



infotrak

Research & Consulting

INFOTRAK VOICE — OF THE — PEOPLE POLL

*Citizen views, national mood,
and public priorities.*



JUNE 2026



The Country Is Speaking. Our Task Is to Listen.

This Voice of the People Poll captures where public opinion stands now across five areas: political parties and alliances, support for the Broad-Based Government, presidential preference, running-mate options and opposition leadership.

It is **not** a prediction. It is **not** an endorsement. It is **not** a campaign document.

It is a nationally representative snapshot based on **3,000 adults** drawn from all **47 counties**.

A frequent question is how 3,000 respondents can speak for more than 26 million adult Kenyans. The answer lies not simply in the size of the sample, but in how it is selected.



You don't have to drink the whole pot of soup to know if salt is enough.
Stir well and sip/sample correctly.

A census counts everyone. A poll estimates opinion.

WHY 3,000 MATTERS

It's not about size. It's about science.

3,000
ADULTS



47
COUNTIES



26M+
ADULT KENYANS
REPRESENTED



Scientifically selected. Nationally representative. Professionally weighted.

HOW TO READ THE FINDINGS

- 1 A lead is not a victory.
- 2 Awareness is not approval.
- 3 Popularity does not automatically transfer votes.
- 4 Undecided voters are not one bloc.
- 5 Today's field may not be the final field.

Some findings will be welcomed. Others will be challenged. That is the nature of public opinion. We welcome robust debate, provided it is **informed**, **factual** and **respectful** of the evidence.

Our responsibility is not to make the results comfortable. It is to make them accurate.

“

**The numbers are not a verdict.
They are feedback.**

A POLL IS A MIRROR



- ✓ It does not create the image, flatter the subject or choose what to reveal.
- ✓ It reflects what is there at that moment.

The real question is not whether everyone likes what the mirror shows.
It is what they choose to do after seeing it.



Public opinion is not a verdict.

It is feedback – and wise leadership listens.

Kenya's political map is becoming clearer, but the contest remains open.

An incumbent with a clear lead. A fragmented opposition. A sizeable non-aligned electorate.



President Ruto currently leads presidential preference.



UDA and ODM are nearly level in party preference.



Support vs oppose the Broad-Based Government.



Kindiki records the highest national preference among running-mate options.



Kalonzo and Matiang'i are virtually tied as preferred opposition candidates.

- 1 A fluid and competitive environment**
Political leaders are realigning, alliances are being tested, and new formations are seeking national relevance. The political environment is active, but far from settled.
- 2 Incumbent advantage, not inevitability**
President William Ruto currently leads at 32%, giving him a clear advantage over individual challengers. But his support remains below majority level, and the race is still open.
- 3 Fragmentation defines the field**
Opposition preference is divided among several figures. Party attachment is weak, with 22% not close to any party and 28% supporting no formation. A sizeable non-aligned electorate will be decisive.

INSIGHT

The central feature of Kenya's current political environment is not consolidation. It is an open contest shaped by incumbent advantage, a fragmented opposition, regionally differentiated preferences and a sizeable non-aligned electorate.

BOTTOM LINE

The path to August 2027 will depend on which political actors can convert visibility into trust, build credible coalitions, demonstrate competence and persuade voters who have not yet made a firm choice.

The poll examined five connected dimensions of Kenya's evolving political environment.

1

BROAD-BASED GOVERNMENT

First, it measured public awareness and support for the Broad-Based Government, including the reasons citizens either support or oppose the arrangement.

2

PARTIES & EMERGING FORMATIONS

Second, it assessed attachment to political parties and emerging political formations, showing where current loyalties are concentrated and where political affiliation remains weak.

3

THE PRESIDENTIAL CONTEST

Third, it examined the presidential contest, including current voting preferences, regional and demographic patterns, changes over time and perceptions of who is most likely to win the 2027 election.

4

THE RUNNING-MATE QUESTION

Fourth, it explored the running-mate question, both nationally and in relation to the political figures perceived as most capable of strengthening President William Ruto's position in Mt Kenya, Nyanza, Western Kenya and the Coast.

5

THE OPPOSITION LEADERSHIP CONTEST

Finally, it assessed the leadership contest within the opposition, including preferred presidential candidates and the opposition ticket combinations considered most attractive to the electorate.

Together, these findings offer a broad picture of the political choices, uncertainties and strategic considerations that are likely to shape the next phase of the electoral cycle.



KEY TAKEOUT

Nationally representative survey of 3,000 adults across all 47 counties, conducted 22nd–26th June 2026 using mixed-mode data collection (CAPI and CATI), with a $\pm 1.79\%$ margin of error at 95% confidence and a 99% response rate.



SPONSOR

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financed by
Infotrak Research &
Consulting Ltd



FIELDWORK DATES

22nd–26th
June 2026



SAMPLE

3,000 adults
aged 18+



INTERVIEW METHOD

Mixed mode using
CAPI and CATI to
ensure all respondents
are given equal chance
to participate



MARGIN OF ERROR

$\pm 1.79\%$
at 95%
confidence



RESPONSE RATE

99%



COVERAGE

All 47 counties
and 8 regions



DATA ANALYSIS

SPSS 27

METHODOLOGY NOTES



Sample allocation used
Probability Proportional
to Size (PPS) based on
the 2019 Kenya
Population and
Housing Census.



Where achieved
interviews differed
slightly from target
proportions, data was
weighted to correct
over- or under-
sampling.



Mixed-mode
interviewing
improved inclusion
and participation
across respondent
groups.



