





**infotrak**  
Research & Consulting

**PRESIDENT RUTO & HIS CABINET  
SCORE CARD  
SEPTEMBER 2023**

# METHODOLOGY FOR STATE OF NATION AND CABINET SECRETARIES PERFORMANCE RATING

|                                      |   |
|--------------------------------------|---|
| When was the opinion poll conducted? | 21 <sup>st</sup> – 23 <sup>rd</sup> August and on 10 <sup>th</sup> September 2023   |
| How was the opinion poll conducted?  | Quantitative interviews were conducted through Computer Assisted Telephone Interviews (CATI)  |
| Survey sample                        | The survey sample achieved was 4000 to represent the universe of adult Kenyans who were 18 years and above at the time of the survey. The sampling frame was designed using Population Proportionate to size (PPS) guided by the 2019 Census.                     |
| What was the margin of error?        | ±1.55% at 95% degree of confidence.   |
| What was the response rate?          | 96% response rate.  |
| Weighting                            | Where the achieved interviews differed slightly from the intended sampled proportions per demographic group, the dataset was weighted to correct for over or under sampling thus ensuring the sample was proportionately representative of the target population. |
| Survey Geographical Coverage         | The survey covered all the 47 counties and 8 regions of Kenya. To ensure national representativeness, the distribution of the survey sample across the regions was proportionately allocated.   |
| Data Analysis                        | Data was processed and analyzed using SPSS 26 statistical software due to it's high accuracy and reliability.   |

# SAMPLE DISTRIBUTION

| REGION        | Adult Population<br>(Millions) | Regional<br>% | Sample Achieved<br>per Region |
|---------------|--------------------------------|---------------|-------------------------------|
| COAST         | 2.3                            | 9%            | 360                           |
| NORTH EASTERN | 1.0                            | 4%            | 160                           |
| EASTERN       | 3.9                            | 15%           | 600                           |
| CENTRAL       | 3.4                            | 13%           | 520                           |
| RIFT VALLEY   | 6.6                            | 26%           | 1040                          |
| WESTERN       | 2.5                            | 10%           | 400                           |
| NYANZA        | 3.2                            | 12%           | 480                           |
| NAIROBI CITY  | 2.9                            | 11%           | 440                           |
| TOTAL         | 25.7                           | 100%          | 4000                          |

# METHODOLOGY FOR PRESIDENT RUTO'S YEAR 1 PERFORMANCE RATING

|                                      |   |
|--------------------------------------|---|
| When was the opinion poll conducted? | 10 <sup>th</sup> September 2023   |
| How was the opinion poll conducted?  | Quantitative interviews were conducted through Computer Assisted Telephone Interviews (CATI)  |
| Survey sample                        | The survey sample achieved was 1000 to represent the universe of adult Kenyans who were 18 years and above at the time of the survey. The sampling frame was designed using Population Proportionate to size (PPS) guided by the 2019 Census.                     |
| What was the margin of error?        | ±3.099% at 95% degree of confidence.  |
| What was the response rate?          | 96% response rate.  |
| Weighting                            | Where the achieved interviews differed slightly from the intended sampled proportions per demographic group, the dataset was weighted to correct for over or under sampling thus ensuring the sample was proportionately representative of the target population. |
| Survey Geographical Coverage         | The survey covered all the 47 counties and 8 regions of Kenya. To ensure national representativeness, the distribution of the survey sample across the regions was proportionately allocated.   |
| Data Analysis                        | Data was processed and analyzed using SPSS 26 statistical software due to it's high accuracy and reliability.   |

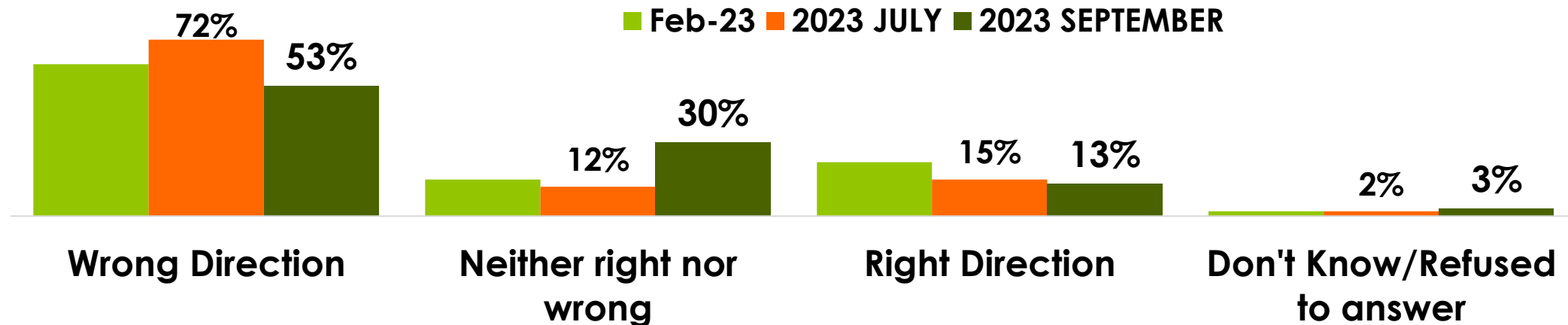
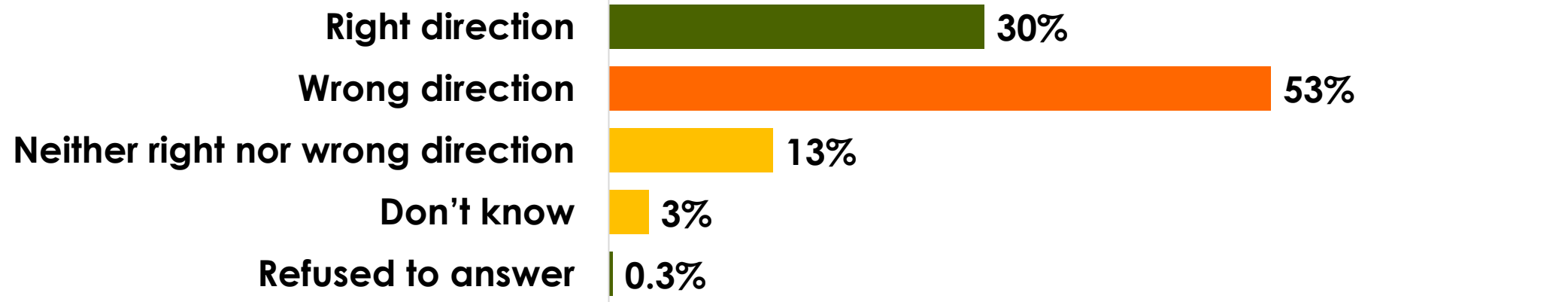
# SAMPLE DISTRIBUTION

| REGION        | Adult Population<br>(Millions) | Regional<br>% | Sample Achieved<br>per Region |
|---------------|--------------------------------|---------------|-------------------------------|
| COAST         | 2.3                            | 9%            | 91                            |
| NORTH EASTERN | 1.0                            | 4%            | 40                            |
| EASTERN       | 3.9                            | 15%           | 150                           |
| CENTRAL       | 3.4                            | 13%           | 134                           |
| RIFT VALLEY   | 6.6                            | 26%           | 256                           |
| WESTERN       | 2.5                            | 10%           | 96                            |
| NYANZA        | 3.2                            | 12%           | 123                           |
| NAIROBI CITY  | 2.9                            | 11%           | 111                           |
| TOTAL         | 25.7                           | 100%          | 1000                          |

# DIRECTION OF THE COUNTRY



# DIRECTION THAT THE COUNTRY IS HEADED



Overall, would you say that the country is going in the right or in the wrong direction? N=3000

n = 4000

# DIRECTION THAT THE NATION IS HEADED: BY REGION

|                                   | Coast | North Eastern | Eastern | Central | Rift Valley | Western | Nyanza | Nairobi | Total |
|-----------------------------------|-------|---------------|---------|---------|-------------|---------|--------|---------|-------|
| Right direction                   | 36%   | 40%           | 25%     | 40%     | 38%         | 19%     | 16%    | 20%     | 30%   |
| Wrong direction                   | 51%   | 48%           | 56%     | 42%     | 45%         | 68%     | 67%    | 61%     | 53%   |
| Neither right nor wrong direction | 12%   | 5%            | 16%     | 13%     | 16%         | 13%     | 10%    | 12%     | 13%   |
| Don't know                        | 1%    | 7%            | 3%      | 4%      | 1%          | 0.2%    | 6%     | 7%      | 3%    |
| Refused to answer                 | -     | 0.5%          | 0.4%    | 1%      | 0.2%        | -       | 1%     | 0.2%    | 0.3%  |

n = 4000

Overall, would you say that the country is going in the right or in the wrong direction? N=3000

# DIRECTION THAT THE NATION IS HEADED: BY GENDER & AGE

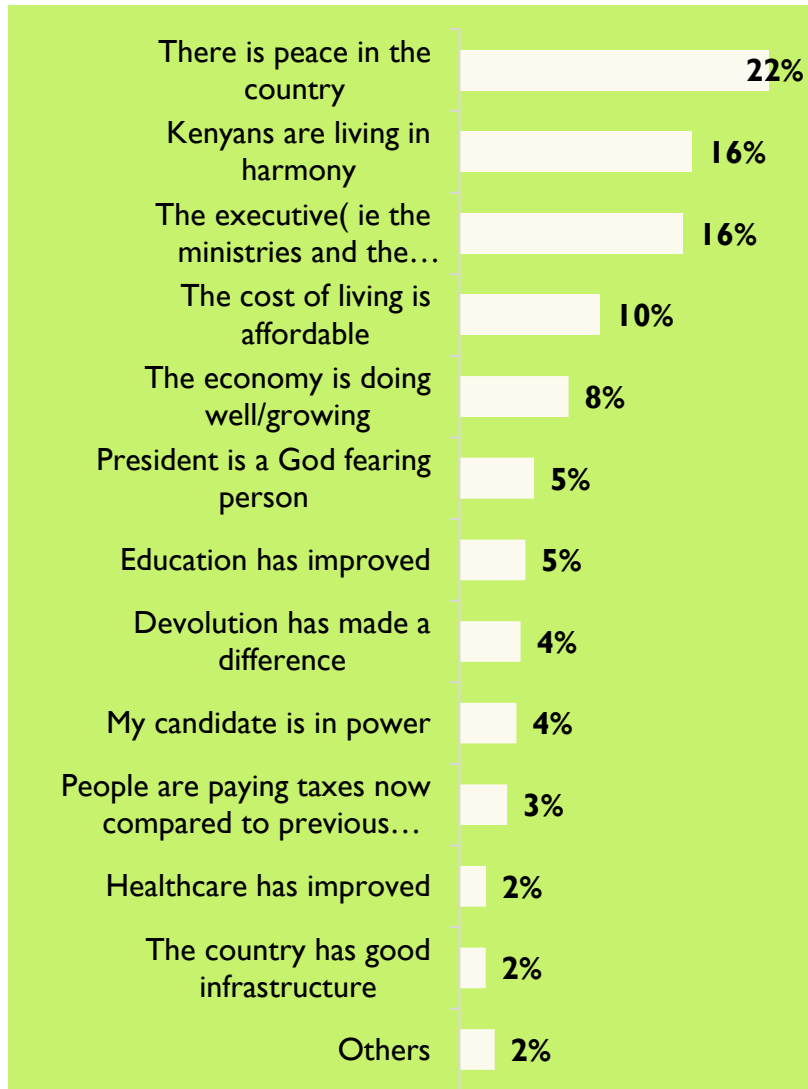
|                                   | Gender |        | Age         |             |             |             |               |       |
|-----------------------------------|--------|--------|-------------|-------------|-------------|-------------|---------------|-------|
|                                   | Male   | Female | 18-26 Years | 27-35 Years | 36-45 Years | 46-55 Years | Over 55 Years | Total |
| Right direction                   | 32%    | 29%    | 33%         | 26%         | 26%         | 29%         | 36%           | 30%   |
| Wrong direction                   | 53%    | 54%    | 51%         | 56%         | 55%         | 54%         | 50%           | 53%   |
| Neither right nor wrong direction | 13%    | 13%    | 10%         | 15%         | 16%         | 13%         | 13%           | 13%   |
| Don't know                        | 3%     | 2%     | 6%          | 2%          | 2%          | 3%          | 1%            | 3%    |
| Refused to answer                 | 0.3%   | 0.4%   | -           | 0.3%        | 0.5%        | 1%          | 0.3%          | 0.3%  |

