KENYA 2022 ELECTIONS

infotrak Research & Consulting

VOICE OF THE PEOPLE POLL

INFOTRAK NAIROBI COUNTY POPULARITY POLL

METHODOLOGY

When was the opinion poll conducted?	2nd – 3rd July, 2022
How was the opinion poll conducted?	Interviews were conducted through Computer Assisted Telephone Interviews (CATI)
Universe and Survey sample	The relevant section of the public that was targeted in the survey (i.e. the universe) was persons who were 18 years old and above across the 17 constituencies in Nairobi. The target sample was 1024 Kenyan adults.
What was the margin of error?	±3% at 95% degree of confidence.
What was the response rate?	96% response rate.
Weighting	When the achieved interviews slightly differ from the designed demographics, post-stratification weights are applied to the dataset to correct the demographics and ensure they are representative of the target population.
Survey Geographical Coverage	The poll covered 17 constituencies & 85 wards of Nairobi County. To ensure the survey findings were representative of Kenyan voters, 18+ years population , the distribution of the survey sample across the 17 constituencies was proportionately allocated.
Data Analysis	Data was processed and analyzed using SPSS 26 statistical software due to it's high accuracy and reliability.

SAMPLE DISTRIBUTION

CONSTITUTENCY	VOTERS	% OF VOTERS	SAMPLE N
WESTLANDS	160,739	7%	68
DAGORETTI NORTH	157,659	7%	67
DAGORETTI SOUTH	114,930	5%	49
LANGATA	145,649	6%	62
KIBRA	128,282	5%	54
ROYSAMBU	153,772	6%	65
KASARANI	155,250	6%	66
RUARAKA	124,482	5%	53
EMBAKASI SOUTH	167,953	7%	71

CONSTITUTENCY	VOTERS	% OF VOTERS	SAMPLE N
EMBAKASI NORTH	113,344	5%	48
EMBAKASI CENTRAL	145,892	6%	62
EMBAKASI EAST	154,599	6%	66
EMBAKASI WEST	141,878	6%	60
MAKADARA	129,627	5%	55
KAMUKUNJI	128,516	5%	54
STAREHE	169,575	7%	72
MATHARE	123,163	5%	52
TOTAL	2,415,310	100%	1024

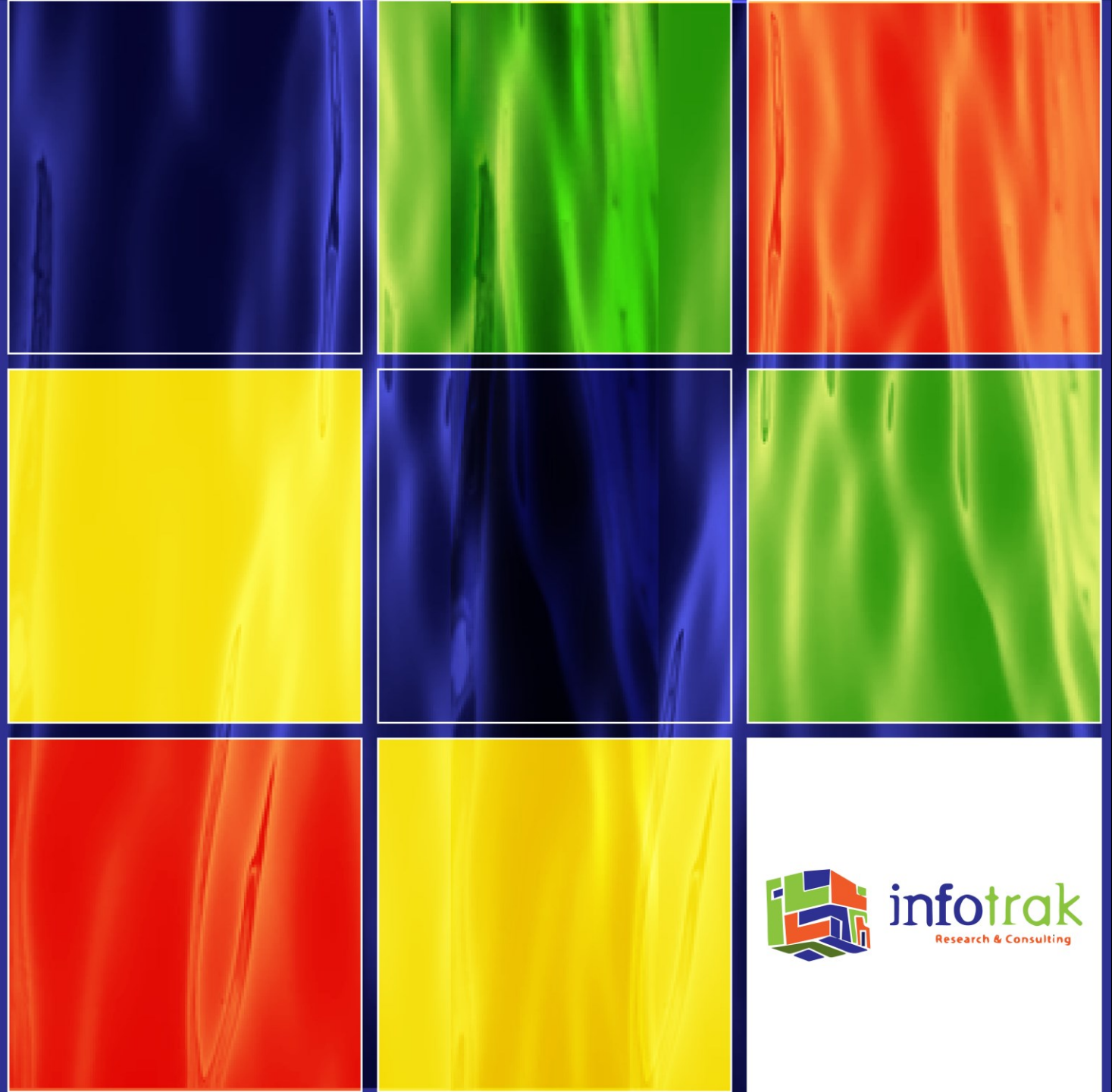
Disclaimer

- **WHEREAS** Infotrak Research & Consulting has instituted a well-planned system of procedures, performance checks, quality audits, and corrective actions to ensure this opinion poll results are accurate, this is by no means a guarantee that the findings provided in this report will reflect the actual outcome of August 2022 General Elections.

- **HOWEVER** the data provides a snapshot of the perception and views of the electorate at the time when the survey was conducted. The percentages may invariably change based on the dynamics on the ground such as increased impetus from competition, blunders from the client or users of this report, macro and micro political shifts in the study area etc.

- **AS SUCH** Infotrak shall not be held liable on the basis of the statistics provided in this report if the client or any user thereof decides to use the findings as a prediction of the upcoming political party nominations or general elections.