National coverage
across all 47
counties ensured
broad
representativeness.



Detailed
methodological
tables can appear
in the appendix.

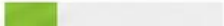
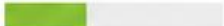


KEY TAKEOUT

The nationally representative sample of 3,000 adults was proportionately allocated across Kenya's 8 regions and reflects a broadly balanced demographic profile by gender, age, education, employment and religion.



SAMPLE DISTRIBUTION

Region	Adult Population (Millions)	Regional Proportions	Sample Achieved per Region
Coast	2.3	9% 	272
North Eastern	1.0	4% 	119
Eastern	3.9	15% 	451
Central	3.4	13% 	401
Rift Valley	6.6	26% 	767
Western	2.5	10% 	288
Nyanza	3.2	12% 	368
Nairobi City	2.9	11% 	334
TOTAL	25.8	100% 	3000

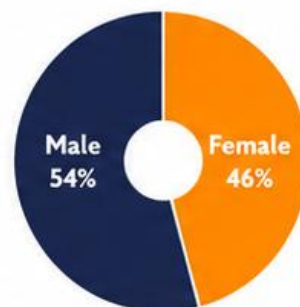


The sample was proportionately spread across all the 47 counties of Kenya.

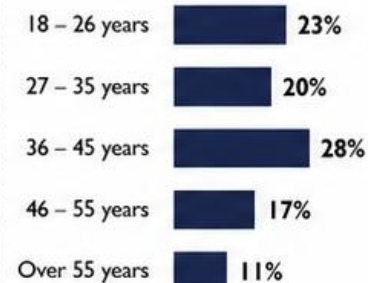


RESPONDENT DEMOGRAPHICS

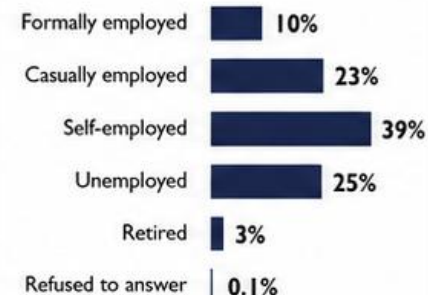
Gender



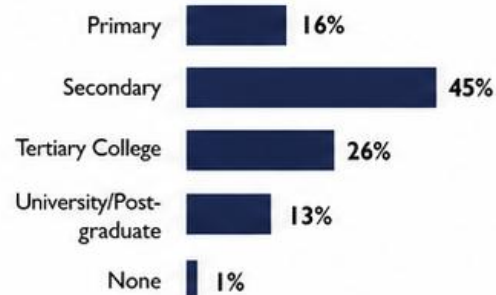
Age



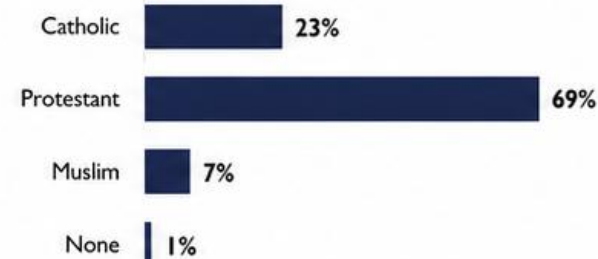
Employment



Level of Education



Religion



n = 3000

BROADBASED GOVERNMENT

AWARENESS & SUPPORT



INFOTRAK VOICE OF THE PEOPLE POLL JUNE 2026:
ELECTIONS & PARTY POLITICS

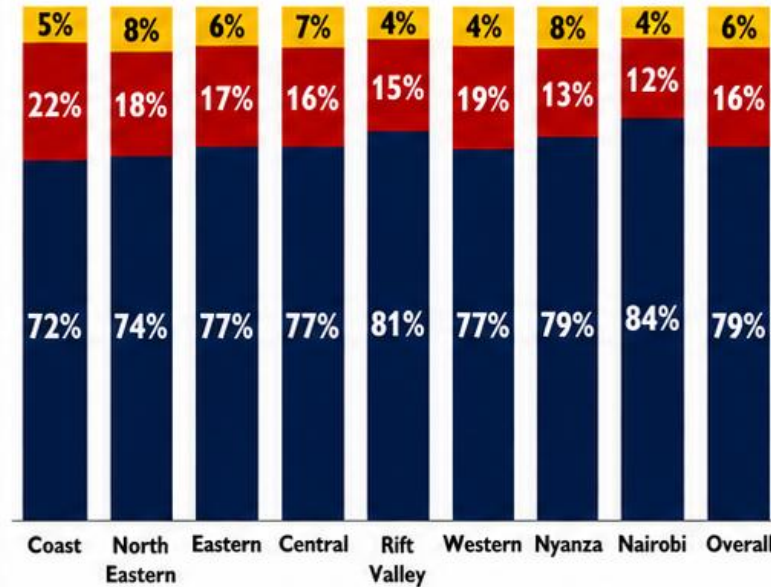
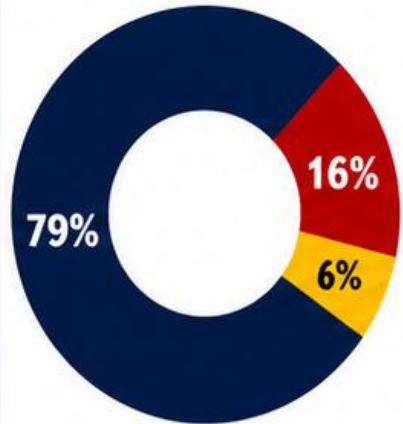


KEY TAKEOUT

Awareness of the Broad-Based Government is high at **79%**. Awareness is strongest among 18–26 year olds (**86%**), men (**84%**) and Nairobi residents (**84%**), and remains above 70% across all regions and demographic groups. Nationally, **16%** say they are unaware, while **6%** are not sure.