Overall, would you say that the country is going in the right or in the wrong direction? N=3000

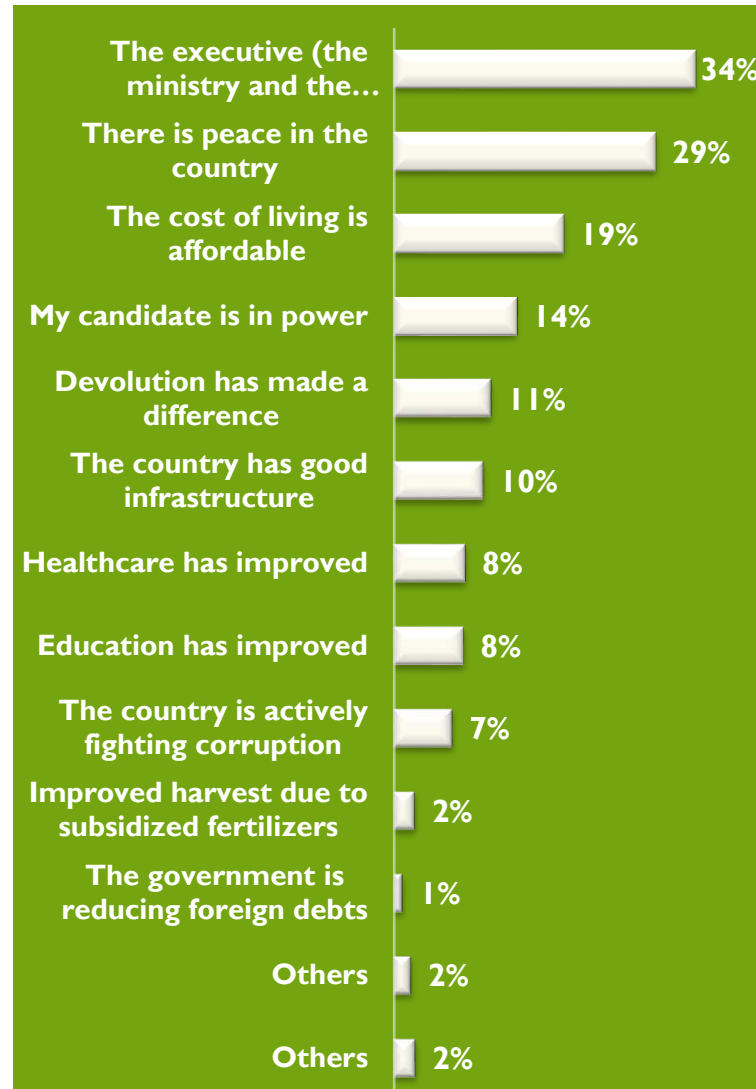
n = 4000

# REASONS WHY KENYANS FEEL THAT THE COUNTRY IS HEADED IN THE RIGHT DIRECTION

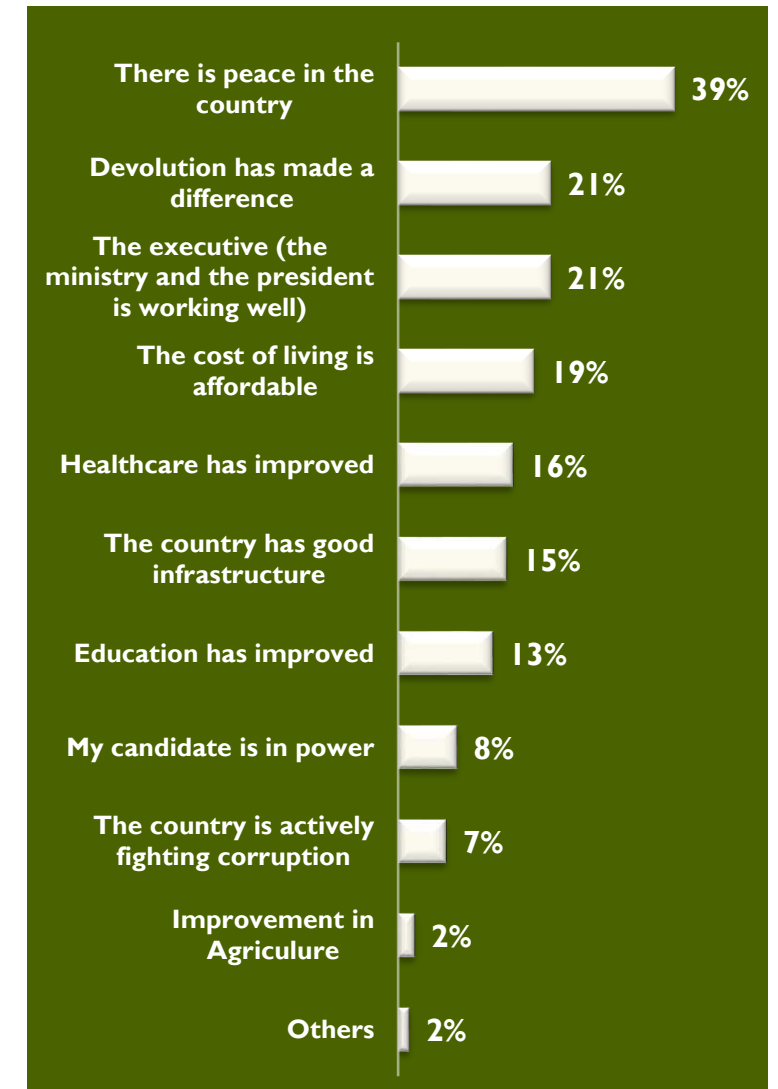
FEBRUARY 2023



JULY 2023

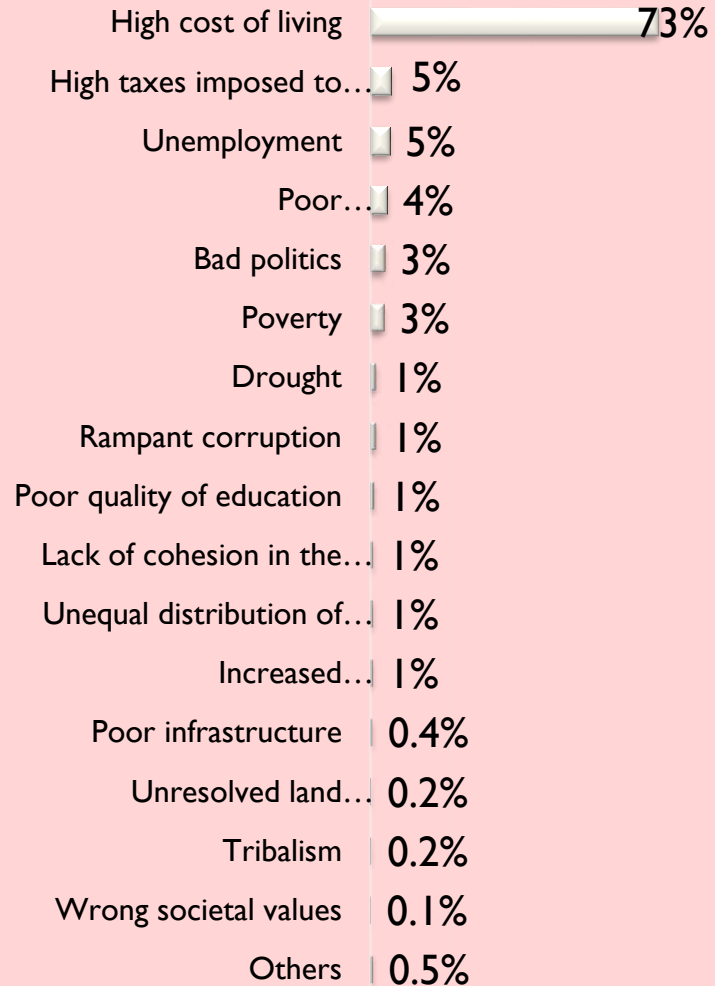


AUGUST 2023