STATE OF THE COUNTRY



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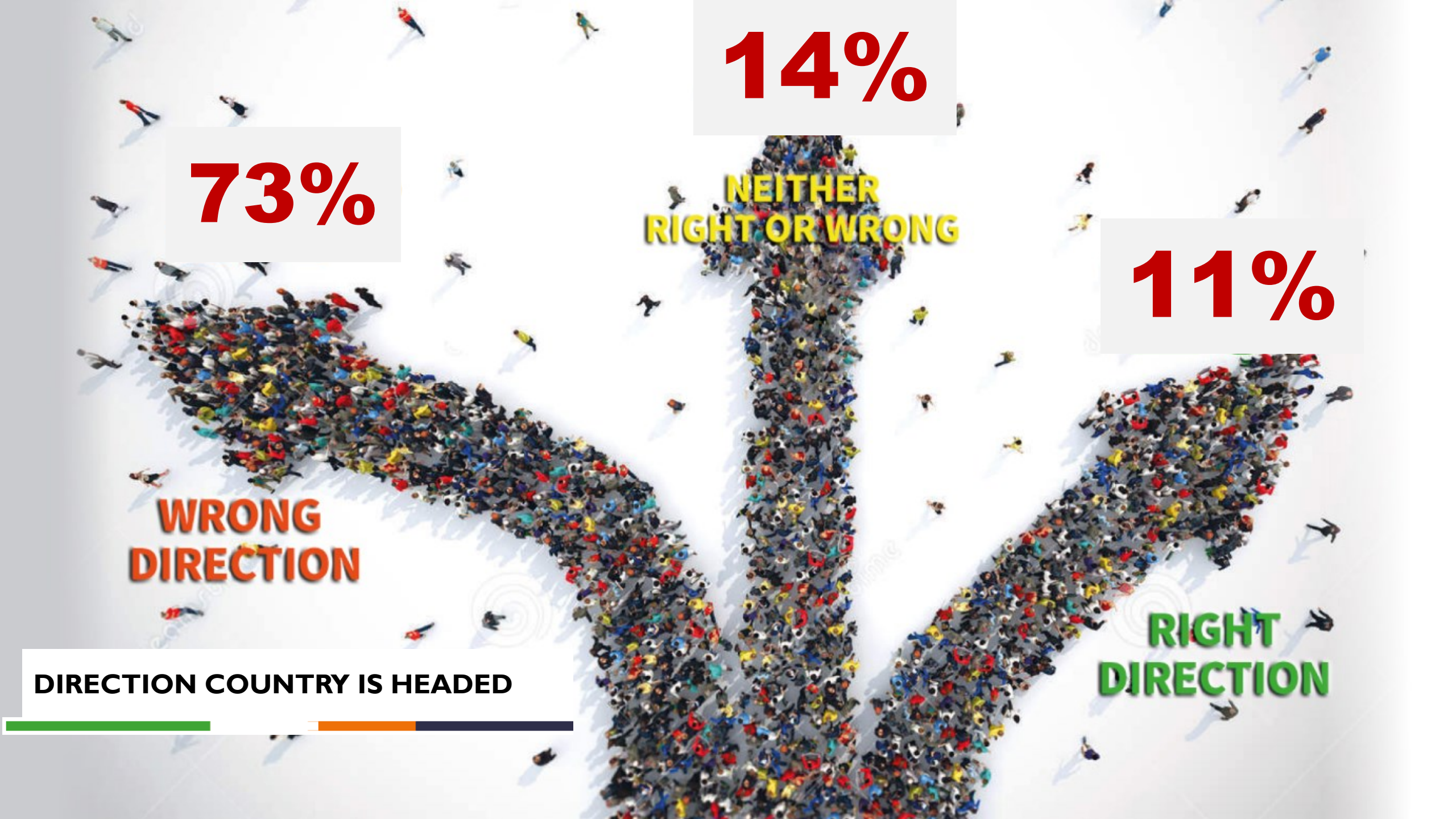
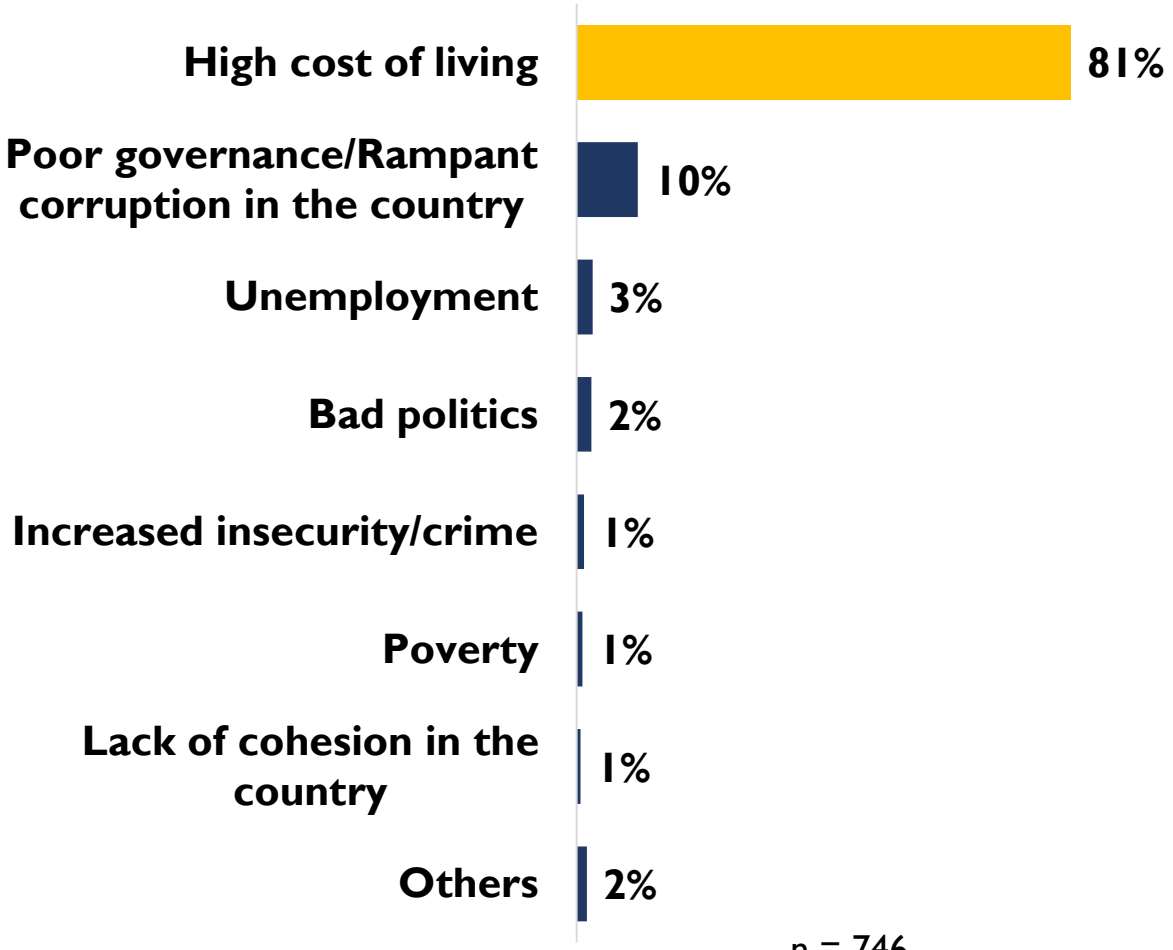

14%
73%
NEITHER
RIGHT OR WRONG
11%
WRONG
DIRECTION
RIGHT
DIRECTION
DIRECTION COUNTRY IS HEADED

WHY IS THE COUNTRY HEADED IN THE RIGHT/WRONG DIRECTION?

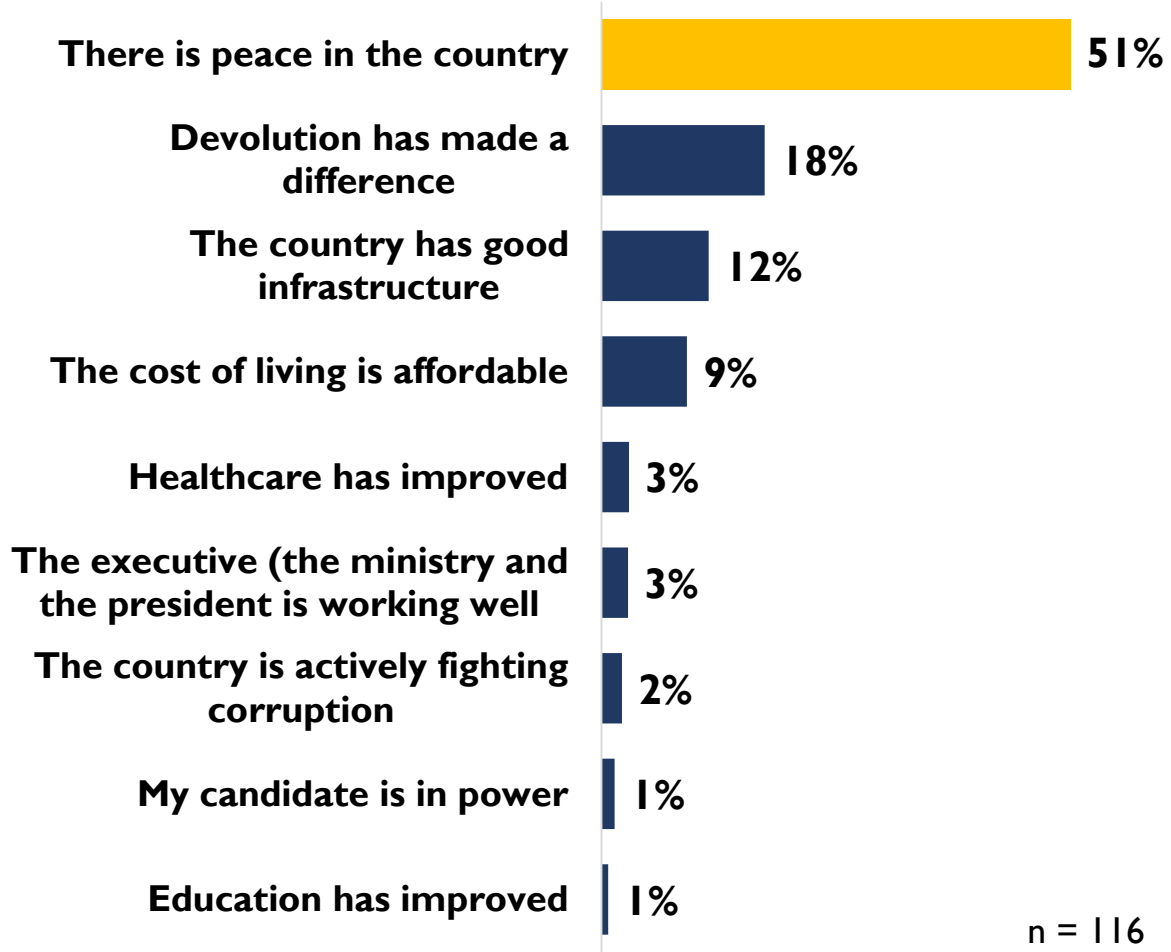
WHY WRONG DIRECTION



n = 746

Why do you think the country is headed in the wrong direction?