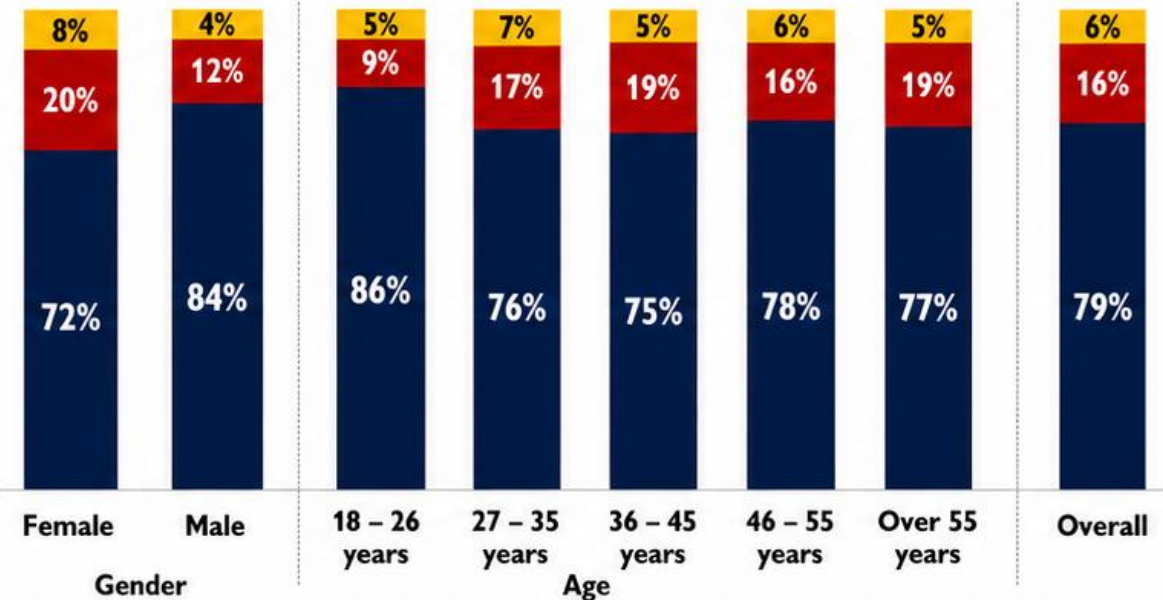
AWARENESS OVERALL & BY REGION

■ Yes ■ No ■ Not sure



BY GENDER & AGE

■ Yes ■ No ■ Not sure



? Have you heard about the idea/issue of the broad-based government in Kenya? (I.e. cooperation between Kenya Kwanza and ODM)



KEY TAKEOUT

Only **33%** of Kenyans support the broad-based government, while **37%** oppose it. A further **27%** neither support nor oppose, and **3%** are not sure.

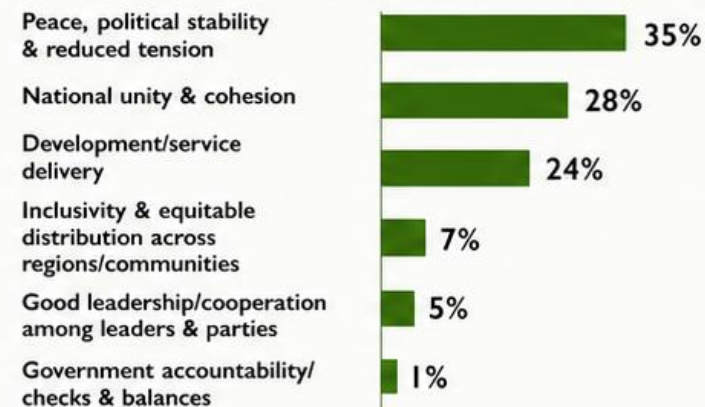
LEVEL OF SUPPORT: BY REGION (%)

	Coast	North Eastern	Eastern	Central	Rift Valley	Western	Nyanza	Nairobi	Overall
Support	28%	48%	27%	19%	45%	33%	44%	24%	33%
Neither support nor oppose	32%	32%	25%	36%	26%	25%	24%	23%	27%
Oppose	36%	16%	46%	42%	26%	39%	29%	50%	37%
Not sure/ Don't Know	4%	4%	2%	3%	3%	3%	3%	3%	3%

LEVEL OF SUPPORT: BY GENDER & AGE (%)

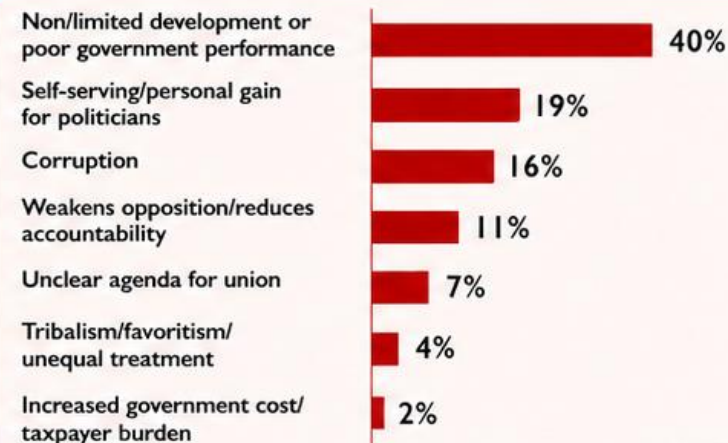
	Gender		Age					Overall
	Female	Male	18 – 26 years	27 – 35 years	36 – 45 years	46 – 55 years	Over 55 years	
Support	29%	36%	38%	32%	30%	32%	34%	33%
Neither support nor oppose	33%	22%	18%	29%	31%	29%	30%	27%
Oppose	34%	39%	42%	35%	36%	35%	33%	37%
Not sure/ Don't Know	4%	3%	2%	4%	3%	4%	3%	3%