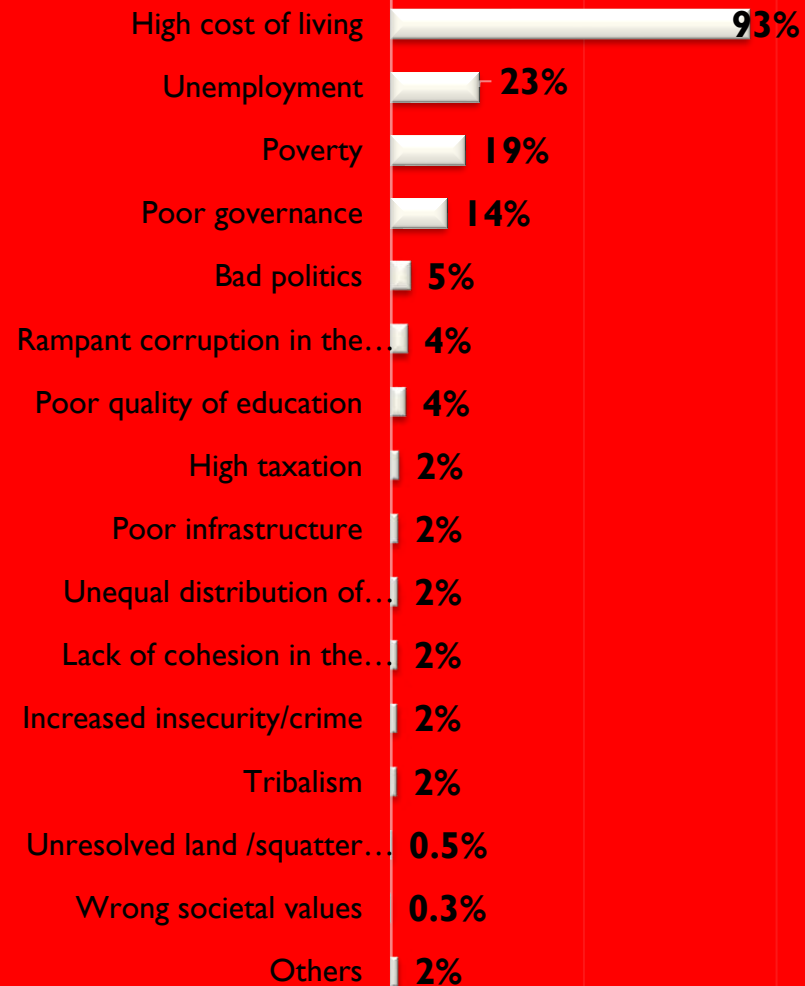


# REASONS WHY KENYANS FEEL THAT THE COUNTRY IS HEADED IN THE WRONG DIRECTION

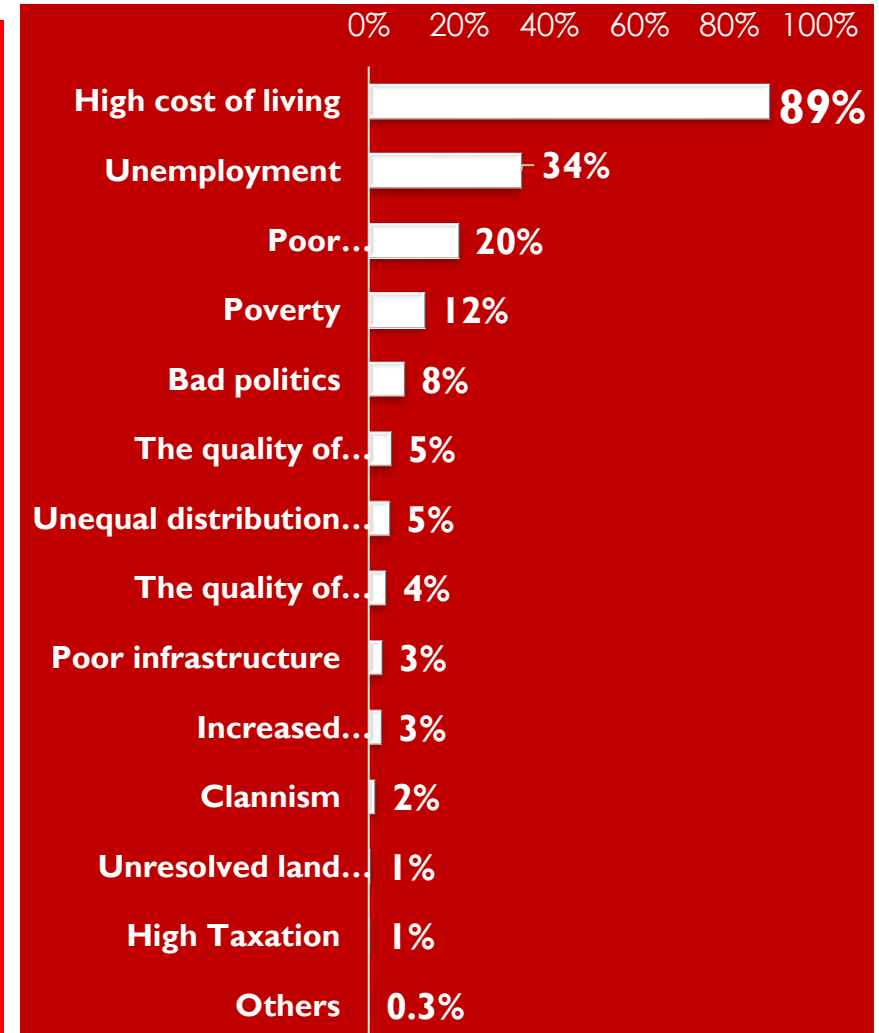
FEBRUARY 2023



JULY 2023



AUGUST 2023

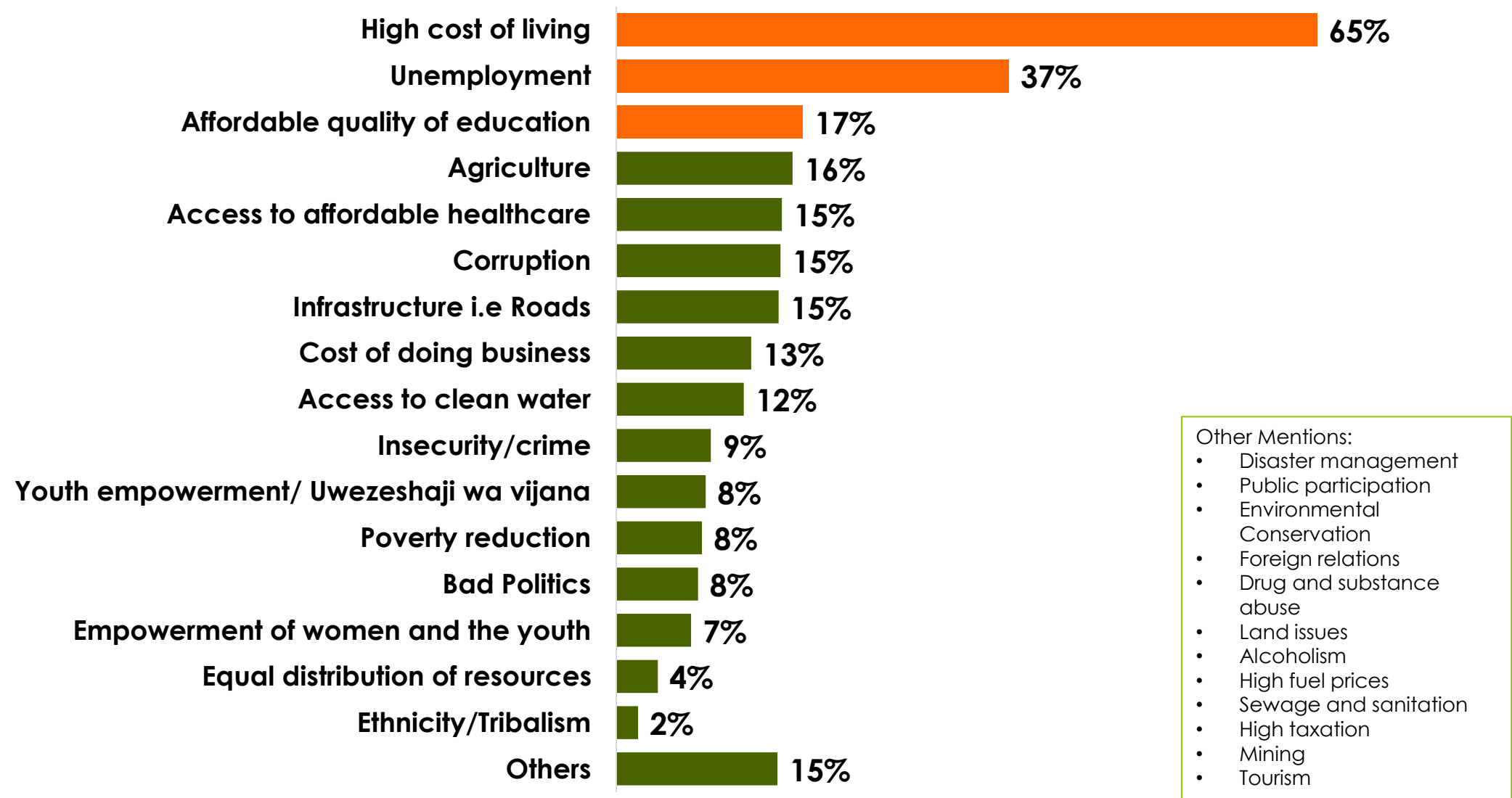


Why do you think that the country is going in right direction?

Why do you think that the country is going in wrong direction?