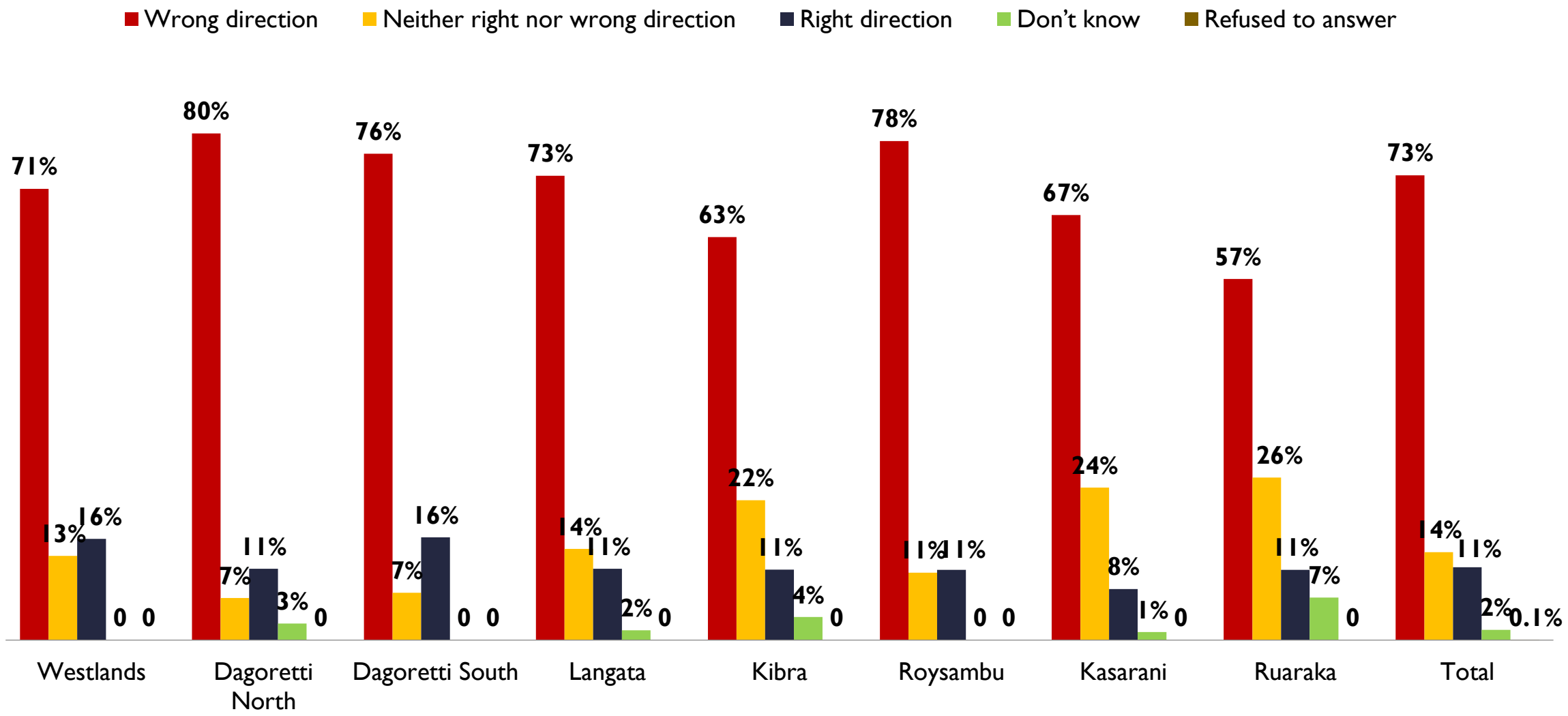
WHY RIGHT DIRECTION



n = 116

Why do you think the country is headed in the right direction?

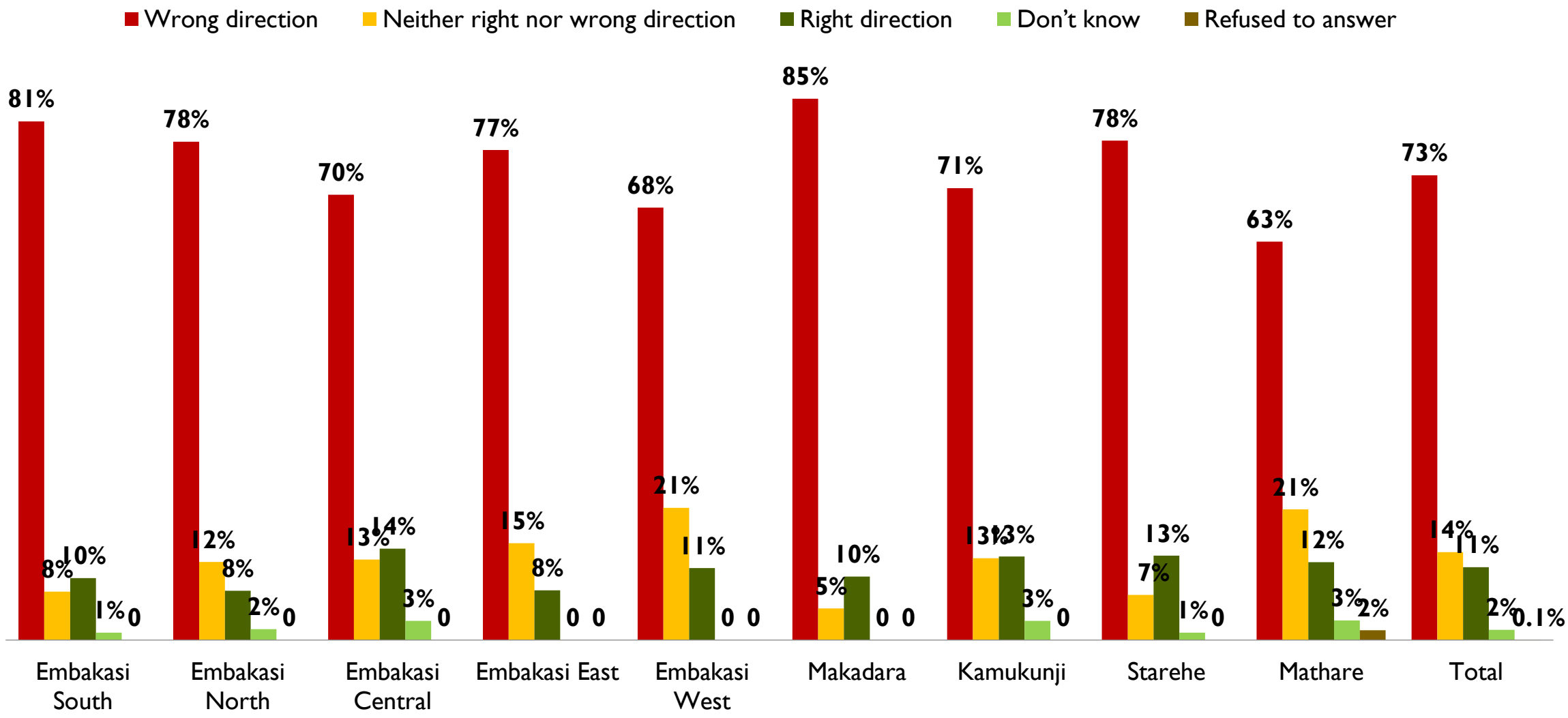
COUNTRY DIRECTION BY CONSTITUENCY



Overall, which direction do you think the country is headed? Is it headed in the …