REASONS FOR SUPPORT



n = 906

REASONS FOR OPPOSITION



n = 1007



From what you know or may have heard, to what extent do you support or oppose a broad-based government that brings together leaders from different political sides to work together?

n = 2356

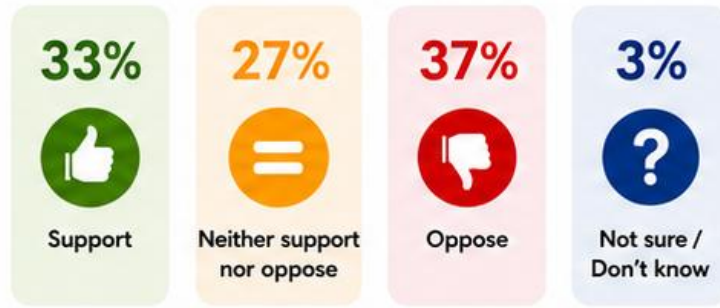


Awareness is high (**79%**), but public opinion is divided:
33% support, **37%** oppose, **27%** are neutral, and **3%** are unsure.

AWARENESS & OVERALL SENTIMENT

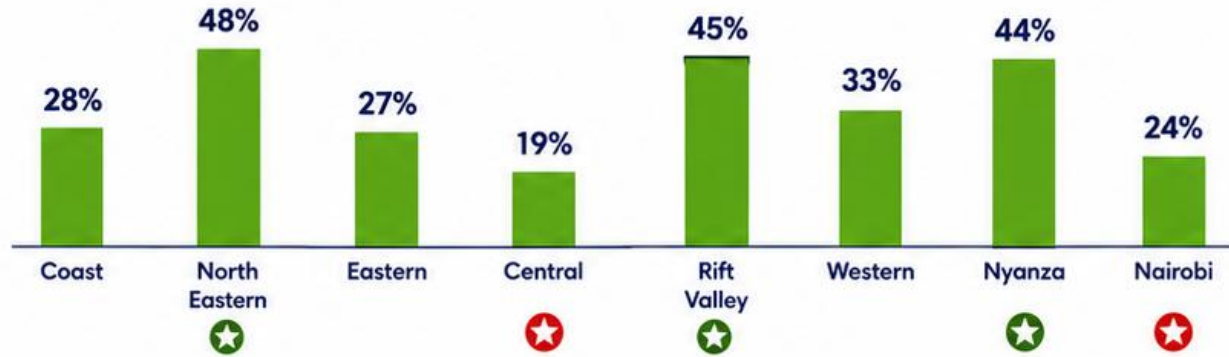


OVERALL SENTIMENT



Awareness n = 3000 | Support question n = 2356

SUPPORT BY REGION



★ **HIGHEST SUPPORT:** North Eastern (48%), Rift Valley (45%), Nyanza (44%)

★ **LOWEST SUPPORT:** Central (19%), Nairobi (24%)

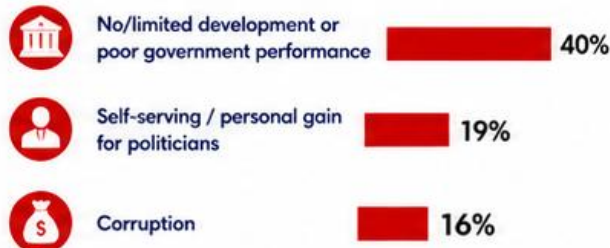
TOP 3 REASONS FOR SUPPORT

(Base: Supporters n = 906)



TOP 3 REASONS FOR OPPOSITION

(Base: Opponents n = 1007)



KEY TAKE OUTS

- ▲ Awareness is high, but support is not a majority position.
- ★ Support is strongest in North Eastern, Rift Valley and Nyanza.
- 🌡️ Central and Nairobi are the coolest toward the arrangement.
- 👥 Supporters cite peace and unity; opponents judge it through performance and corruption.