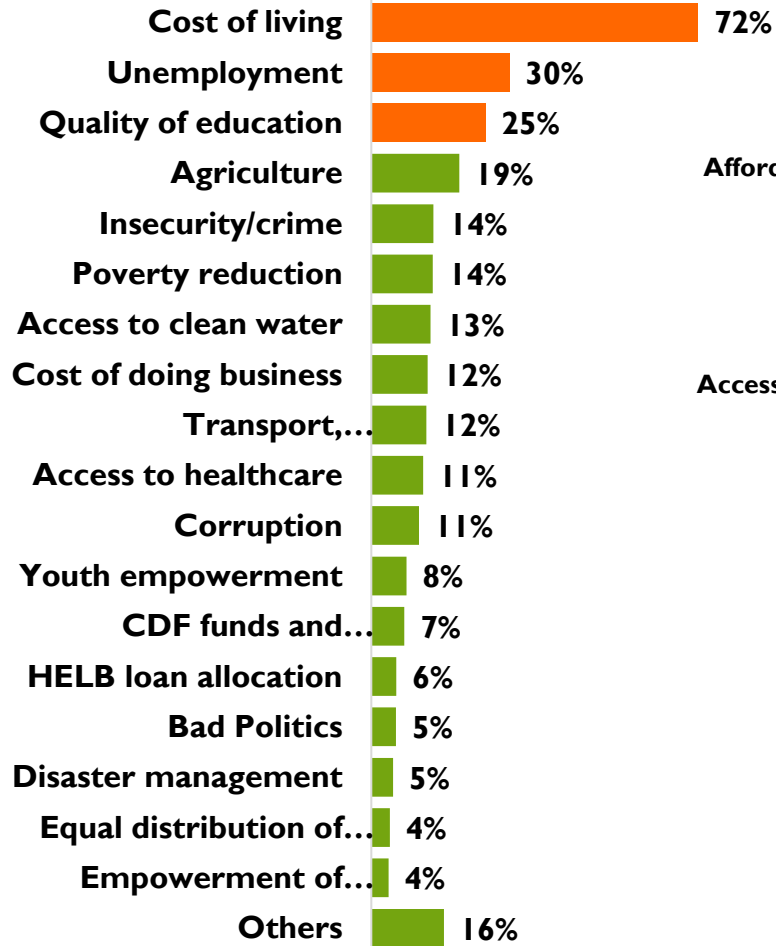
# KEY ISSUES OF CONCERN FOR KENYANS



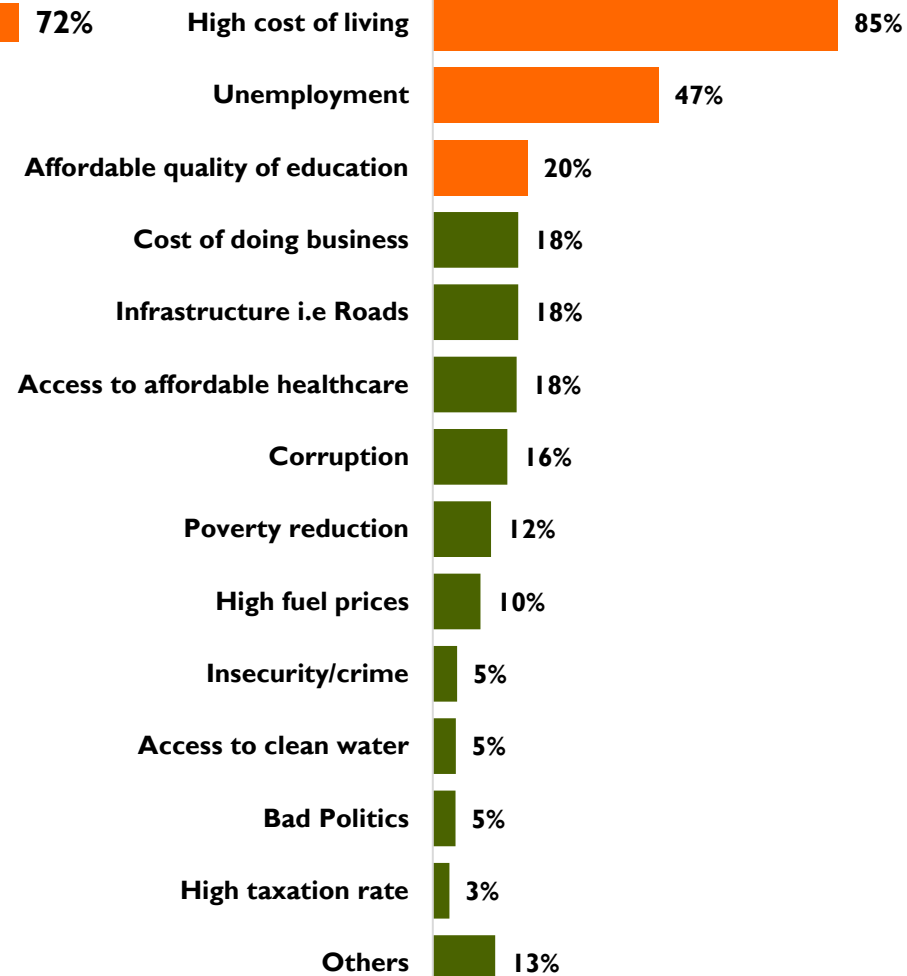


# KEY ISSUES OF CONCERN TREND

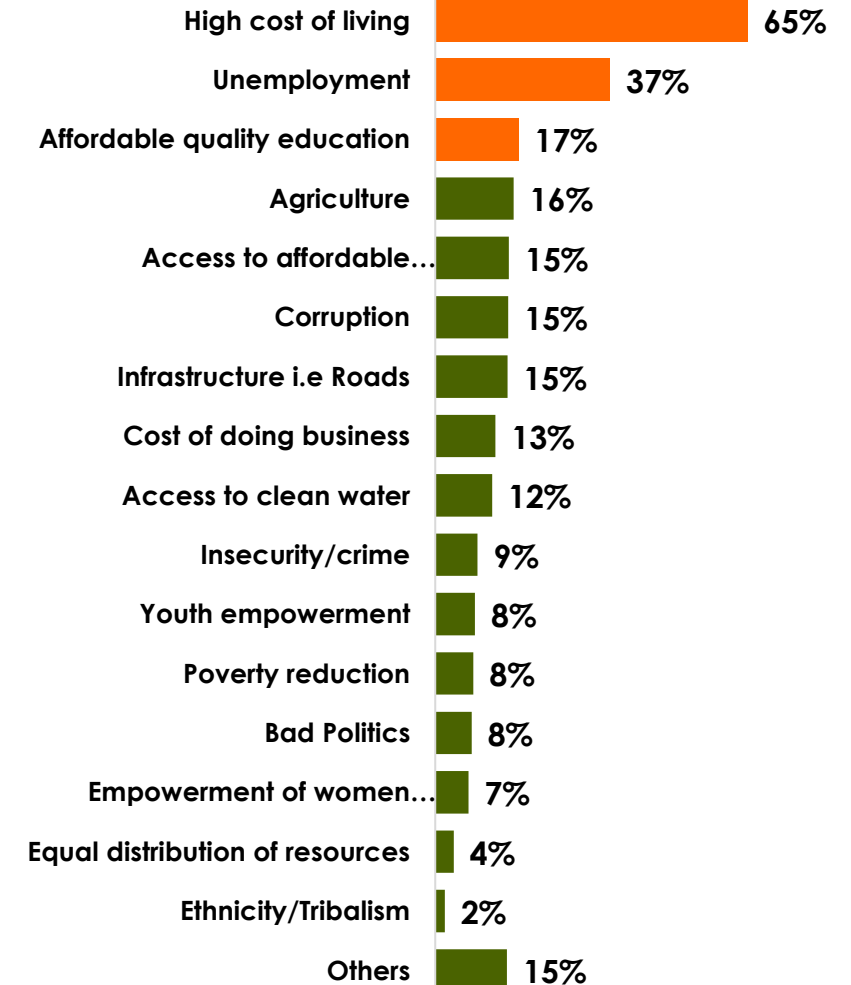
FEBRUARYY 2023



JULY 2023



SEPTEMBER 2023



Could you kindly mention the three key issues that concern you as a Kenyan and that should be addressed as a matter of priority

n = 4000

# KEY ISSUES OF CONCERN: BY REGION

|                                    | Coast | North Eastern | Eastern | Central | Rift Valley | Western | Nyanza | Nairobi | Total |
|------------------------------------|-------|---------------|---------|---------|-------------|---------|--------|---------|-------|
| High cost of living                | 59%   | 67%           | 70%     | 68%     | 55%         | 67%     | 73%    | 70%     | 65%   |
| Unemployment                       | 37%   | 28%           | 37%     | 35%     | 41%         | 43%     | 40%    | 32%     | 37%   |
| Affordable quality of education    | 17%   | 18%           | 17%     | 19%     | 19%         | 21%     | 17%    | 5%      | 17%   |
| Agriculture                        | 17%   | 27%           | 14%     | 13%     | 11%         | 12%     | 14%    | 19%     | 16%   |
| Access to affordable healthcare    | 17%   | 16%           | 15%     | 12%     | 15%         | 15%     | 15%    | 16%     | 15%   |
| Corruption                         | 13%   | 17%           | 12%     | 24%     | 20%         | 15%     | 12%    | 7%      | 15%   |
| Infrastructure i.e. Roads          | 15%   | 20%           | 22%     | 8%      | 8%          | 7%      | 12%    | 31%     | 15%   |
| Cost of doing business             | 15%   | 13%           | 13%     | 12%     | 10%         | 12%     | 13%    | 5%      | 13%   |
| Access to clean water              | 13%   | 11%           | 18%     | 8%      | 9%          | 6%      | 6%     | 27%     | 12%   |
| Insecurity/crime                   | 11%   | 5%            | 8%      | 12%     | 7%          | 10%     | 6%     | 10%     | 9%    |
| Youth empowerment                  | 6%    | 8%            | 7%      | 9%      | 11%         | 10%     | 7%     | 14%     | 8%    |
| Poverty reduction                  | 9%    | 9%            | 4%      | 6%      | 9%          | 8%      | 7%     | 14%     | 8%    |
| Bad Politics                       | 8%    | 6%            | 6%      | 12%     | 16%         | 4%      | 6%     | 1%      | 8%    |
| Empowerment of women and the youth | 6%    | 8%            | 5%      | 8%      | 8%          | 6%      | 9%     | 9%      | 7%    |
| Equal distribution of resources    | 3%    | 3%            | 3%      | 6%      | 3%          | 4%      | 5%     | 7%      | 4%    |
| Ethnicity/Tribalism                | 2%    | 2%            | 1%      | 2%      | 3%          | 1%      | 3%     | 0%      | 2%    |
| Others                             | 20%   | 11%           | 12%     | 16%     | 16%         | 17%     | 6%     | 15%     | 15%   |

# KEY ISSUES OF CONCERN: BY GENDER & AGE

|                                    | Gender |        | Age         |             |             |             |               |       |
|------------------------------------|--------|--------|-------------|-------------|-------------|-------------|---------------|-------|
|                                    | Male   | Female | 18-26 Years | 27-35 Years | 36-45 Years | 46-55 Years | Over 55 Years | Total |
| High cost of living                | 64%    | 67%    | 68%         | 67%         | 66%         | 64%         | 56%           | 65%   |
| Unemployment                       | 35%    | 39%    | 42%         | 36%         | 32%         | 35%         | 33%           | 37%   |
| Affordable Quality of education    | 17%    | 18%    | 15%         | 16%         | 18%         | 23%         | 20%           | 17%   |
| Agriculture                        | 17%    | 16%    | 14%         | 14%         | 16%         | 21%         | 24%           | 16%   |
| Access to affordable healthcare    | 14%    | 17%    | 15%         | 16%         | 16%         | 15%         | 15%           | 15%   |
| Corruption                         | 16%    | 15%    | 14%         | 17%         | 17%         | 14%         | 16%           | 15%   |
| Infrastructure i.e Roads           | 16%    | 15%    | 15%         | 15%         | 16%         | 12%         | 18%           | 15%   |
| Cost of doing business             | 13%    | 12%    | 8%          | 14%         | 17%         | 12%         | 15%           | 13%   |
| Access to clean water              | 11%    | 13%    | 11%         | 12%         | 10%         | 12%         | 17%           | 12%   |
| Insecurity/crime                   | 9%     | 8%     | 7%          | 9%          | 10%         | 11%         | 10%           | 9%    |
| Youth empowerment                  | 9%     | 8%     | 10%         | 9%          | 7%          | 8%          | 6%            | 8%    |
| Poverty reduction                  | 7%     | 9%     | 6%          | 8%          | 10%         | 9%          | 8%            | 8%    |
| Bad Politics                       | 6%     | 9%     | 7%          | 7%          | 8%          | 8%          | 10%           | 8%    |
| Empowerment of women and the youth | 5%     | 9%     | 8%          | 6%          | 6%          | 6%          | 8%            | 7%    |
| Equal distribution of resources    | 4%     | 4%     | 3%          | 4%          | 4%          | 5%          | 5%            | 4%    |
| Ethnicity/Tribalism                | 1%     | 3%     | 1%          | 3%          | 3%          | 2%          | 3%            | 2%    |
| Others                             | 14%    | 16%    | 15%         | 17%         | 14%         | 16%         | 10%           | 15%   |

Could you kindly mention the three key issues that concern you as a Kenyan and that should be addressed as a matter of priority

n = 4000

# KENYA KWANZA PERFORMANCE RATING



# THE LIKERT SCALE & GRADES DEFINED

|                        |   |   |   |                   |   |  |   |   |    |
|------------------------|---|---|---|-------------------|---|--|---|---|----|
| 1                      | 2 | 3 | 4 | 5                 | 6 | 7  | 8 | 9                                       | 10 |
| POOR                   |   |   |   | AVERAGE           |   | GOOD                                     |   | EXCELLENT                               |    |
| NEEDS URGENT ATTENTION |   |   |   | NEEDS IMPROVEMENT |   | KEEP IT UP<br>WORK TOWARDS<br>EXCELLENCE |   | WELL DONE<br>RETAIN AS<br>BEST PRACTICE |    |



# **PRESIDENT WILLIAM RUTO'S FIRST YEAR IN OFFICE PERFORMANCE RATING**



## PRESIDENT RUTO'S FIRST ONE YEAR IN OFFICE

**C**

**55%**

**Excellent**

**9%**

**Good**

**21%**

**Average**

**40%**

**Poor**

**30%**

**Mean Rating**

**55%**

On a scale of 1-10 with 10 being Excellent and 1 being Extremely poor, how would you rate President William Ruto's overall performance in his first year in office? N=1000

# PRESIDENT RUTO’S FIRST ONE YEAR IN OFFICE

|             | Coast | North Eastern | Eastern | Central | Rift Valley | Western | Nyanza | Nairobi | Total |
|-------------|-------|---------------|---------|---------|-------------|---------|--------|---------|-------|
| Excellent   | 10%   | 16%           | 10%     | 10%     | 11%         | 6%      | 2%     | 6%      | 9%    |
| Good        | 22%   | 19%           | 23%     | 26%     | 27%         | 17%     | 13%    | 13%     | 21%   |
| Average     | 35%   | 33%           | 34%     | 37%     | 40%         | 46%     | 39%    | 50%     | 40%   |
| Poor        | 33%   | 33%           | 33%     | 26%     | 22%         | 31%     | 46%    | 31%     | 30%   |
| Mean Rating | 52%   | 56%           | 55%     | 58%     | 60%         | 53%     | 47%    | 51%     | 55%   |

On a scale of 1-10 with 10 being Excellent and 1 being Extremely poor, how would you rate President William Ruto's overall performance in his first year in office?
n = 1000

# PRESIDENT RUTO'S FIRST ONE YEAR IN OFFICE

|             | Gender |        | Age         |             |             |             |               |       |
|-------------|--------|--------|-------------|-------------|-------------|-------------|---------------|-------|
|             | Male   | Female | 18-26 Years | 27-35 Years | 36-45 Years | 46-55 Years | Over 55 Years | Total |
| Excellent   | 10%    | 8%     | 11%         | 10%         | 7%          | 6%          | 16%           | 9%    |
| Good        | 21%    | 21%    | 23%         | 22%         | 18%         | 23%         | 25%           | 21%   |
| Average     | 40%    | 40%    | 35%         | 41%         | 39%         | 43%         | 34%           | 40%   |
| Poor        | 29%    | 32%    | 31%         | 27%         | 36%         | 29%         | 24%           | 30%   |
| Mean Rating | 56%    | 54%    | 56%         | 56%         | 52%         | 54%         | 59%           | 55%   |

On a scale of 1-10 with 10 being Excellent and 1 being Extremely poor, how would you rate President William Ruto's overall performance in his first year in office?