n = 1024

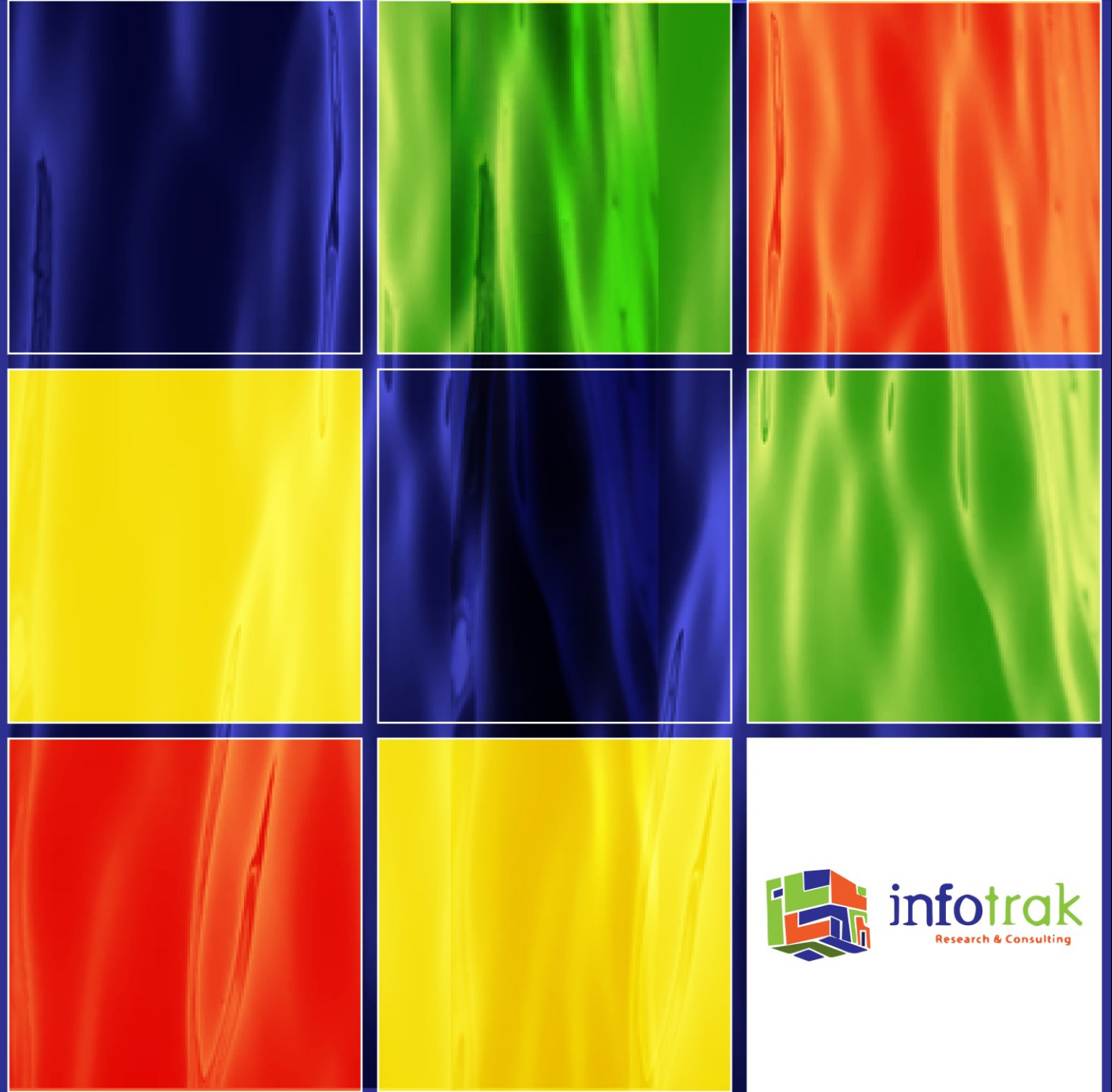
COUNTRY DIRECTION BY CONSTITUENCY



Overall, which direction do you think the country is headed? Is it headed in the …

n = 1024

KEY ISSUES OF CONCERN & WHO'S RESPONSIBLE FOR KENYA'S ECONOMIC PROBLEMS



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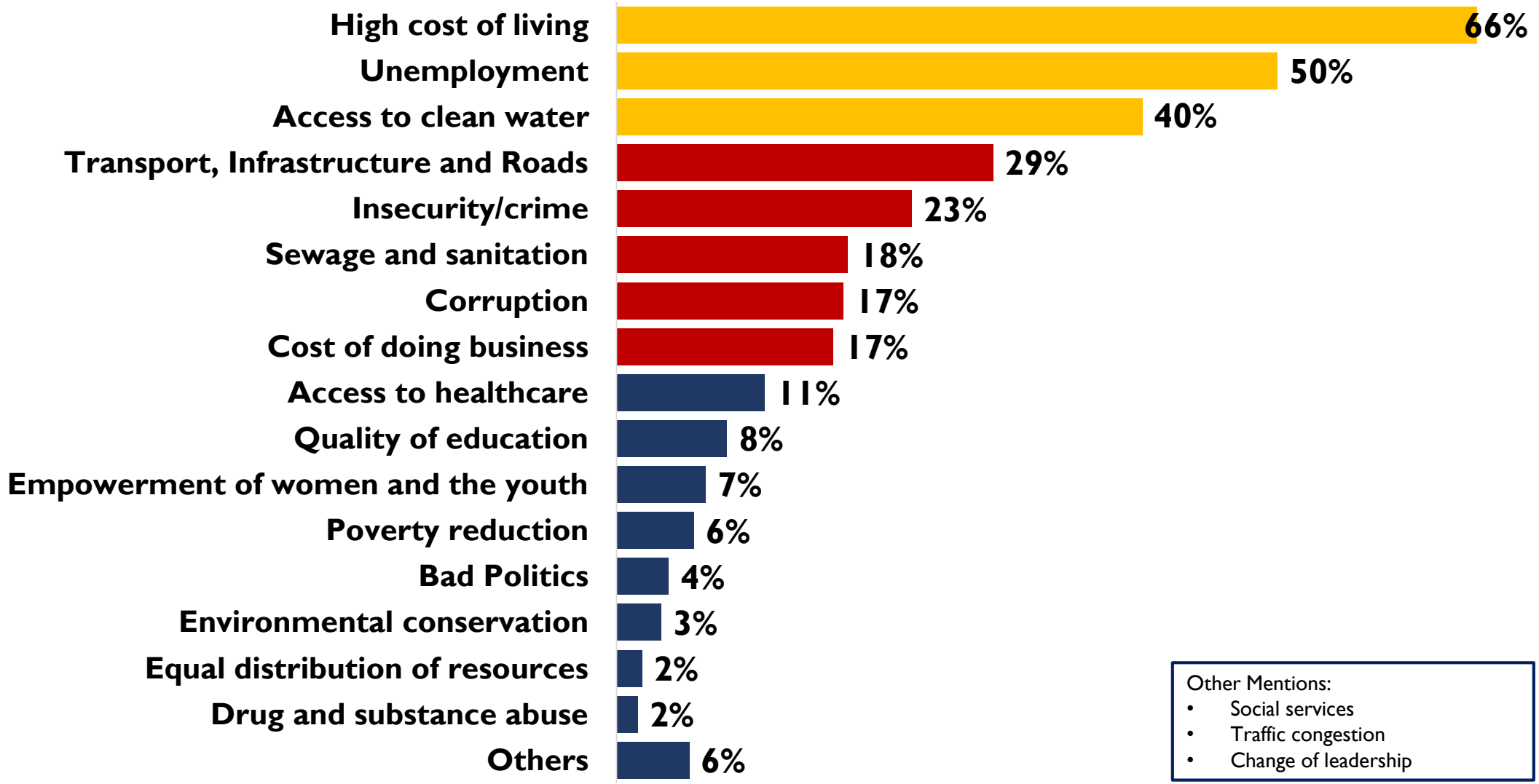
KEY ISSUES OF CONCERN

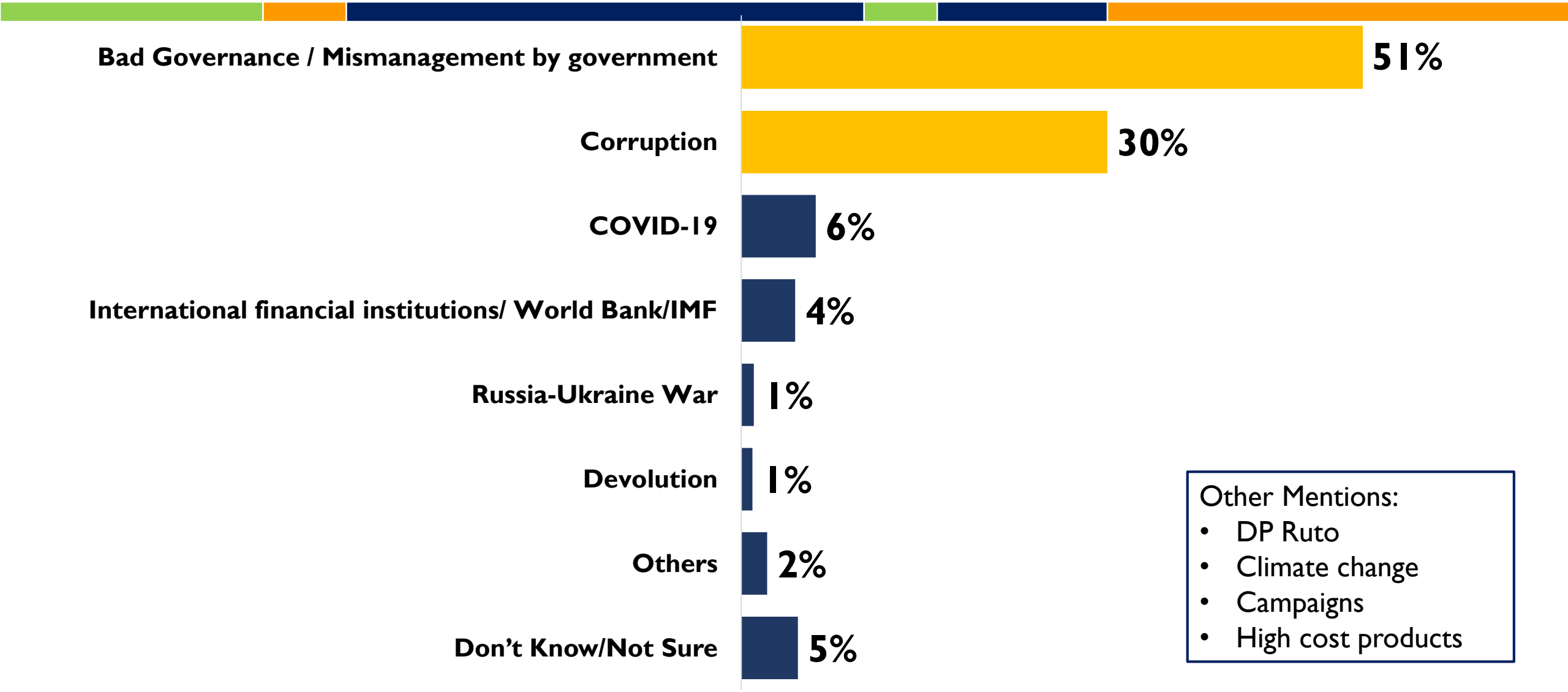


Other Mentions:
- Social services
- Traffic congestion
- Change of leadership

Could you kindly mention the three key issues that concern you as a Kenyan and that should be addressed as a matter of priority?

n = 1024

WHO IS RESPONSIBLE FOR ECONOMIC DIFFICULTIES FACING KENYANS?



