections?

- Asked how confident they are with IEBC's ability to conduct free, fair, peaceful & transparent General Elections, 14% mentioned they are Extremely confident with 68% saying they are somewhat confident



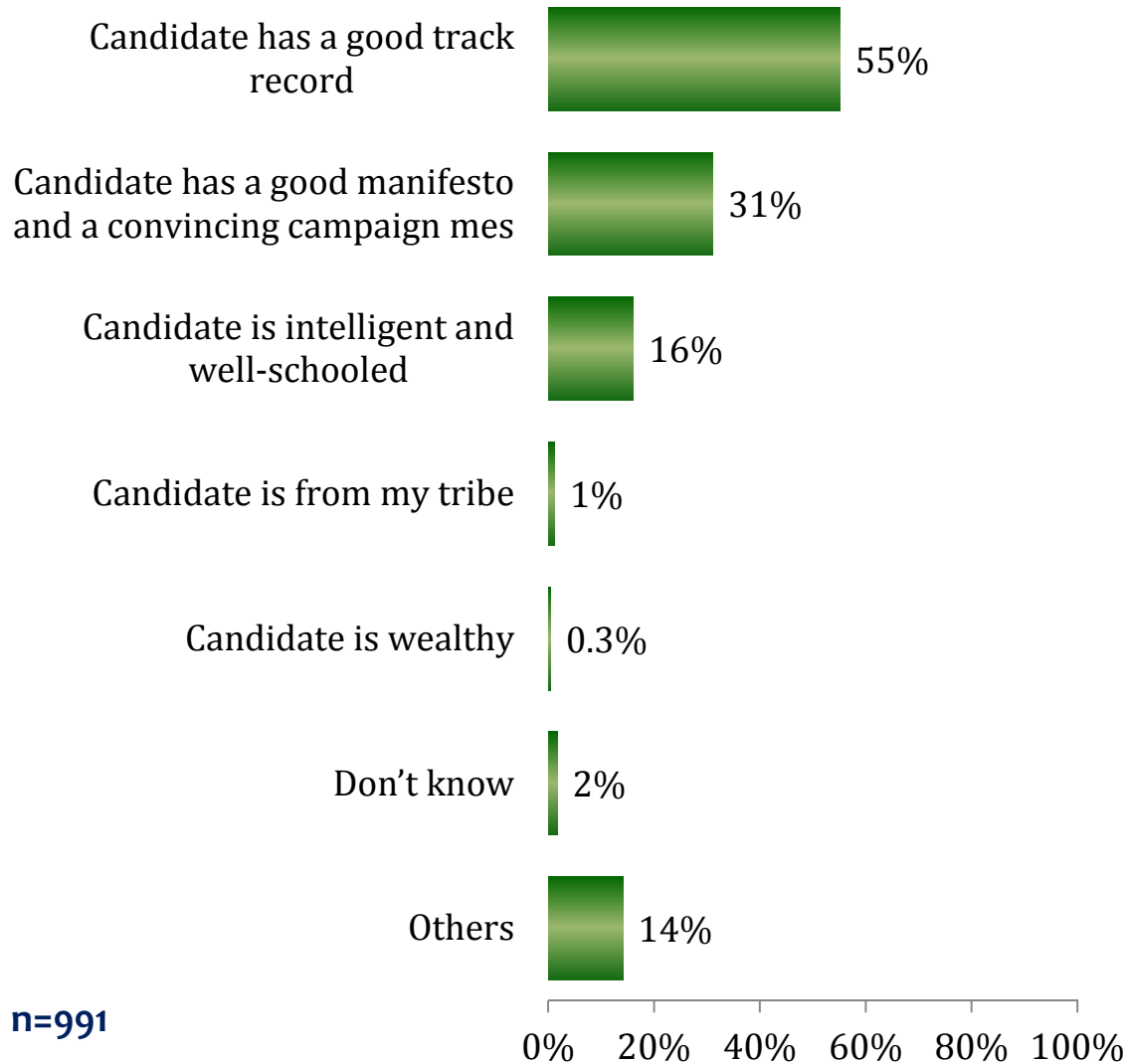
How confident are you in IEBC's ability to conduct a free, fair, peaceful and transparent General Elections?



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The Presidency

For a majority of the Kenyans in diaspora, good track record is what will determine the choice of the Presidential candidate to vote in



Others mentioned were

- ✓ Not a tribal kingpin
- ✓ A candidate of high integrity
- ✓ Incorruptible
- ✓ Upholds the new constitution and obeys the law
- ✓ Unites Kenyans
- ✓ God fearing
- ✓ A champion of reforms

Which one of the following will most determine your choice of Presidential candidate on voting day?