n = 1000

# PERFORMANCE RATING OF KENYA KWANZA CABINET



# KENYA KWANZA MINISTRIES FIRST 10 MONTHS PERFORMANCE SCORECARD

| RANK |  | Poor | Average | Good | Excellent | Mean Rating | SCORE |
|------|--|------|---------|------|-----------|-------------|-------|
| 1    | Ministry of Interior and National Administration                 | 26%  | 41%     | 26%  | 7%        | 56%         | C     |
| 2    | Ministry of Education  | 29%  | 41%     | 24%  | 6%        | 55%         |       |
| 3    | Ministry of Agriculture and Livestock Development                | 33%  | 37%     | 23%  | 7%        | 54%         |       |
|      | Ministry of Roads, Transport and Public Works                    | 31%  | 42%     | 22%  | 5%        | 54%         |       |
| 5    | Ministry of Defence  | 34%  | 39%     | 21%  | 6%        | 53%         |       |
|      | Ministry of Health   | 34%  | 40%     | 21%  | 4%        | 53%         |       |
| 7    | Ministry of Information, Communications, and the Digital Economy | 38%  | 37%     | 21%  | 4%        | 52%         |       |
| 8    | Ministry of Youth Affairs, Sports, and Arts                      | 37%  | 41%     | 18%  | 4%        | 51%         |       |
|      | Ministry of Tourism, Wildlife, and Heritage                      | 38%  | 41%     | 17%  | 4%        | 51%         |       |
| 10   | Ministry of Environment and Forestry                             | 39%  | 42%     | 16%  | 3%        | 50%         |       |
|      | Ministry of Water, Sanitation, and Irrigation                    | 40%  | 39%     | 17%  | 4%        | 50%         |       |

So far how would you rate the overall performance of the various ministries in the first 10 months after the swearing in of President Ruto's cabinet on October 27 2022? [On a scale of 1-10, with 10 being Excellent and 1 being Extremely poor]

n = 4000

# KENYA KWANZA MINISTRIES FIRST 10 MONTHS PERFORMANCE SCORECARD

| RANK |  | Poor | Average | Good | Excellent | Mean Rating | SCORE |
|------|--|------|---------|------|-----------|-------------|-------|
| 12   | Ministry of Foreign and Diaspora Affairs   | 42%  | 40%     | 15%  | 3%        | 49%         | D     |
| 13   | Ministry of Public Service, Gender, and Affirmative Action                           | 42%  | 40%     | 15%  | 3%        | 48%         |       |
| 14   | Ministry of Lands, Public Works, Housing, and Urban Development                      | 47%  | 37%     | 14%  | 2%        | 47%         |       |
|      | Ministry of Trade, Investments, and Industry   | 47%  | 36%     | 14%  | 3%        | 47%         |       |
| 16   | Ministry of Mining, Blue Economy, and Maritime Affairs                               | 47%  | 39%     | 12%  | 1%        | 46%         |       |
|      | Ministry of Labour and Social Protection   | 48%  | 37%     | 13%  | 2%        | 46%         |       |
|      | Ministry of Cooperatives and Micro, Small, and Medium Enterprises (MSME) Development | 51%  | 35%     | 12%  | 2%        | 46%         |       |
|      | Ministry of the East African Community, Arid and Semi-Arid and Regional Development  | 49%  | 38%     | 12%  | 1%        | 46%         |       |
| 20   | The National Treasury and Economic Planning  | 54%  | 34%     | 10%  | 2%        | 44%         |       |
| 21   | Ministry of Energy and Petroleum   | 56%  | 31%     | 12%  | 1%        | 43%         |       |

# KENYA KWANZA MINISTRIES FIRST 10 MONTHS PERFORMANCE SCORECARD: BY REGION

| RANK |  | Coast | North eastern | Eastern | Central | Rift valley | Western | Nyanza | Nairobi | Mean Rating |
|------|--|-------|---------------|---------|---------|-------------|---------|--------|---------|-------------|
| 1    | Ministry of Interior and National Administration                 | 50%   | 60%           | 57%     | 59%     | 61%         | 52%     | 50%    | 51%     | 56%         |
| 2    | Ministry of Education  | 50%   | 53%           | 56%     | 57%     | 57%         | 53%     | 52%    | 52%     | 55%         |
| 3    | Ministry of Agriculture and Livestock Development                | 52%   | 53%           | 55%     | 56%     | 57%         | 53%     | 52%    | 52%     | 54%         |
|      | Ministry of Roads, Transport and Public Works                    | 51%   | 50%           | 53%     | 55%     | 56%         | 51%     | 51%    | 54%     | 54%         |
| 5    | Ministry of Defence  | 48%   | 56%           | 54%     | 55%     | 55%         | 50%     | 49%    | 52%     | 53%         |
|      | Ministry of Health   | 48%   | 48%           | 53%     | 52%     | 55%         | 52%     | 52%    | 52%     | 53%         |
| 7    | Ministry of Information, Communications, and the Digital Economy | 50%   | 48%           | 54%     | 53%     | 52%         | 51%     | 50%    | 54%     | 52%         |
| 8    | Ministry of Youth Affairs, Sports, and Arts                      | 47%   | 49%           | 50%     | 52%     | 52%         | 52%     | 50%    | 50%     | 51%         |
|      | Ministry of Tourism, Wildlife, and Heritage                      | 49%   | 47%           | 50%     | 50%     | 53%         | 50%     | 50%    | 52%     | 51%         |
| 10   | Ministry of Environment and Forestry                             | 49%   | 47%           | 49%     | 50%     | 52%         | 49%     | 49%    | 53%     | 50%         |
|      | Ministry of Water, Sanitation, and Irrigation                    | 44%   | 48%           | 49%     | 54%     | 51%         | 50%     | 49%    | 50%     | 50%         |

So far how would you rate the overall performance of the various ministries in the first 10 months after the swearing in of President Ruto's cabinet on October 27 2022? [On a scale of 1-10, with 10 being Excellent and 1 being Extremely poor]

**n = 4000**

# MINISTRIES FIRST 10 MONTHS PERFORMANCE SCORECARD: BY REGION

| RANK |  | Coast | North eastern | Eastern | Central | Rift valley | Western | Nyanza | Nairobi | Mean Rating |
|------|--|-------|---------------|---------|---------|-------------|---------|--------|---------|-------------|
| 12   | Ministry of Foreign and Diaspora Affairs   | 44%   | 46%           | 50%     | 48%     | 50%         | 48%     | 48%    | 49%     | 49%         |
| 13   | Ministry of Public Service, Gender, and Affirmative Action                           | 43%   | 48%           | 48%     | 49%     | 49%         | 49%     | 49%    | 49%     | 48%         |
| 14   | Ministry of Lands, Public Works, Housing, and Urban Development                      | 42%   | 46%           | 47%     | 47%     | 49%         | 47%     | 49%    | 50%     | 47%         |
|      | Office of the Prime Cabinet Secretary  | 44%   | 45%           | 48%     | 48%     | 49%         | 43%     | 47%    | 46%     | 47%         |
|      | Ministry of Trade, Investments, and Industry   | 41%   | 49%           | 48%     | 47%     | 49%         | 45%     | 47%    | 47%     | 47%         |
|      | Office of the Deputy President   | 43%   | 41%           | 49%     | 49%     | 51%         | 42%     | 41%    | 43%     | 47%         |
| 18   | State Law Office/Attorney General  | 45%   | 41%           | 49%     | 46%     | 49%         | 41%     | 45%    | 45%     | 46%         |
|      | Ministry of Mining, Blue Economy, and Maritime Affairs                               | 44%   | 45%           | 46%     | 45%     | 47%         | 44%     | 48%    | 47%     | 46%         |
|      | Ministry of Labour and Social Protection   | 40%   | 45%           | 46%     | 46%     | 47%         | 44%     | 47%    | 48%     | 46%         |
|      | Ministry of Cooperatives and Micro, Small, and Medium Enterprises (MSME) Development | 44%   | 44%           | 46%     | 45%     | 47%         | 43%     | 46%    | 50%     | 46%         |
|      | Ministry of the East African Community, Arid and Semi-Arid and Regional Development  | 42%   | 46%           | 47%     | 45%     | 46%         | 45%     | 47%    | 47%     | 46%         |
| 23   | The National Treasury and Economic Planning  | 39%   | 43%           | 43%     | 45%     | 46%         | 44%     | 40%    | 42%     | 44%         |
| 24   | Ministry of Energy and Petroleum   | 41%   | 41%           | 41%     | 43%     | 44%         | 42%     | 45%    | 47%     | 43%         |

So far how would you rate the overall performance of the various ministries in the first 10 months after the swearing in of President Ruto's cabinet on October 27 2022? [On a scale of 1-10, with 10 being Excellent and 1 being Extremely poor]

n = 4000

# MINISTRIES FIRST 10 MONTHS PERFORMANCE SCORECARD: BY GENDER & AGE

|      |  | Gender |        | Age         |             |             |             |               |             |
|------|--|--------|--------|-------------|-------------|-------------|-------------|---------------|-------------|
| RANK |  | Male   | Female | 18-26 Years | 27-35 Years | 36-45 Years | 46-55 Years | Over 55 Years | Mean Rating |
| 1    | Ministry of Interior and National Administration                 | 56%    | 56%    | 56%         | 49%         | 57%         | 48%         | 54%           | 56%         |
| 2    | Ministry of Education  | 55%    | 55%    | 58%         | 55%         | 54%         | 54%         | 52%           | 55%         |
| 3    | Ministry of Agriculture and Livestock Development                | 54%    | 54%    | 54%         | 56%         | 55%         | 55%         | 51%           | 54%         |
| 3    | Ministry of Roads, Transport and Public Works                    | 53%    | 54%    | 53%         | 53%         | 53%         | 51%         | 52%           | 54%         |
| 5    | Ministry of Defence  | 54%    | 52%    | 54%         | 54%         | 53%         | 51%         | 50%           | 53%         |
| 5    | Ministry of Health   | 53%    | 52%    | 54%         | 49%         | 52%         | 46%         | 50%           | 53%         |
| 7    | Ministry of Information, Communications, and the Digital Economy | 52%    | 52%    | 54%         | 48%         | 51%         | 47%         | 51%           | 52%         |
| 8    | Ministry of Youth Affairs, Sports, and Arts                      | 50%    | 52%    | 49%         | 51%         | 51%         | 49%         | 48%           | 51%         |
| 8    | Ministry of Tourism, Wildlife, and Heritage                      | 51%    | 51%    | 55%         | 51%         | 51%         | 49%         | 48%           | 51%         |
| 10   | Ministry of Environment and Forestry                             | 50%    | 50%    | 52%         | 47%         | 50%         | 46%         | 47%           | 50%         |
| 10   | Ministry of Water, Sanitation, and Irrigation                    | 50%    | 50%    | 54%         | 50%         | 50%         | 48%         | 46%           | 50%         |