Other Mentions:
- DP Ruto
- Climate change
- Campaigns
- High cost products

Who or what do you think is most responsible for the economic difficulties that some Kenyans are facing?

n = 1024

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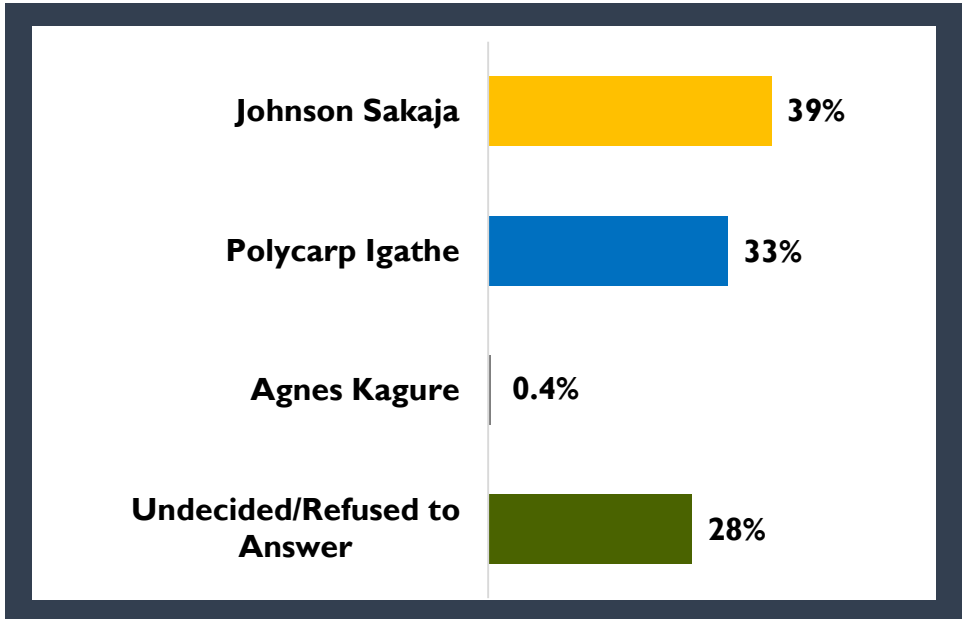
NAIROBI COUNTY POPULARITY RATINGS

GUBERNATORIAL



	Gender		Age					Total
	Female	Male	18-26 Years	27-35 Years	36-45 Years	46-55 Years	Over 55 Years	
Johnson Sakaja	36%	42%	47%	42%	35%	32%	38%	39%
Polycarp Igathe	30%	35%	26%	31%	38%	34%	23%	33%
Agnes Kagure	1%	0.3%	-	1%	1%	-	-	0.4%
Undecided/RTA	33%	22%	27%	26%	27%	34%	39%	28%

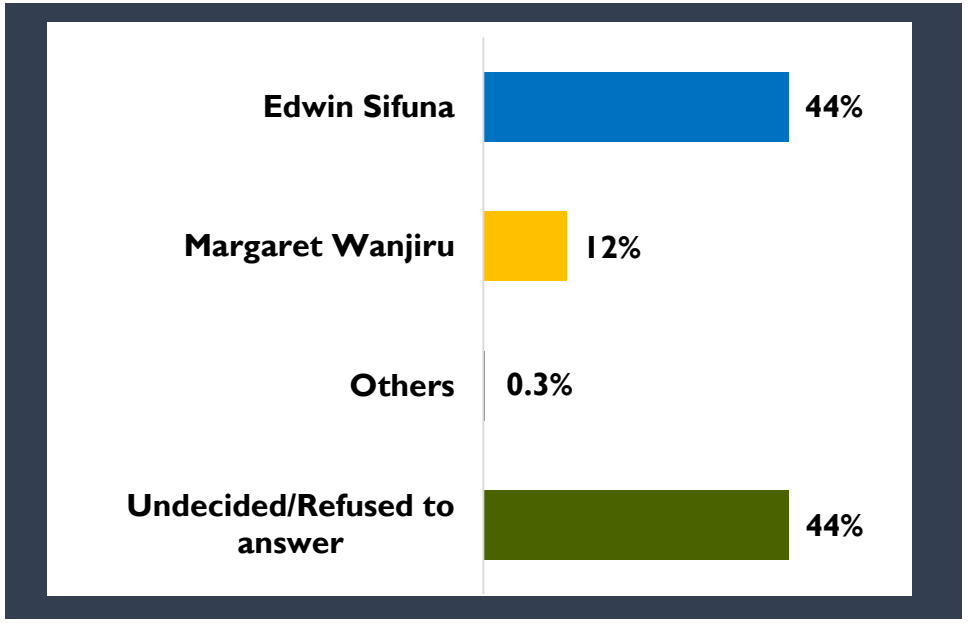
39%

33%

28%

NO. CONST. WHERE THE CANDIDATES ARE LEADING		VOTES IN MILLIONS			REFUSED TO ANSWER/ UNDECIDED
Sakaja	Igathe	Sakaja	Igathe	Agnes	
11/17	6/17	0.9	0.7	0.009	0.6

SENATORIAL



	Gender		Age					Total
	Female	Male	18-26 Years	27-35 Years	36-45 Years	46-55 Years	Over 55 Years	
Edwin Sifuna	39%	48%	38%	42%	49%	43%	26%	44%
Margaret Wanjiru	12%	12%	15%	11%	11%	12%	18%	12%
Others	1%	1%	-	1%	0.3%	1%	2%	1%
Undecided/RTA	48%	40%	47%	45%	39%	44%	54%	44%

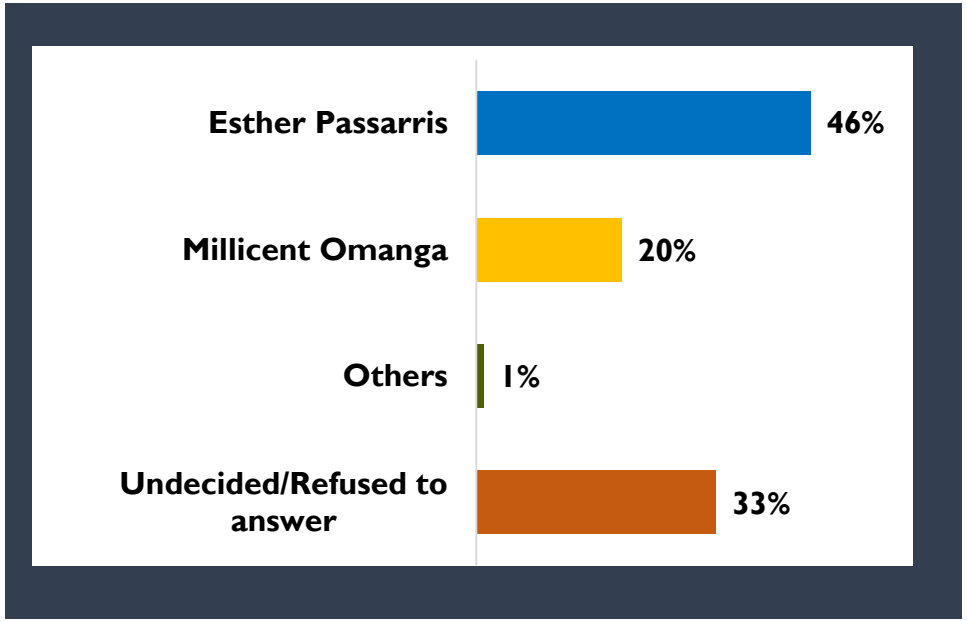
44%

44%

12%

NO. CONST. WHERE THE CANDIDATES ARE LEADING		VOTES IN MILLIONS		REFUSED TO ANSWER/ UNDECIDED
Edwin	Margaret	Edwin	Margaret	
17/17	0/17	1.0	0.2	1.0

WOMAN REP.