WINNING THE PRESIDENCY

The president is elected for a five year term by the people.

As of the 2012 general election, the [Constitution of Kenya](#) has two requirements for any candidate to be declared winner:

- 1. to garner an absolute majority of votes among all contestants nationwide.**
- 2. to win at least 25% of the vote in a majority of Kenya's forty seven counties**

If Elections were held today,

• • • • •

- **No candidate would win in the first round**
- **Run off**
- **Some candidates are more popular in the diaspora than back in Kenya**



32.1%



10.7%



10.6%

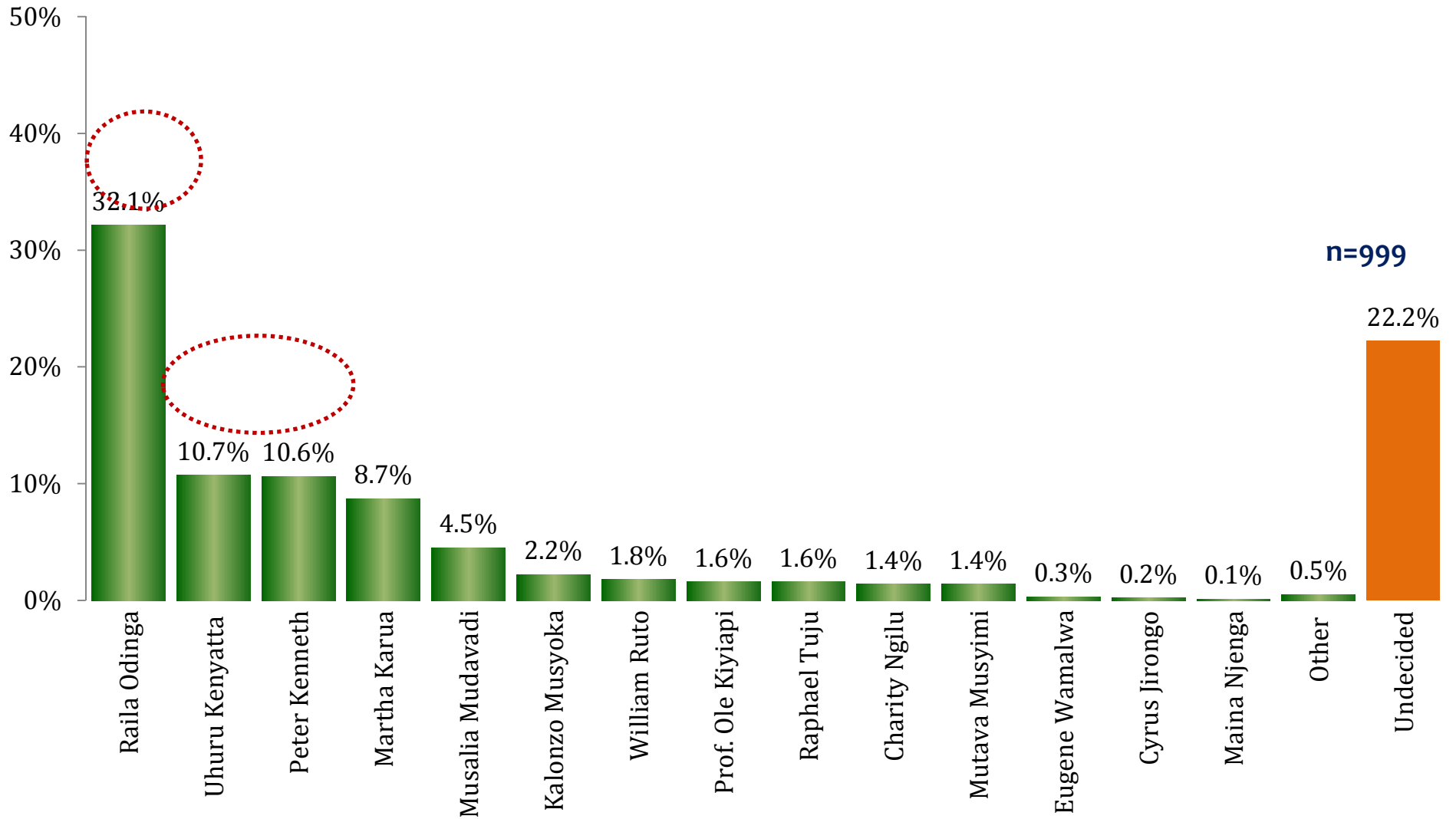


8.7%



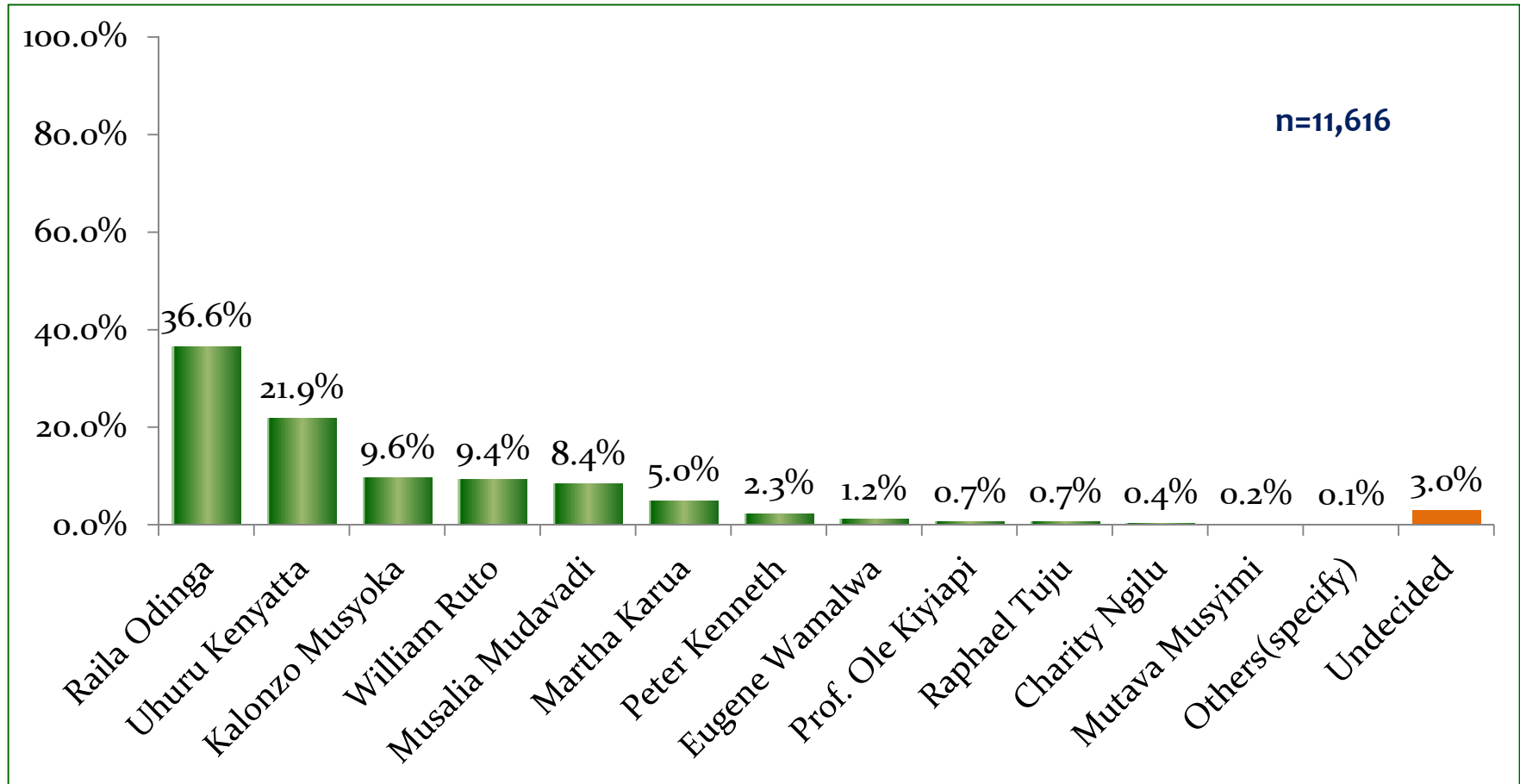
4.5 %

Who would Kenyans in diaspora vote as president if elections were held today



If the elections were to be held today who would you vote for as President?

KENYANS VIEWS ON PRESIDENTIAL POPULARITY



Apart from President Mwai Kibaki, who would you vote for as your President if presidential elections were held today?