So far how would you rate the overall performance of the various ministries in the first 10 months after the swearing in of President Ruto’s cabinet on October 27 2022? [On a scale of 1-10, with 10 being Excellent and 1 being Extremely poor]

n = 4000

# MINISTRIES FIRST 10 MONTHS PERFORMANCE SCORECARD: BY GENDER & AGE

|      |  | Gender |        | Age            |                |                |                |                  |                |
|------|--|--------|--------|----------------|----------------|----------------|----------------|------------------|----------------|
| RANK |  | Male   | Female | 18-26<br>Years | 27-35<br>Years | 36-45<br>Years | 46-55<br>Years | Over 55<br>Years | Mean<br>Rating |
| 12   | Ministry of Foreign and Diaspora Affairs   | 49%    | 49%    | 49%            | 46%            | 49%            | 46%            | 45%              | 49%            |
| 13   | Ministry of Public Service, Gender, and Affirmative Action                           | 48%    | 49%    | 52%            | 49%            | 48%            | 47%            | 45%              | 48%            |
| 14   | Ministry of Lands, Public Works, Housing, and Urban Development                      | 47%    | 47%    | 49%            | 49%            | 47%            | 48%            | 44%              | 47%            |
| 14   | Office of the Prime Cabinet Secretary  | 46%    | 48%    | 49%            | 48%            | 47%            | 46%            | 45%              | 47%            |
| 14   | Ministry of Trade, Investments, and Industry   | 47%    | 47%    | 50%            | 50%            | 46%            | 47%            | 43%              | 47%            |
| 14   | Office of the Deputy President   | 46%    | 47%    | 47%            | 49%            | 47%            | 48%            | 46%              | 47%            |
| 18   | State Law Office/Attorney General  | 45%    | 47%    | 48%            | 46%            | 46%            | 47%            | 43%              | 46%            |
| 18   | Ministry of Mining, Blue Economy, and Maritime Affairs                               | 46%    | 46%    | 47%            | 49%            | 46%            | 47%            | 43%              | 46%            |
| 18   | Ministry of Labour and Social Protection   | 45%    | 46%    | 46%            | 46%            | 46%            | 44%            | 43%              | 46%            |
| 18   | Ministry of Cooperatives and Micro, Small, and Medium Enterprises (MSME) Development | 46%    | 46%    | 46%            | 51%            | 46%            | 49%            | 43%              | 46%            |
| 18   | Ministry of the East African Community, Arid and Semi-Arid and Regional Development  | 46%    | 45%    | 47%            | 49%            | 45%            | 46%            | 42%              | 46%            |
| 23   | The National Treasury and Economic Planning  | 44%    | 43%    | 44%            | 46%            | 43%            | 44%            | 42%              | 44%            |
| 24   | Ministry of Energy and Petroleum   | 42%    | 44%    | 43%            | 44%            | 43%            | 43%            | 41%              | 43%            |

So far how would you rate the overall performance of the various ministries in the first 10 months after the swearing in of President Ruto's cabinet on October 27 2022? [On a scale of 1-10, with 10 being Excellent and 1 being Extremely poor]

n = 4000

# KENYA KWANZA CABINET SECRETARIES PERFORMANCE RATING



# CABINET SECRETARIES FIRST 10 MONTHS PERFORMANCE SCORECARD

| RANK |                         | Poor | Average | Good | Excellent | Mean Rating | SCORE |
|------|-------------------------|------|---------|------|-----------|-------------|-------|
| 1    | Prof. Kithure Kindiki   | 23%  | 38%     | 28%  | 11%       | 59%         | C     |
| 2    | Hon. Ezekiel Machogu    | 29%  | 41%     | 25%  | 5%        | 55%         |       |
| 3    | Hon. Kipchumba Murkomen | 32%  | 41%     | 21%  | 5%        | 53%         |       |
|      | Hon. Mithika Linturi    | 33%  | 40%     | 22%  | 5%        | 53%         |       |
|      | Hon. Susan Wafula       | 35%  | 40%     | 20%  | 5%        | 53%         |       |
| 6    | Hon. Aden Duale         | 37%  | 38%     | 20%  | 5%        | 52%         |       |
|      | Hon. Ababu Namwamba     | 36%  | 42%     | 19%  | 4%        | 52%         |       |
| 8    | Eliud Owalo             | 38%  | 40%     | 19%  | 4%        | 51%         |       |
| 9    | Dr. Alfred Mutua        | 39%  | 40%     | 17%  | 4%        | 50%         |       |
|      | Hon. Penina Malonza     | 39%  | 40%     | 17%  | 3%        | 50%         |       |
|      | Hon. Alice Wahome       | 40%  | 40%     | 16%  | 4%        | 50%         |       |

So far how would you rate the overall performance of the various cabinet secretaries in the first 10 months after the swearing in of President Ruto's cabinet on October 27 2022? [On a scale of 1-10, with 10 being Excellent and 1 being Extremely poor]

# CABINET SECRETARIES FIRST 10 MONTHS PERFORMANCE SCORECARD

| RANK |                       | Poor | Average | Good | Excellent | Mean Rating | SCORE |
|------|-----------------------|------|---------|------|-----------|-------------|-------|
| 12   | Hon. Soipan Tuya      | 44%  | 35%     | 17%  | 4%        | 49%         | D     |
| 13   | Hon. Salim Mvurya     | 45%  | 38%     | 14%  | 3%        | 47%         |       |
|      | Hon. Aisha Jumwa      | 47%  | 38%     | 14%  | 1%        | 47%         |       |
|      | Hon. Moses Kuria      | 48%  | 36%     | 14%  | 3%        | 47%         |       |
|      | Hon. Zachary Njeru    | 51%  | 36%     | 11%  | 2%        | 47%         |       |
| 17   | Hon. Rabecca Miano    | 51%  | 36%     | 13%  | 1%        | 46%         |       |
|      | Hon. Simon Chelugui   | 52%  | 36%     | 10%  | 2%        | 46%         |       |
|      | Prof. Njuguna Ndung'u | 53%  | 34%     | 11%  | 2%        | 46%         |       |
|      | Hon. Florence Bore    | 52%  | 36%     | 10%  | 1%        | 46%         |       |
| 21   | Hon. Davis Chirchir   | 53%  | 34%     | 12%  | 2%        | 45%         |       |

| RANK |                         | Coast | North Eastern | Eastern | Central | Rift valley | Western | Nyanza | Nairobi | Mean Rating |
|------|-------------------------|-------|---------------|---------|---------|-------------|---------|--------|---------|-------------|
| 1    | Prof. Kithure Kindiki   | 53%   | 54%           | 60%     | 66%     | 65%         | 54%     | 50%    | 56%     | 59%         |
| 2    | Hon. Ezekiel Machogu    | 50%   | 57%           | 57%     | 57%     | 57%         | 53%     | 52%    | 56%     | 55%         |
| 3    | Hon. Kipchumba Murkomen | 47%   | 51%           | 55%     | 56%     | 57%         | 55%     | 50%    | 54%     | 53%         |
| 3    | Hon. Mithika Linturi    | 48%   | 54%           | 55%     | 54%     | 57%         | 55%     | 53%    | 52%     | 53%         |
| 3    | Hon. Susan Wafula       | 46%   | 48%           | 53%     | 55%     | 57%         | 55%     | 51%    | 54%     | 53%         |
| 6    | Hon. Aden Duale         | 42%   | 57%           | 51%     | 53%     | 57%         | 50%     | 48%    | 51%     | 52%         |
| 6    | Hon. Ababu Namwamba     | 47%   | 51%           | 52%     | 54%     | 52%         | 53%     | 50%    | 52%     | 52%         |
| 8    | Eliud Owalo             | 46%   | 48%           | 53%     | 54%     | 53%         | 52%     | 51%    | 54%     | 51%         |
| 9    | Dr. Alfred Mutua        | 43%   | 46%           | 52%     | 50%     | 53%         | 51%     | 49%    | 52%     | 50%         |
| 9    | Hon. Penina Malonza     | 43%   | 48%           | 52%     | 52%     | 52%         | 53%     | 49%    | 52%     | 50%         |
| 9    | Hon. Alice Wahome       | 41%   | 45%           | 49%     | 54%     | 52%         | 50%     | 49%    | 53%     | 50%         |

| RANK |                       | Coast | North Eastern | Eastern | Central | Rift Valley | Western | Nyanza | Nairobi | Mean Rating |
|------|-----------------------|-------|---------------|---------|---------|-------------|---------|--------|---------|-------------|
| 12   | Hon. Soipan Tuya      | 43%   | 49%           | 50%     | 51%     | 53%         | 51%     | 50%    | 52%     | 49%         |
| 12   | Hon. Musalia Mudavadi | 44%   | 51%           | 51%     | 51%     | 52%         | 50%     | 49%    | 50%     | 49%         |
| 12   | Hon. Justin Muturi    | 43%   | 44%           | 49%     | 52%     | 53%         | 45%     | 48%    | 51%     | 49%         |
| 15   | Hon. Salim Mvurya     | 40%   | 45%           | 48%     | 46%     | 50%         | 47%     | 48%    | 51%     | 47%         |
| 15   | Hon. Aisha Jumwa      | 39%   | 43%           | 47%     | 47%     | 48%         | 50%     | 47%    | 49%     | 47%         |
| 15   | Hon. Moses Kuria      | 38%   | 45%           | 48%     | 49%     | 51%         | 48%     | 47%    | 50%     | 47%         |
| 15   | Hon. Zachary Njeru    | 38%   | 45%           | 48%     | 48%     | 50%         | 46%     | 48%    | 50%     | 47%         |
| 19   | Hon. Rabecca Miano    | 40%   | 43%           | 49%     | 46%     | 47%         | 48%     | 47%    | 50%     | 46%         |
| 19   | Hon. Simon Chelugui   | 40%   | 45%           | 48%     | 46%     | 48%         | 47%     | 47%    | 49%     | 46%         |
| 19   | Prof. Njuguna Ndung'u | 40%   | 42%           | 46%     | 48%     | 49%         | 45%     | 45%    | 50%     | 46%         |
| 19   | Hon. Florence Bore    | 38%   | 41%           | 45%     | 46%     | 49%         | 51%     | 48%    | 51%     | 46%         |
| 23   | Hon. Davis Chirchir   | 38%   | 41%           | 43%     | 45%     | 46%         | 47%     | 48%    | 50%     | 45%         |



# CABINET SECRETARIES FIRST 10 MONTHS PERFORMANCE SCORECARD: BY GENDER & AGE

|      |                         | Gender |        | Age         |             |             |             |               |             |
|------|-------------------------|--------|--------|-------------|-------------|-------------|-------------|---------------|-------------|
| RANK |                         | Male   | Female | 18-26 Years | 27-35 Years | 36-45 Years | 46-55 Years | Over 55 Years | Mean Rating |
| 1    | Prof. Kithure Kindiki   | 59%    | 59%    | 60%         | 59%         | 58%         | 60%         | 56%           | 59%         |
| 2    | Hon. Ezekiel Machogu    | 54%    | 55%    | 57%         | 55%         | 54%         | 54%         | 53%           | 55%         |
| 3    | Hon. Kipchumba Murkomen | 53%    | 54%    | 54%         | 54%         | 53%         | 52%         | 51%           | 53%         |
| 3    | Hon. Mithika Linturi    | 53%    | 54%    | 56%         | 53%         | 53%         | 54%         | 51%           | 53%         |
| 3    | Hon. Susan Wafula       | 52%    | 53%    | 55%         | 54%         | 52%         | 51%         | 51%           | 53%         |
| 6    | Hon. Aden Duale         | 52%    | 52%    | 52%         | 53%         | 51%         | 50%         | 48%           | 52%         |
| 6    | Hon. Ababu Namwamba     | 51%    | 53%    | 54%         | 52%         | 50%         | 51%         | 49%           | 52%         |
| 8    | Eliud Owalo             | 51%    | 52%    | 54%         | 52%         | 50%         | 50%         | 49%           | 51%         |
| 9    | Dr. Alfred Mutua        | 50%    | 51%    | 52%         | 51%         | 50%         | 49%         | 48%           | 50%         |
| 9    | Hon. Penina Malonza     | 50%    | 51%    | 53%         | 50%         | 50%         | 48%         | 47%           | 50%         |
| 9    | Hon. Alice Wahome       | 49%    | 51%    | 54%         | 50%         | 50%         | 48%         | 45%           | 50%         |