	Gender		Age					Total
	Female	Male	18-26 Years	27-35 Years	36-45 Years	46-55 Years	Over 55 Years	
Esther Passarris	46%	46%	41%	43%	52%	46%	46%	46%
Millicent Omanga	18%	22%	23%	24%	16%	14%	17%	20%
Others	2%	1%	2%	0.4%	2%	2%	2%	1%
Undecided/RTA	35%	33%	35%	33%	30%	39%	35%	33%

46%

33%

20%

NO. CONST. WHERE THE CANDIDATES ARE LEADING		VOTES IN MILLIONS		REFUSED TO ANSWER/ UNDECIDED
Esther	Millicent	Esther	Millicent	0.7
16/17	1/17	1.1	0.4	

NAIROBI COUNTY PRESIDENTIAL POPULARITY RATINGS

KENYA 2022 ELECTIONS

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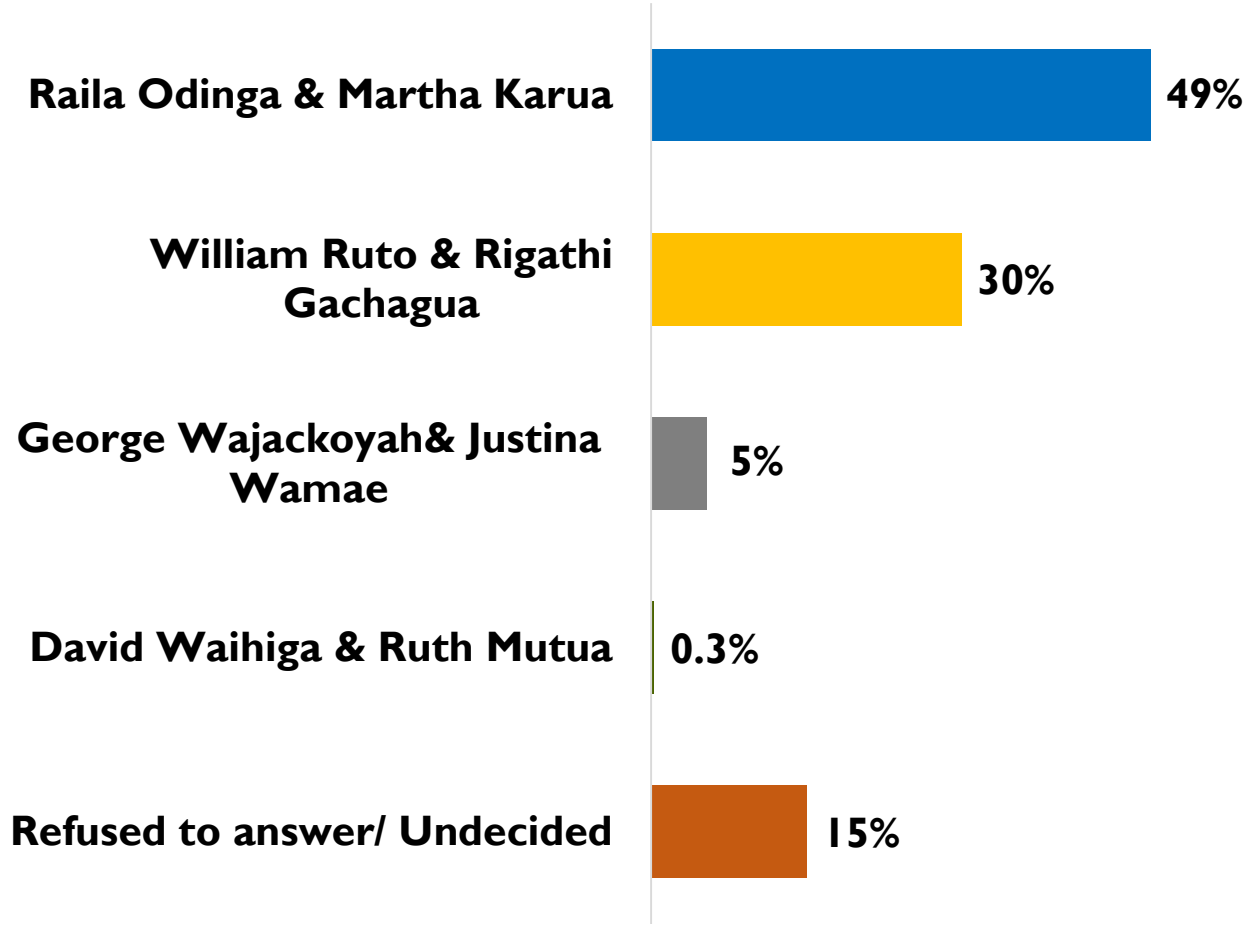
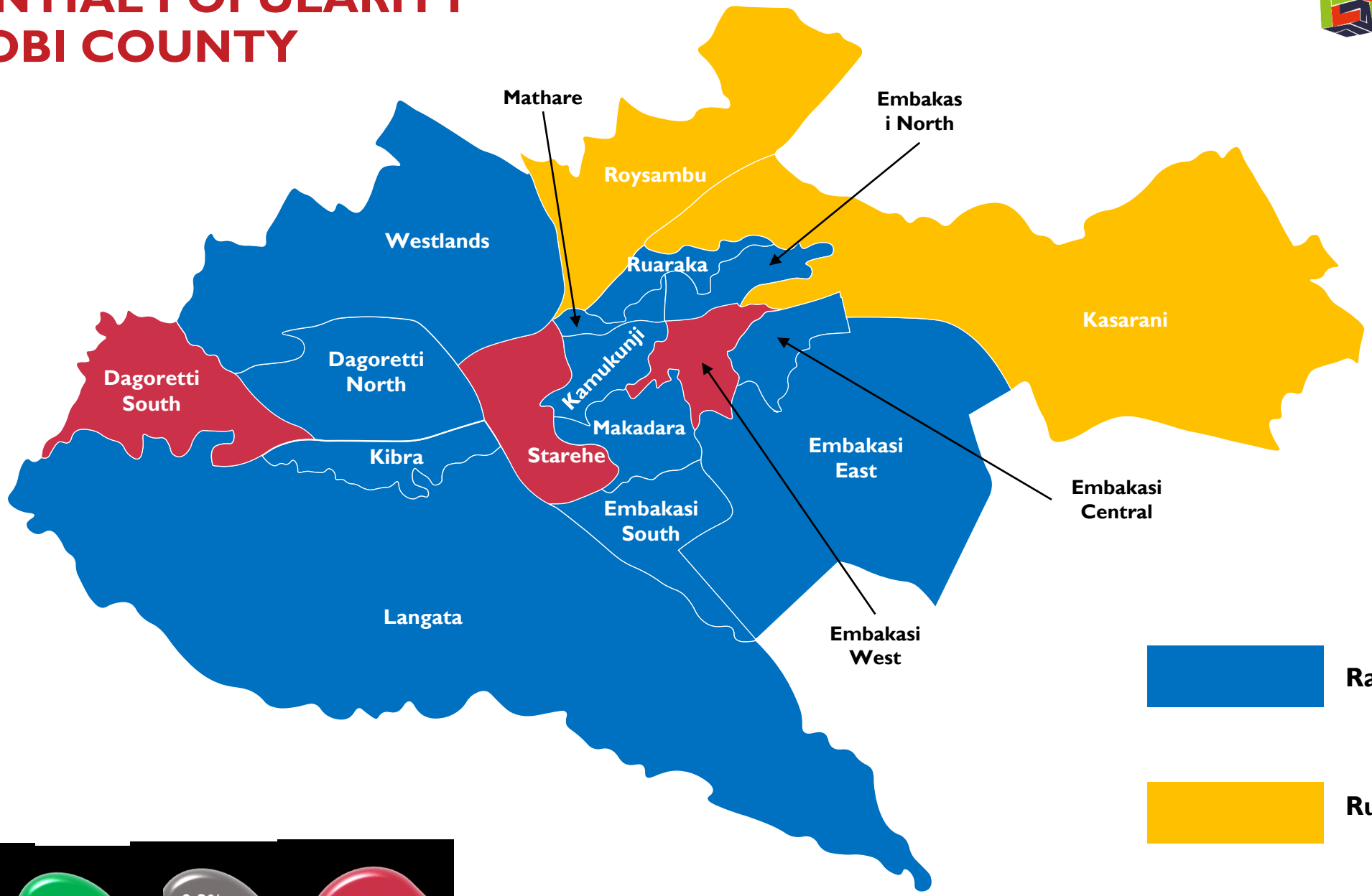
PRESIDENTIAL

Constituency	Voters	Raila	Absolute (Raila)	Ruto	Absolute (Ruto)
Westlands	160,739	49%	78,762	41%	65,903
Dagoretti North	157,659	46%	72,523	29%	45,721
Dagoretti South	114,930	37%	42,524	32%	36,778
Langata	145,649	64%	93,215	24%	34,956
Kibra	128,282	71%	91,080	23%	29,505
Roysambu	153,772	33%	50,745	45%	69,197
Kasarani	155,250	31%	48,128	51%	79,178
Ruaraka	124,482	77%	95,851	15%	18,672
Embakasi South	167,953	56%	94,054	20%	33,591
Embakasi North	113,344	59%	66,873	23%	26,069
Embakasi Central	145,892	47%	68,569	23%	33,555
Embakasi East	154,599	48%	74,208	32%	49,472
Embakasi West	141,878	42%	59,589	35%	49,657
Makadara	129,627	48%	62,221	23%	29,814
Kamukunji	128,516	49%	62,973	30%	38,555
Starehe	169,575	39%	66,134	35%	59,351
Mathare	123,163	42%	51,728	26%	32,022
Total	2,415,310	49%	1,183,502	30%	724,593