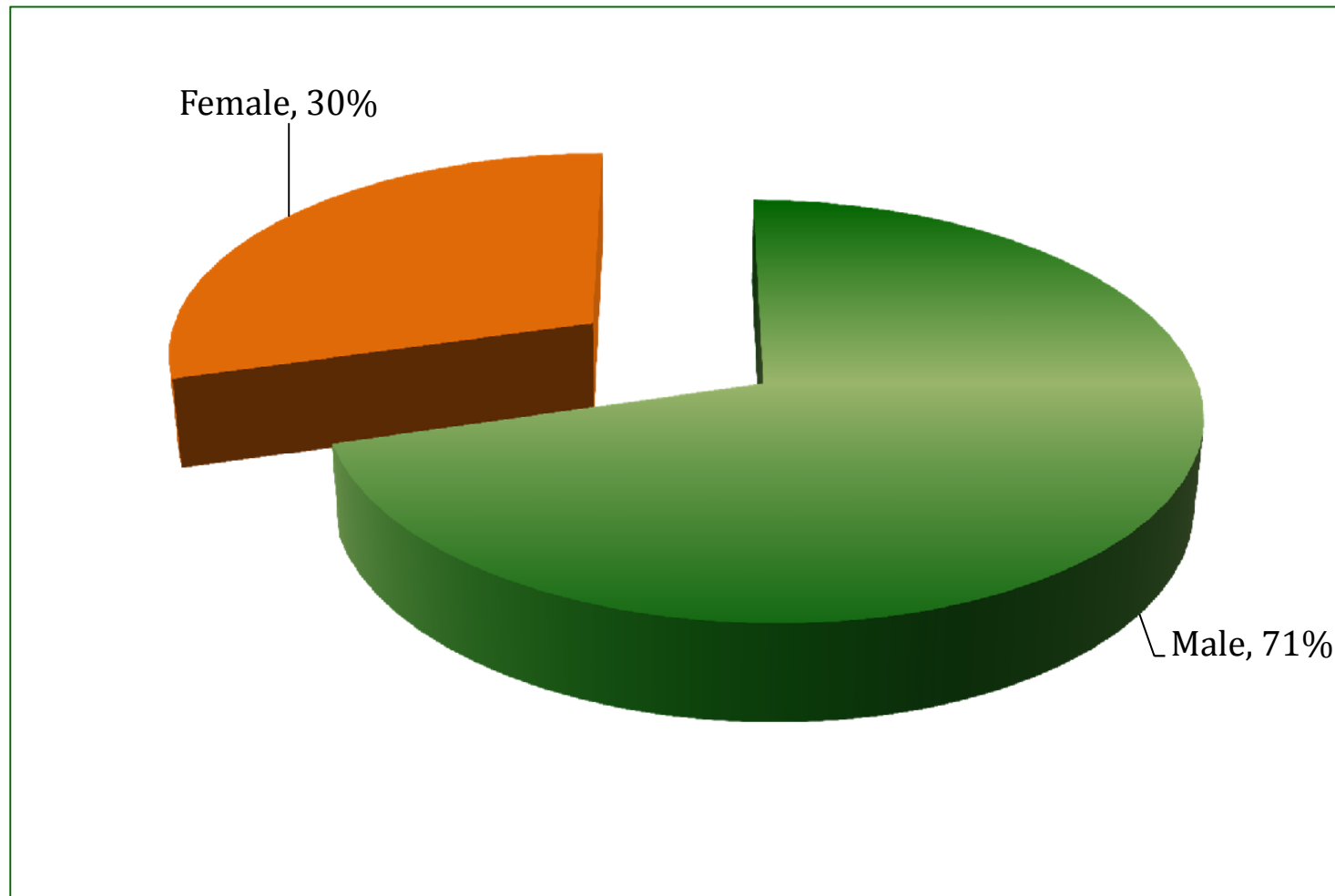




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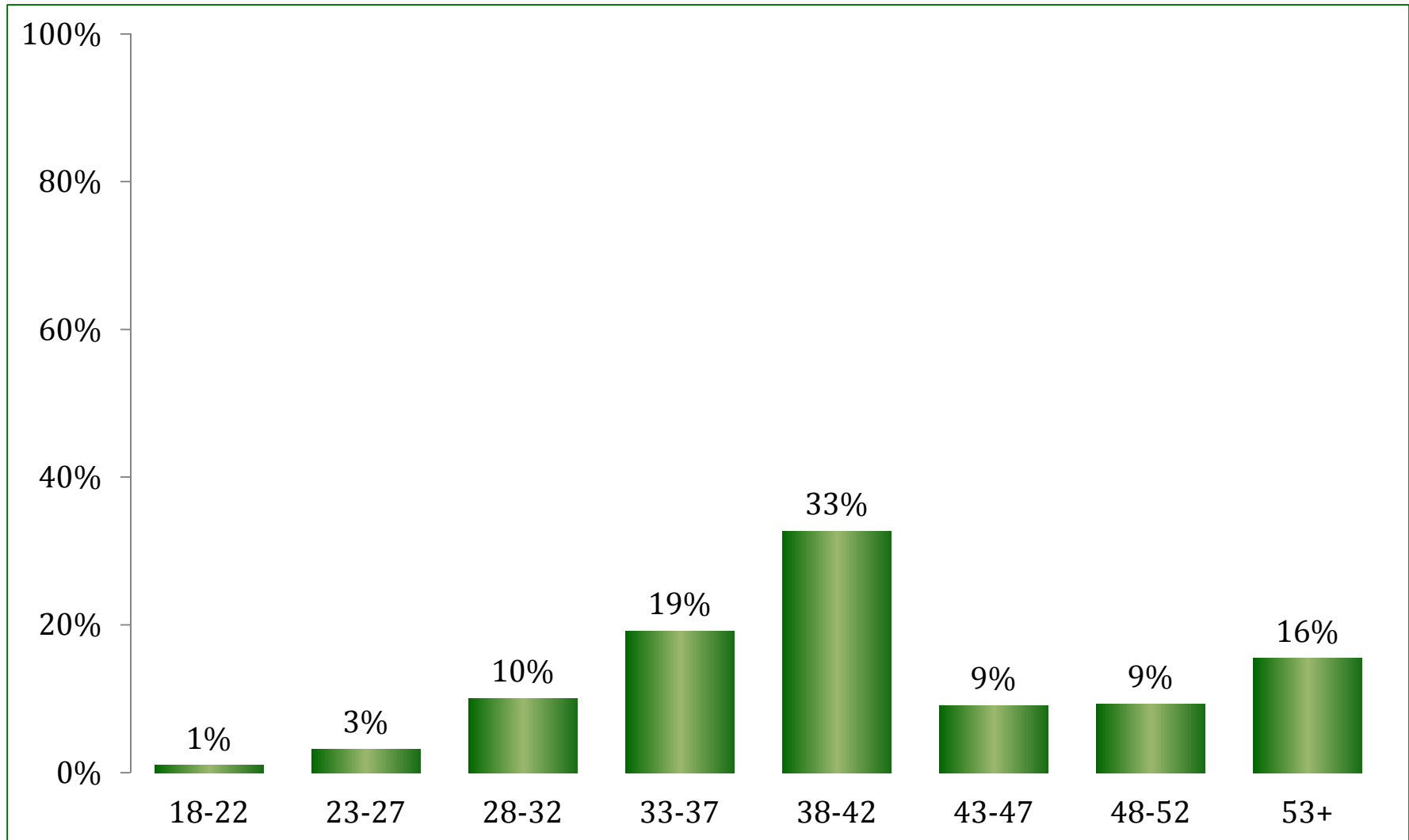
Demographics

SAMPLE DISTRIBUTION BY GENDER



n=1104

SAMPLE DISTRIBUTION BY AGE



n=1104

- ❑ Infotrak Research and Consulting (hereinafter referred to as Infotrak) is a highly reputed research company with exceptional qualifications and extensive experience in high quality research. Infotrak's technical strengths lie in its ability to efficiently design and field social science surveys and impact evaluations of the highest quality and to manage survey, administrative, and program data for research and evaluation purposes.
- ❑ The company was founded and incorporated under the Laws of Kenya in 2004 following the vision of the founder to provide the Pan African Market with suitable information solutions required to sustain the needs of the ever-growing economies. Headquartered in Nairobi Kenya, Infotrak also has affiliate offices in Uganda, Tanzania, Nigeria and field contacts in more than 12 other countries in Sub-Saharan Africa.
- ❑ The Research and Consultancy firm, which is currently one of the fastest growing in the region, attributes its rapid growth to not only innovation, high level of professionalism and dynamism, but also on the excellent caliber of personnel who have been described by many as "Business Minds who specialize in research".
- ❑ Infotrak has a long history in conducting research and has carried out similar projects for various clients. We have set a worldwide standard in the efficient conduct of scientifically rigorous data collection efforts, which encompass the development of survey instruments, the design of efficiently executable and scientifically valid samples, survey administration and data acquisition, data processing, and analysis.
- ❑ Today, Infotrak is one of the most authoritative pollsters in Kenya, providing political opinion polling under the Infotrak Harris Poll flagship brand. In the recent constitutional referendum in Kenya, Infotrak was the only research firm which accurately predicted the outcome of the referendum.
- ❑ The company has retained both permanent and temporary employees to discharge its activities. The team is comprised of highly motivated, talented and experienced professionals with academic competence in diverse fields. The team has extensive and proven experience in both qualitative and quantitative research methodologies.