|      |                       | Gender |        | Age         |             |             |             |               |             |
|------|-----------------------|--------|--------|-------------|-------------|-------------|-------------|---------------|-------------|
| RANK |                       | Male   | Female | 18-26 Years | 27-35 Years | 36-45 Years | 46-55 Years | Over 55 Years | Mean Rating |
| 12   | Hon. Soipan Tuya      | 48%    | 50%    | 50%         | 50%         | 49%         | 48%         | 46%           | 49%         |
| 12   | Hon. Musalia Mudavadi | 49%    | 50%    | 52%         | 49%         | 48%         | 48%         | 48%           | 49%         |
| 12   | Hon. Justin Muturi    | 48%    | 49%    | 52%         | 50%         | 47%         | 47%         | 47%           | 49%         |
| 15   | Hon. Salim Mvurya     | 47%    | 48%    | 49%         | 48%         | 46%         | 45%         | 45%           | 47%         |
| 15   | Hon. Aisha Jumwa      | 46%    | 48%    | 49%         | 47%         | 47%         | 45%         | 44%           | 47%         |
| 15   | Hon. Moses Kuria      | 47%    | 47%    | 49%         | 47%         | 46%         | 45%         | 43%           | 47%         |
| 15   | Hon. Zachary Njeru    | 46%    | 47%    | 49%         | 47%         | 46%         | 44%         | 45%           | 47%         |
| 19   | Hon. Rabecca Miano    | 46%    | 46%    | 48%         | 47%         | 46%         | 44%         | 42%           | 46%         |
| 19   | Hon. Simon Chelugui   | 46%    | 46%    | 47%         | 47%         | 45%         | 45%         | 44%           | 46%         |
| 19   | Prof. Njuguna Ndung'u | 46%    | 45%    | 47%         | 47%         | 44%         | 46%         | 45%           | 46%         |
| 19   | Hon. Florence Bore    | 45%    | 46%    | 47%         | 46%         | 46%         | 44%         | 43%           | 46%         |
| 23   | Hon. Davis Chirchir   | 43%    | 46%    | 46%         | 45%         | 44%         | 42%         | 43%           | 45%         |

1



**KINDIKI KITHURE**

59%

2



**EZEKIEL MACHOGU**

55%

3



**KIPCHUMBA MURKOMEN**

53%

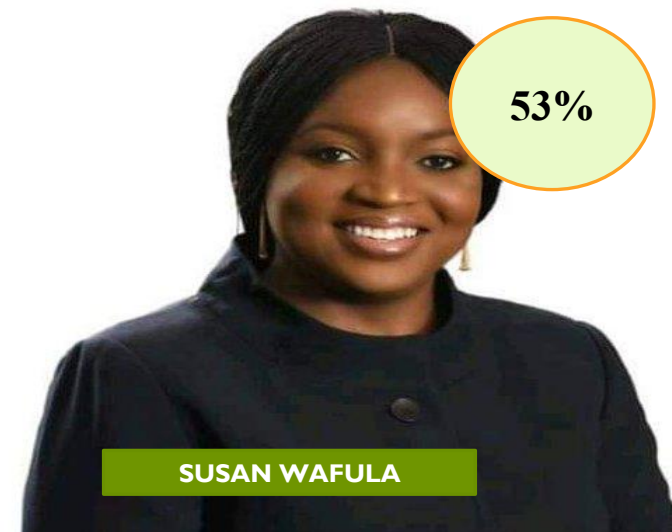
3



**MITHIKA LINTURI**

53%

3



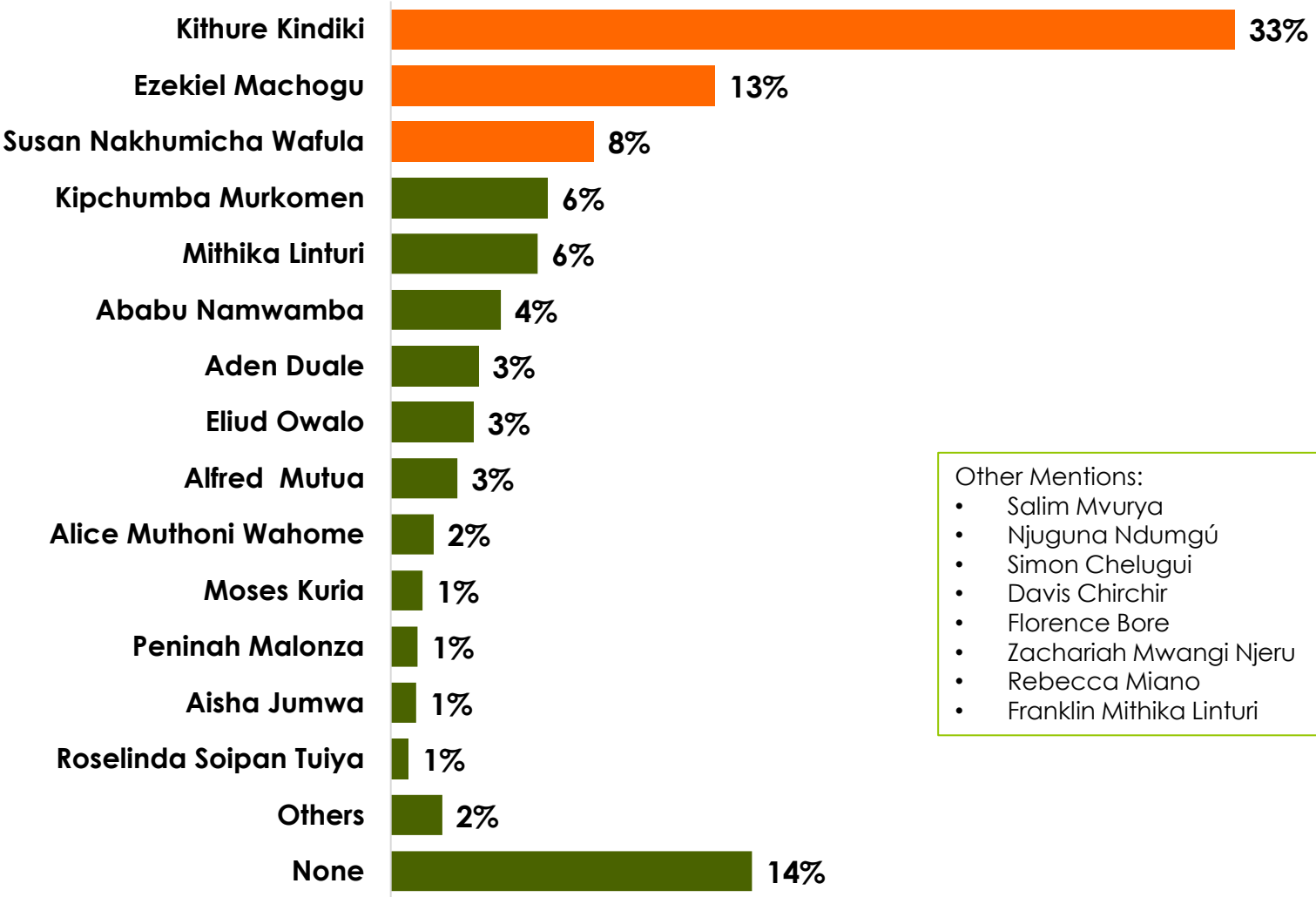
**SUSAN WAFULA**

53%

# **RANKING OF THE BEST PERFORMING KENYA KWANZA CABINET SECRETARIES**



# BEST PERFORMING CABINET SECRETARY



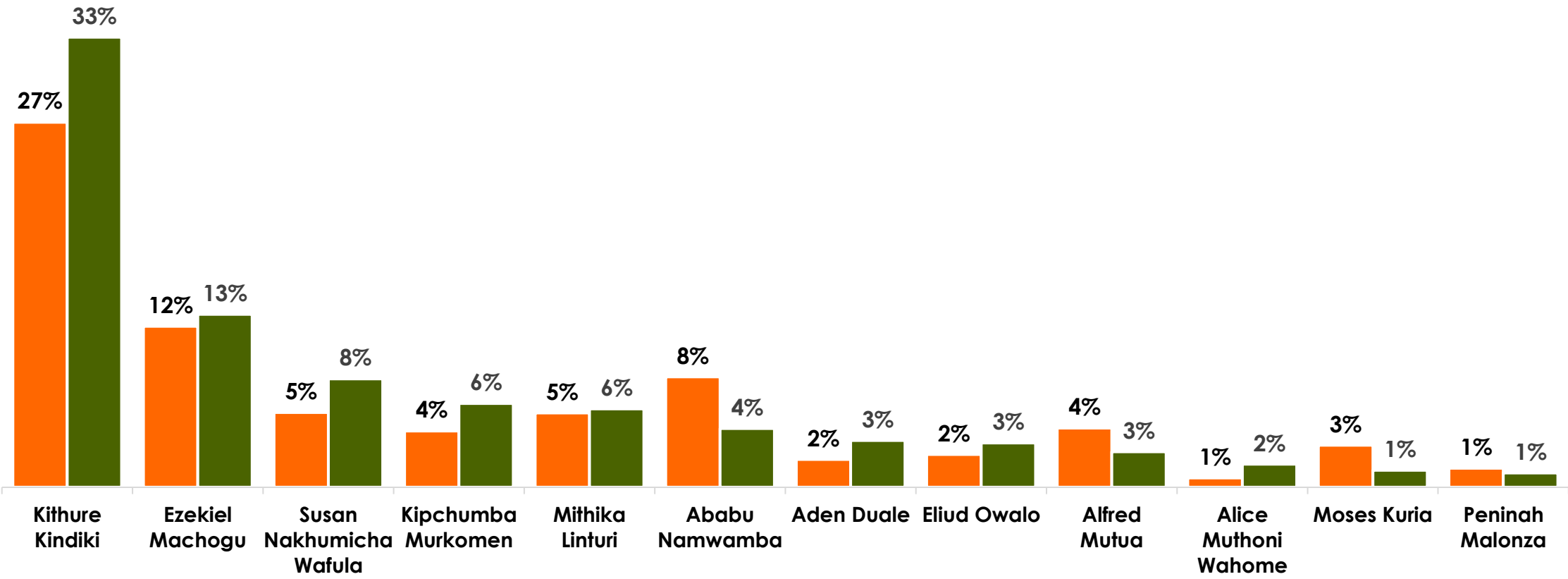
- Other Mentions:
- Salim Mvurya
  - Njuguna Ndumgú
  - Simon Chelugui
  - Davis Chirchir
  - Florence Bore
  - Zachariah Mwangi Njeru
  - Rebecca Miano
  - Franklin Mithika Linturi

Which Cabinet Secretary (CS) do you think has performed the best in the first 10 months in office?