2027 PRESIDENTIAL RACE

ASPIRANT POPULARITY

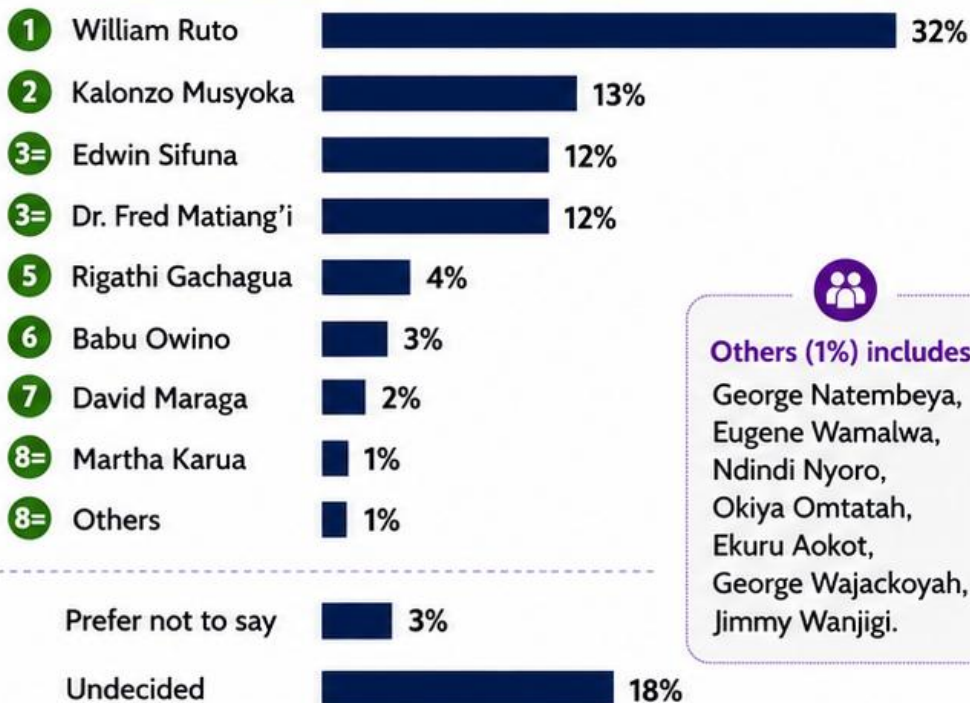


INFOTRAK VOICE OF THE PEOPLE POLL JUNE 2026:
ELECTIONS & PARTY POLITICS



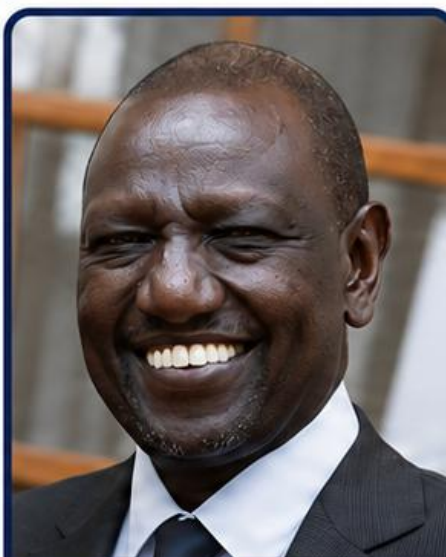
William Ruto leads at **32%**. Kalonzo Musyoka follows at **13%**, while Edwin Sifuna and Dr. Fred Matiang'i are tied at **12%**. Undecided voters remain significant at **18%**.

POPULARITY OF PRESIDENTIAL ASPIRANTS



Others (1%) includes:

George Ntembeya,
Eugene Wamalwa,
Ndindi Nyoro,
Okiya Omtatah,
Ekuru Aokot,
George Wajackoyah,
Jimmy Wanjigi.



WILLIAM RUTO

32%



KALONZO MUSYOKA

13%



EDWIN SIFUNA

12%



FRED MATIANG'I

12%



RIGATHI GACHAGUA

4%



BABU OWINO

3%



DAVID MARAGA

2%



MARTHA KARUA

1%



If a presidential election was held today, who would you most likely vote for if that person was a candidate?



n = 3000

POPULARITY OF PRESIDENTIAL ASPIRANTS: BY REGION

PERCENTAGE SUPPORT BY REGION (%)

RANK	ASPIRANT	OVERALL	Coast	North Eastern	Eastern	Central	Rift Valley	Western	Nyanza	Nairobi	OVERALL
1	William Ruto	32%	33%	59%	19%	12%	46%	35%	40%	19%	32%
2	Kalonzo Musyoka	13%	9%	6%	40%	13%	9%	4%	4%	9%	13%
3=	Edwin Sifuna	12%	13%	8%	7%	11%	12%	26%	10%	14%	12%
3=	Fred Matiang'i	12%	9%	6%	10%	19%	9%	8%	17%	16%	12%
5	Rigathi Gachagua	4%	–	4%	3%	12%	3%	1%	1%	3%	4%
6	Babu Owino	3%	4%	3%	2%	1%	2%	1%	9%	6%	3%
7	David Maraga	2%	4%	2%	1%	1%	1%	1%	2%	3%	2%
8=	Martha Karua	1%	1%	–	0.2%	2%	1%	0.3%	1%	–	1%
8=	Others*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
	Prefer not to say	3%	1%	–	2%	2%	3%	3%	5%	5%	3%
	Undecided	18%	24%	13%	13%	26%	14%	19%	11%	24%	18%

* Others (1%) include: George Nitembeya, Eugene Wamalwa, Ndindi Nyoro, Okiya Omtatah, Ekuru Aukot, George Wajackoyah and Jimmy Wanjigi

KEY TAKEAWAYS

- 1 William Ruto leads overall at 32%, with strongest regional support in North Eastern (59%), Rift Valley (46%) and Nyanza (40%).
- 2 Kalonzo Musyoka's strongest showing is in Eastern (40%), where he leads the field.
- 3 Central remains competitive: no aspirant reaches 20%, while undecided is highest at 26%.
- 4 Western shows a two-horse pattern between Ruto (35%) and Edwin Sifuna (26%), while Nairobi remains fluid, with 24% undecided.



If a presidential election was held today, who would you most likely vote for if that person was a candidate?

n = 3000



KEY TAKEOUTS

1

President William Ruto leads across both genders and all age groups, with his strongest showing among 46–55 year olds (38%) and among men (34%).

2

Kalonzo Musyoka is the steadiest challenger, polling 13% among both women and men and peaking at 16% among voters aged over 55.