NO. CONST. WHERE THE CANDIDATES ARE LEADING		VOTES IN MILLIONS				REFUSED TO ANSWER / UNDECIDED
Raila	Ruto	Raila	Ruto	Wajackoyah	David	
15/17	2/17	1.1	0.7	0.1	0.007	0.3

PRESIDENTIAL POPULARITY IN NAIROBI COUNTY



Raila Strongholds

Ruto Strongholds

Swing

49%; 1.1M Raila

30%; 0.7M Ruto

5%; 0.1M Wajackoyah

0.3%; 0.007M Wahiga

15%; 0.3M Undecided

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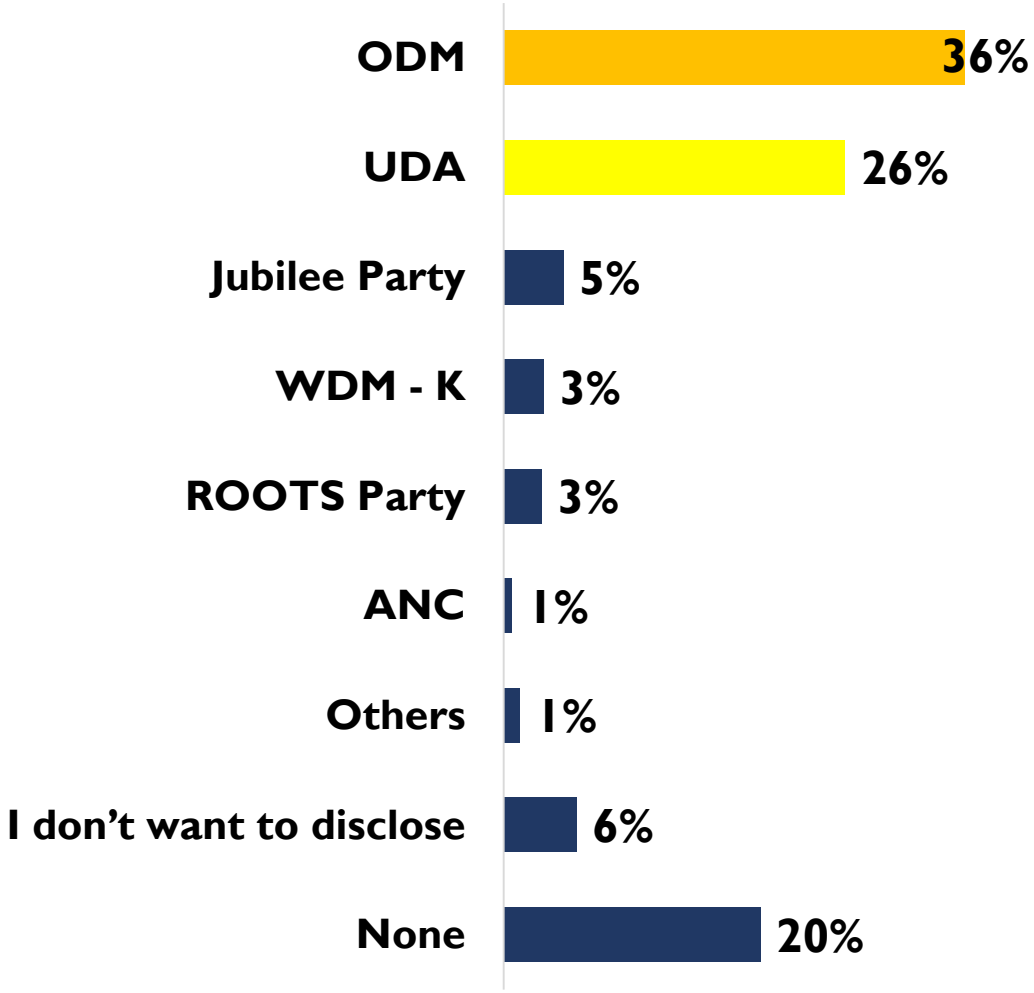
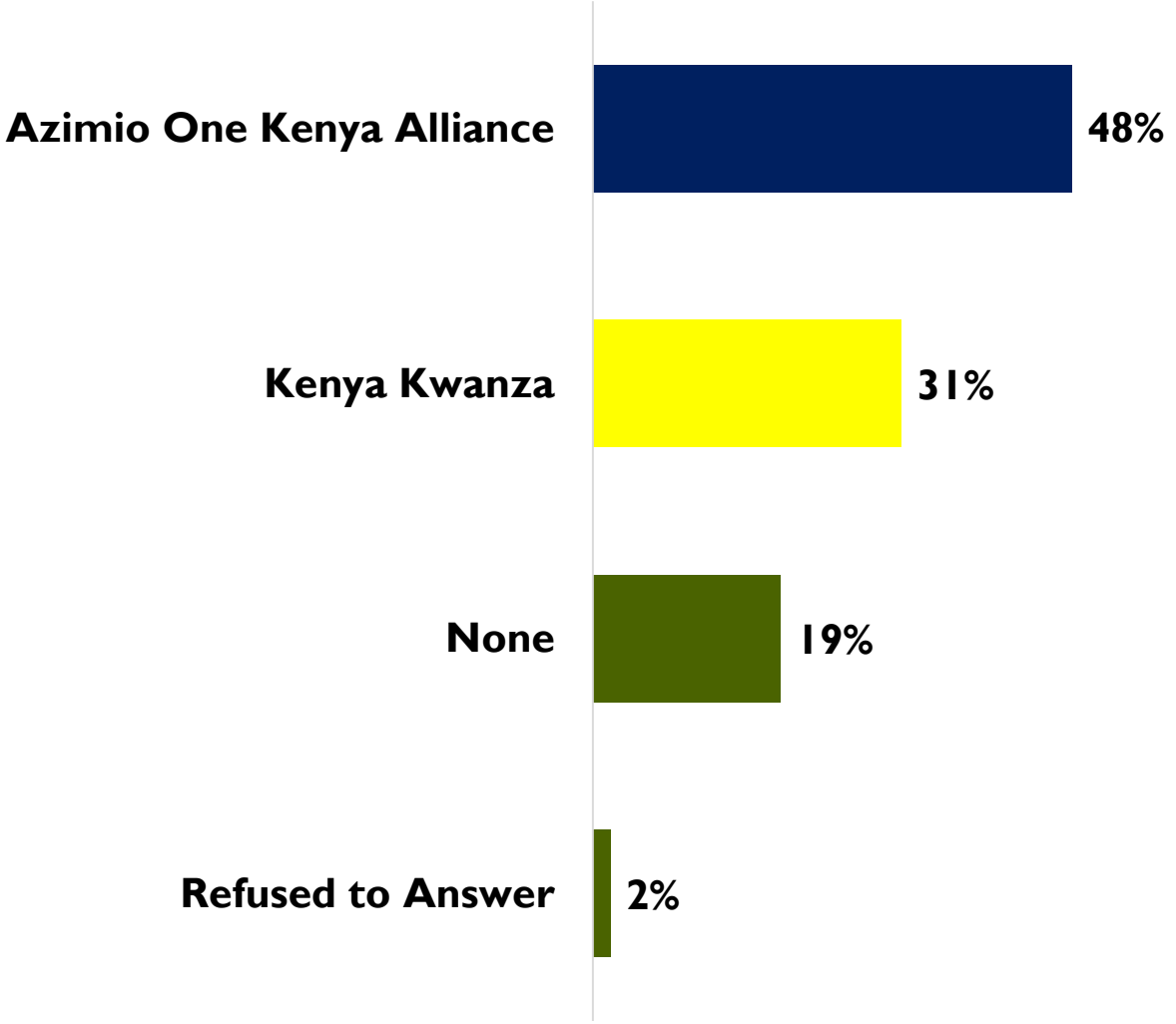
POLITICAL PARTY/ALLIANCE POPULARITY