n = 4000

# CABINET SECRETARIES' PERFORMANCE TREND

2023 February 2023 August

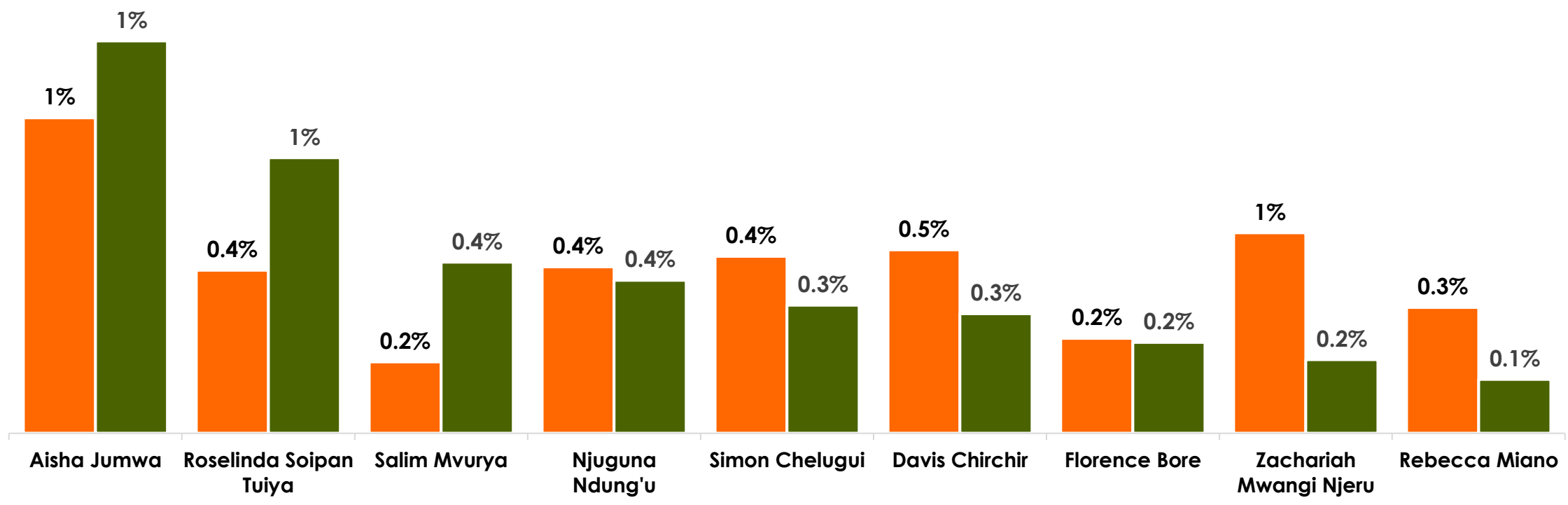


Which Cabinet Secretary (CS) do you think has performed the best in the first 10 months in office?

n = 4000

# CABINET SECRETARIES' PERFORMANCE TREND

■ 2023 February ■ 2023 August



Which Cabinet Secretary (CS) do you think has performed the best in the first 10 months in office?

n = 4000

# BEST PERFORMING CABINET SECRETARY: BY REGION

|                         | Coast | North Eastern | Eastern | Central | Rift Valley | Western | Nyanza | Nairobi | Total |
|-------------------------|-------|---------------|---------|---------|-------------|---------|--------|---------|-------|
| Kithure Kindiki         | 31%   | 29%           | 34%     | 36%     | 41%         | 34%     | 17%    | 27%     | 33%   |
| Ezekiel Machogu         | 14%   | 20%           | 17%     | 13%     | 8%          | 8%      | 16%    | 11%     | 13%   |
| Susan Nakhumicha Wafula | 7%    | 11%           | 7%      | 9%      | 7%          | 8%      | 6%     | 11%     | 8%    |
| Kipchumba Murkomen      | 4%    | 4%            | 4%      | 5%      | 9%          | 4%      | 9%     | 6%      | 6%    |
| Mithika Linturi         | 7%    | 2%            | 8%      | 6%      | 6%          | 9%      | 3%     | 5%      | 6%    |
| Ababu Namwamba          | 2%    | 6%            | 3%      | 5%      | 4%          | 5%      | 6%     | 5%      | 4%    |
| Aden Duale              | 4%    | 12%           | 3%      | 5%      | 2%          | 2%      | 2%     | 3%      | 3%    |
| Eliud Owalo             | 3%    | 4%            | 1%      | 1%      | 3%          | 1%      | 9%     | 6%      | 3%    |
| Alfred Mutua            | 3%    | 6%            | 5%      | 1%      | 1%          | 2%      | 1%     | 4%      | 3%    |
| Alice Muthoni Wahome    | 3%    | -             | 1%      | 1%      | 3%          | -       | 2%     | 1%      | 2%    |
| Moses Kuria             | 1%    | 2%            | 1%      | 2%      | 1%          | 2%      | 3%     | 1%      | 1%    |
| Peninah Malonza         | 1%    | -             | 1%      | 2%      | 1%          | 0.4%    | 2%     | 1%      | 1%    |
| Aisha Jumwa             | 4%    | -             | 1%      | 0.4%    | 1%          | 1%      | 0.2%   | 0.5%    | 1%    |
| Roselinda Soipan Tuiya  | 0.2%  | -             | 1%      | 0.3%    | 1%          | 1%      | 0.2%   | 0.5%    | 1%    |
| Others                  | 4%    | -             | 1%      | 1%      | 2%          | 1%      | 3%     | 3%      | 2%    |
| None                    | 11%   | 6%            | 13%     | 13%     | 11%         | 21%     | 21%    | 16%     | 14%   |

Which Cabinet Secretary (CS) do you think has performed the best in the first 10 months in office?

**n = 4000**

# BEST PERFORMING CABINET SECRETARY: BY GENDER & AGE

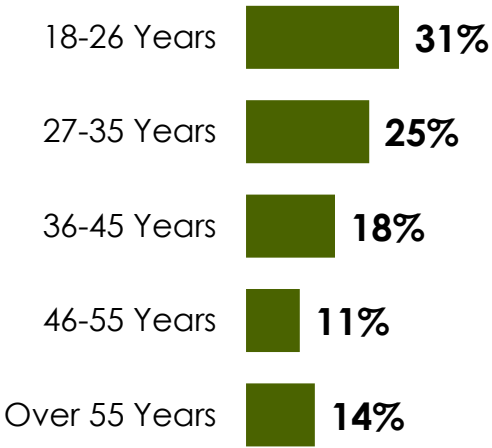
|                         | Gender |        | Age         |             |             |             |               | Total |
|-------------------------|--------|--------|-------------|-------------|-------------|-------------|---------------|-------|
|                         | Male   | Female | 18-26 Years | 27-35 Years | 36-45 Years | 46-55 Years | Over 55 Years |       |
| Kithure Kindiki         | 36%    | 30%    | 37%         | 31%         | 30%         | 32%         | 29%           | 33%   |
| Ezekiel Machogu         | 10%    | 15%    | 13%         | 10%         | 13%         | 13%         | 16%           | 13%   |
| Susan Nakhumicha Wafula | 7%     | 9%     | 9%          | 8%          | 9%          | 7%          | 3%            | 8%    |
| Kipchumba Murkomen      | 5%     | 7%     | 7%          | 6%          | 5%          | 7%          | 5%            | 6%    |
| Mithika Linturi         | 6%     | 5%     | 3%          | 7%          | 6%          | 7%          | 8%            | 6%    |
| Ababu Namwamba          | 4%     | 5%     | 3%          | 6%          | 4%          | 4%          | 3%            | 4%    |
| Aden Duale              | 5%     | 2%     | 4%          | 2%          | 4%          | 2%          | 4%            | 3%    |
| Eliud Owalo             | 4%     | 2%     | 3%          | 3%          | 4%          | 4%          | 3%            | 3%    |
| Alfred Mutua            | 3%     | 2%     | 3%          | 3%          | 3%          | 1%          | 2%            | 3%    |
| Alice Muthoni Wahome    | 1%     | 2%     | 3%          | 1%          | 1%          | 1%          | 1%            | 2%    |
| Moses Kuria             | 2%     | 1%     | 2%          | 2%          | 1%          | 1%          | 1%            | 1%    |
| Peninah Malonza         | 1%     | 1%     | 1%          | 1%          | 1%          | 1%          | 1%            | 1%    |
| Aisha Jumwa             | 1%     | 1%     | 2%          | 1%          | 0.5%        | 1%          | -             | 1%    |
| Roselinda Soipan Tuiya  | 1%     | 1%     | 1%          | 1%          | 1%          | 1%          | 0.3%          | 1%    |
| Others                  | 2%     | 2%     | 1%          | 3%          | 3%          | 2%          | 2%            | 2%    |
| None                    | 12%    | 16%    | 10%         | 13%         | 14%         | 17%         | 22%           | 14%   |

# DEMOGRAPHICS

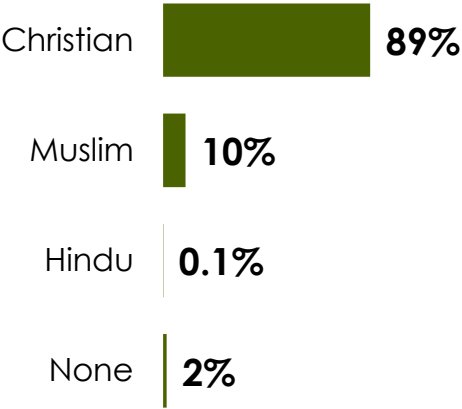


# DEMOGRAPHICS

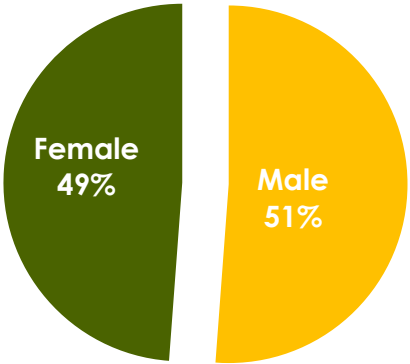
Age



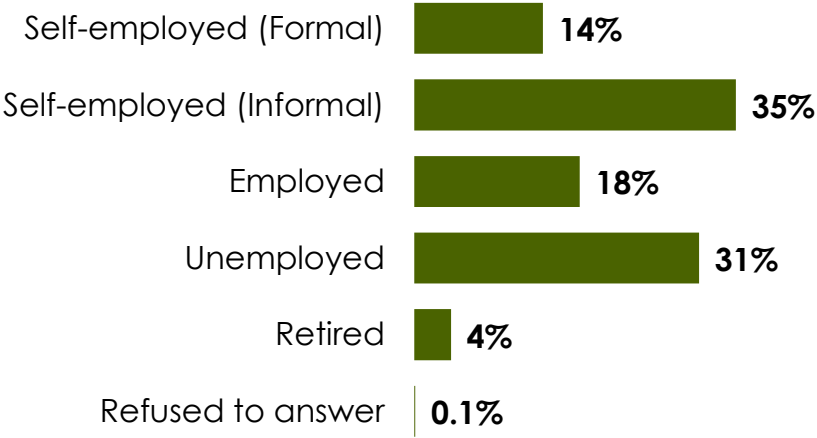
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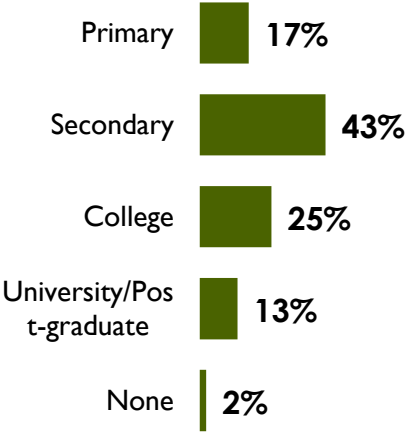
Gender



Employment



Level of Education



# ABOUT INFOTRAK RESEARCH & CONSULTING

**“Infotrak has proven to be an integral and reliable partner not only in providing business solutions but also governance & public policy insights”**

- **Infotrak Research and Consulting is a professional research company that was founded and incorporated under the Laws of Kenya in 2004 following the vision of the founder to provide the Pan African Market with suitable information solutions required to sustain the needs of the ever-growing economies.**
- **Headquartered in Nairobi, Kenya, Infotrak also has affiliate offices in Lagos, Nigeria and field contacts in more than 20 other countries in Sub Saharan Africa.**
- **Providing support to various organisations in the private and public over the last 16 years , we attribute our continuous growth not only innovation, high level of professionalism and dynamism, but also to the intricate attention given to providing clients with relevant and user friendly reports.**

## Infotrak Vision

- **To be the leading Market & Social research firm in Sub Saharan Africa**

## Infotrak Mission

- **To be a one stop, information solutions provider to clients who want to be leaders in their fields.**

## Infotrak Belief

- **Information is power. Only those who really know how to use it become truly powerful. At Infotrak, we place the power of information in your hands!**



Thank  
you!