3

Edwin Sifuna shows the strongest youth appeal at 20% among 18–26 year olds, while Fred Matiang'i peaks at 14% among 36–45 year olds.

4

Undecided voters remain significant among women (20% vs 15% men) and older cohorts—24% among over 55s and 23% among 46–55s—but are only 4% among 18–26 year olds.

BY GENDER

	Female	Male	Overall
President William Ruto	30%	34%	32%
Kalonzo Musyoka	13%	13%	13%
Edwin Sifuna	11%	13%	12%
Dr. Fred Matiang'i	10%	13%	12%
Rigathi Gachagua	4%	3%	4%
Babu Owino	3%	3%	3%
David Maraga	2%	2%	2%
Martha Karua	1%	0.4%	1%
Others	1%	1%	1%
Prefer not to say	4%	2%	3%
Undecided	20%	15%	18%

BY AGE

	18 – 26 years	27 – 35 years	36 – 45 years	46 – 55 years	Over 55 years	Overall
President William Ruto	28%	31%	32%	38%	33%	32%
Kalonzo Musyoka	13%	13%	13%	11%	16%	13%
Edwin Sifuna	20%	14%	10%	9%	5%	12%
Dr. Fred Matiang'i	12%	10%	14%	12%	11%	12%
Rigathi Gachagua	6%	2%	4%	2%	3%	4%
Babu Owino	6%	3%	3%	3%	2%	3%
David Maraga	1%	4%	2%	1%	0.3%	2%
Martha Karua	1%	0.3%	1%	0.3%	1%	1%
Others	1%	1%	1%	1%	1%	1%
Prefer not to say	7%	1%	2%	1%	3%	3%
Undecided	4%	21%	20%	23%	24%	18%



If a presidential election was held today, who would you most likely vote for if that person was a candidate?

n = 3000

PRESIDENTIAL ASPIRANTS: SUPPORT BY POLITICAL PARTY PREFERENCE



KEY TAKEOUTS

- 1 UDA supporters back President William Ruto overwhelmingly at **87%**, making it his clearest party stronghold.
- 2 Wiper supporters are firmly behind Kalonzo Musyoka at **89%**, the strongest non-Ruto party base in the poll.
- 3 Jubilee Party supporters lean strongly to Fred Matiang'i at **60%**, while DCP is more fragmented, led by Rigathi Gachagua at **24%**, with Kalonzo Musyoka and Fred Matiang'i tied at **20%**.
- 4 Among voters with no party preference, the race is fluid: **34%** are undecided, while among named aspirants President William Ruto and Fred Matiang'i jointly lead at **14%**, ahead of Edwin Sifuna at **13%**.



UDA

President William Ruto

87%

All other responses **13%**



ODM

President William Ruto

38%

Edwin Sifuna **23%**

All other responses **39%**



DCP

Rigathi Gachagua

24%

Kalonzo Musyoka **20%**

Fred Matiang'i **20%**

Edwin Sifuna **13%**

All other responses **23%**



WIPER

Kalonzo Musyoka

89%

All other responses **11%**



JUBILEE PARTY

Fred Matiang'i

60%

Edwin Sifuna **12%**

President William Ruto **11%**

All other responses **17%**



NONE / NO PARTY
PREFERENCE

Undecided

34%

President William Ruto **14%**

Fred Matiang'i **14%**

Edwin Sifuna **13%**

All other responses **25%**



If a presidential election was held today, who would you most likely vote for if that person was a candidate?

n = 3000

POPULARITY OF PRESIDENTIAL ASPIRANTS: BY POLITICAL PARTY PREFERENCE



KEY TAKEOUTS

- 1 Ruto dominates UDA supporters at **87%** and also leads among ODM supporters at **38%**.
- 2 Kalonzo is Wiper's overwhelming choice at **89%**, giving him the clearest party-based stronghold.
- 3 Jubilee supporters favour Fred Matiang'i at **60%**, while DCP voters are split — Rigathi leads at **24%**, ahead of Kalonzo and Matiang'i at **20%** each.
- 4 Among respondents with no party preference, the field remains fluid: Undecided leads at **34%**, while Ruto tops named aspirants at **14%**.

	UDA	ODM	DCP	WIPER	JUBILEE PARTY	None	Overall
President William Ruto	87%	38%	6%	1%	11%	14%	32%
Kalonzo Musyoka	2%	8%	20%	89%	4%	10%	13%
Edwin Sifuna	2%	23%	13%	4%	12%	13%	12%
Dr. Fred Matiang'i	1%	7%	20%	3%	60%	14%	12%
Rigathi Gachagua	0.3%	2%	24%	-	2%	2%	4%
Babu Owino	1%	6%	2%	1%	1%	4%	3%
David Maraga	-	3%	1%	-	3%	2%	2%
Martha Karua	-	0.4%	-	-	2%	1%	1%
Others	0.2%	1%	2%	-	1%	1%	1%
Prefer not to say	1%	1%	2%	1%	1%	5%	3%
Undecided	6%	10%	11%	1%	4%	34%	18%