POLITICAL PARTY /ALLIANCE POPULARITY

POLITICAL PARTY



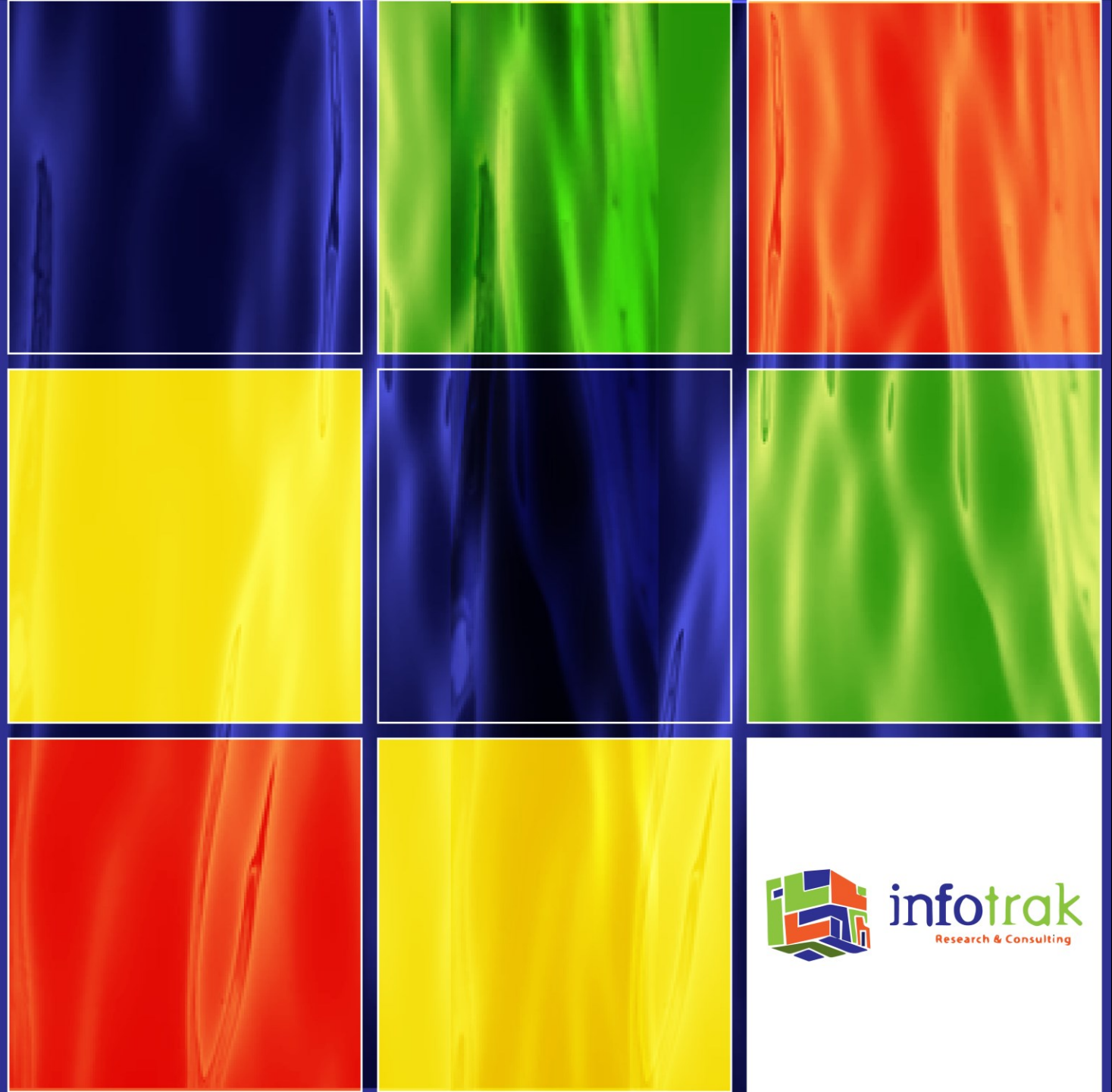
POLITICAL ALLIANCE



Which political party do you currently support?

n =1024

DEMOGRAPHICS



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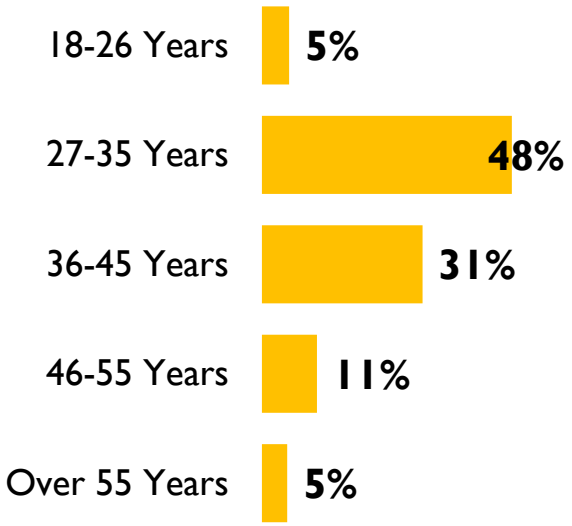
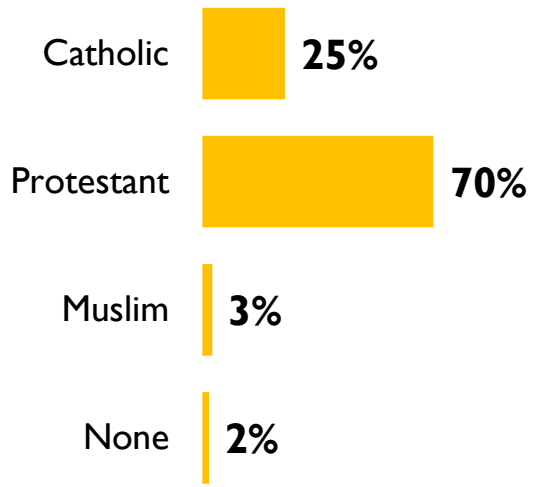
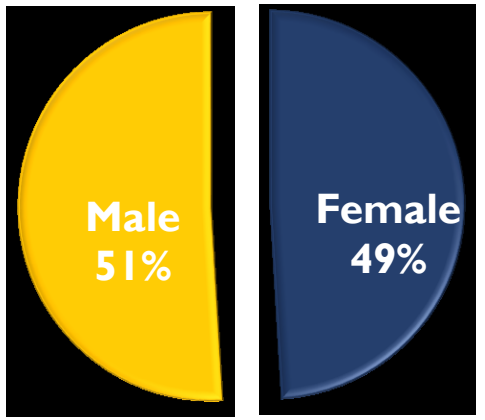
Age



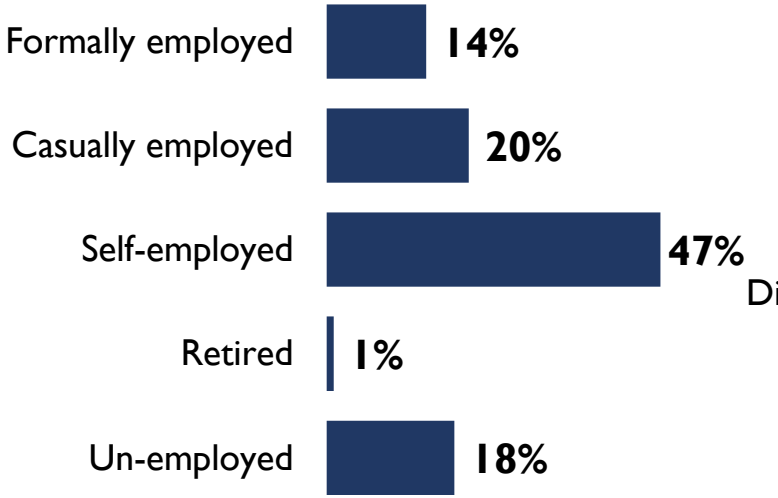
Religion



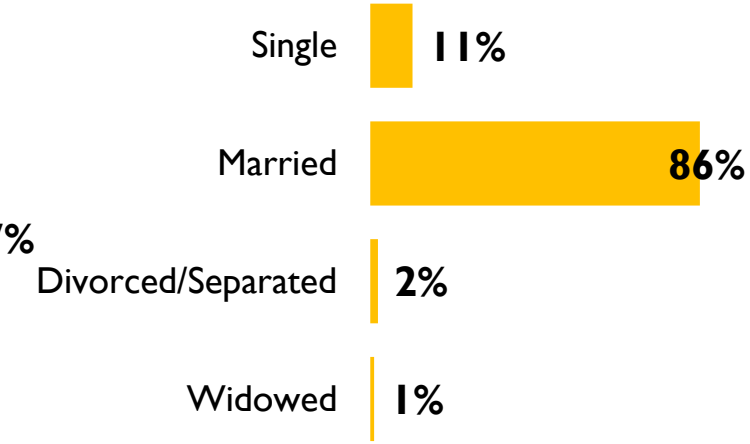
Gender



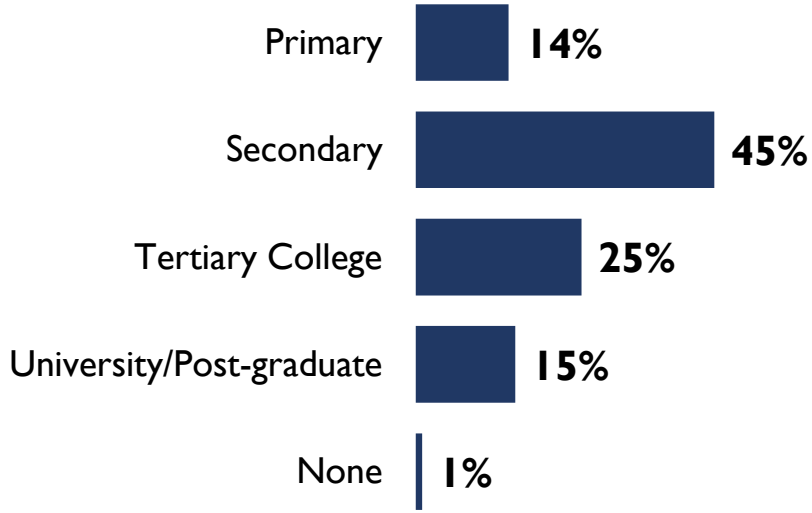
Employment



Marital status



Level of education



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Thank you