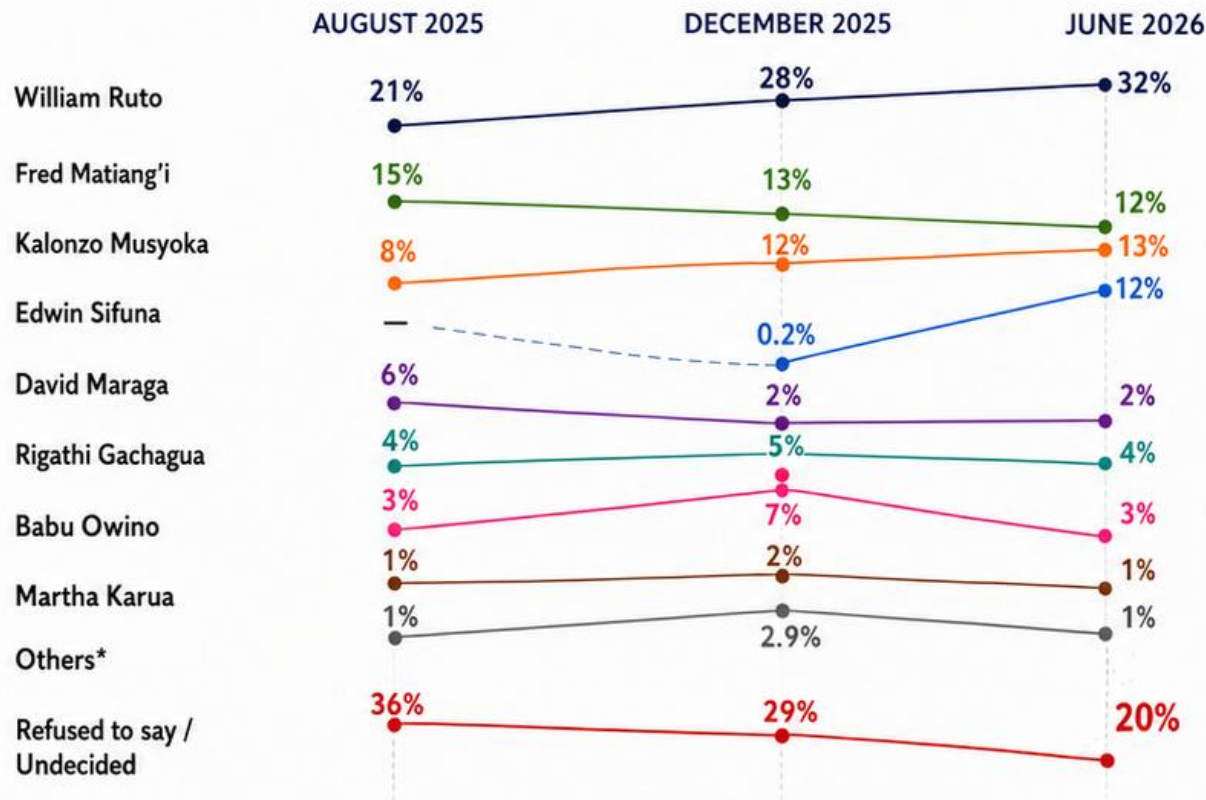


If a presidential election was held today, who would you most likely vote for if that person was a candidate?

n = 3000

POPULARITY OF PRESIDENTIAL ASPIRANTS – TREND ANALYSIS

PRESIDENTIAL POPULARITY TREND OVER TIME



*December 2025 Others combines Gladys Wanga (1%), George Natembeya (1%), Ndindi Nyoro (0.5%), George Wajackoyah (0.2%) and Edwin Sifuna (0.2%).

A) BIGGEST GAINERS SINCE AUGUST 2025

William Ruto	+11 pp
Kalonzo Musyoka	+5 pp
Rigathi Gachagua	0 pp
Babu Owino	0 pp
Martha Karua	0 pp
Others*	0 pp

B) DECLINERS SINCE AUGUST 2025

Fred Matiang'i	-3 pp
David Maraga	-4 pp
Refused / Undecided	-16 pp

C) LATE EMERGING IN JUNE 2026

Edwin Sifuna
12% in June,
up from 0.2% in
December 2025

KEY TAKEOUTS



1

William Ruto has consolidated his front-runner status, rising from 21% in August 2025 to 28% in December 2025 and 32% in June 2026 — a net gain of 11 percentage points.



2

Kalonzo Musyoka has strengthened steadily, moving from 8% to 12%, making him the closest named challenger in the latest wave.



3

Fred Matiang'i has softened from 15% to 12%, while Edwin Sifuna emerges sharply in June at 12% after negligible visibility in December 2025.



4

The Refused/Undecided bloc has narrowed markedly from 36% to 29% to 20%, suggesting the race is becoming more defined as more voters make up their minds.



If a presidential election was held today, who would you most likely vote for if that person was a candidate?

N=3000



pp = percentage points



Ruto leads at **32%**, but the race beneath him remains fragmented —

Kalonzo Musyoka

13%

Edwin Sifuna

12%

Dr. Fred Matiang'i

12%

while **20%** remain undecided or refused to answer.

1 Ruto is the clear front-runner

32% overall

21% in August 2025 | **+11pp** increase

He has widened his lead but remains below majority territory.

2 No challenger has consolidated the field

Kalonzo Musyoka **13%**

Edwin Sifuna **12%**

Dr. Fred Matiang'i **12%**

The opposition vote is split among several contenders, with no single national alternative yet emerging.

3 Regional strength remains the core fault line

North Eastern	Ruto	59%
Rift Valley	Ruto	46%
Nyanza	Ruto	40%
Eastern	Kalonzo	40%
Western	Ruto 35% Sifuna 26%	
Central	Ruto 12% Kalonzo 13% Sifuna 11% Matiang'i 19%	
Nairobi	Ruto 19% Kalonzo 9% Sifuna 14%	

4 Different challengers appeal to different constituencies

- Ruto strongest among ages 46–55 at **38%** and men at **34%**.
 - Sifuna strongest among ages 18–26 at **20%**.
 - Kalonzo peaks at **16%** among over-55s.
 - Matiang'i peaks at **14%** among ages 36–45.
- Support bases differ by age and gender rather than consolidated nationally.

5 One in five voters is still movable

36% August 2025 → **20%** June 2026

Undecided/refused declined from 36% in August 2025 to 20% in June 2026.

Undecided is highest in Central (26%) and Nairobi (24%).



The presidential race is taking shape around a clear front-runner, a fragmented challenger field, and a decisive remaining bloc of persuadable voters.

2027 BROADBASE PRESIDENTIAL RUNNING MATE OPTIONS

BEST CHOICE OVERALL & BEST CHOICE TO HELP
RUTO IN KEY REGIONS



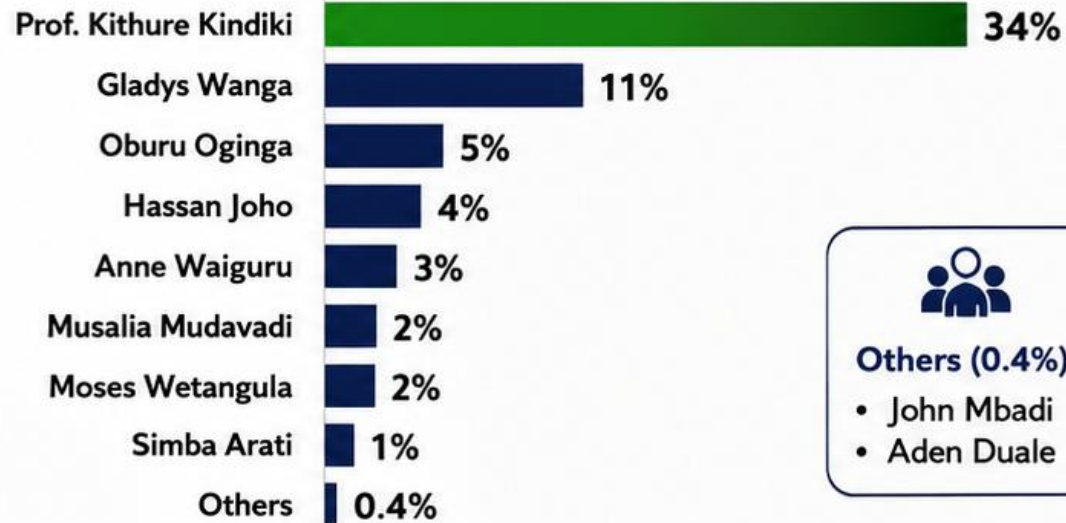
INFOTRAK VOICE OF THE PEOPLE POLL JUNE 2026:
ELECTIONS & PARTY POLITICS

PREFERRED RUNNING MATE FOR PRESIDENT RUTO IN THE BROAD-BASED GOVERNMENT



Public opinion is split: **37%** are unsure, while **Prof. Kithure Kindiki** emerges as the clear preferred running mate at **34%**, far ahead of **Gladys Wanga** at **11%**. All other named contenders remain in single digits.

PREFERRED RUNNING MATE (RANKED)



Others (0.4%):

- John Mbadi
- Aden Duale

Not Sure/Don't Know **37%**



Prof. Kithure Kindiki
34%



Gladys Wanga
11%



Oburu Oginga
5%



Hassan Joho
4%



Anne Waiguru
3%



Musalia Mudavadi
2%



Moses Wetangula
2%



Simba Arati
1%



Kindiki is the only named contender above **20%**, giving him a commanding lead.



Gladys Wanga ranks a distant second at 11%.



Uncertainty remains high: **37%** are not sure, exceeding support for any individual option.

KEY TAKEOUTS



Prof. Kithure Kindiki is the clear overall frontrunner at **34%**, leading both women and men equally at **34%** and topping every age cohort.



Gladys Wanga is the strongest alternative at **11%**, overall, with her strongest base in **Nyanza (21%)** and among **18–26 year olds (19%)**.



Regional support for Kindiki is strongest in **North Eastern (44%)**, **Rift Valley (43%)** and **Eastern (39%)**, but softer in Central (22%) and Coast (23%).



Uncertainty remains high: “Not Sure/Don’t Know” stands at **37%** overall, peaking in **Nairobi (48%)**, **Central (46%)**, **Coast (45%)** and among those **over 55 (47%)**.

Prof. Kithure Kindiki

34%

Gladys Wanga

11%

Oburu Oginga

5%

Hassan Joho

4%

Not Sure/Don’t Know

37%

BY REGION

	Coast	North Eastern	Eastern	Central	Rift Valley	Western	Nyanza	Nairobi	Overall
Prof. Kithure Kindiki	23%	44%	39%	22%	43%	36%	28%	29%	34%
Gladys Wanga	8%	7%	9%	9%	13%	10%	21%	8%	11%
Oburu Oginga	6%	8%	6%	5%	5%	1%	6%	6%	5%
Hassan Joho	11%	9%	3%	4%	2%	2%	5%	3%	4%
Not Sure/Don't Know	45%	23%	35%	46%	29%	41%	32%	48%	37%

BY GENDER & AGE

	Gender		Age					Overall
	Female	Male	18–26 years	27–35 years	36–45 years	46–55 years	Over 55 years	
Prof. Kithure Kindiki	34%	34%	31%	33%	36%	37%	32%	34%
Gladys Wanga	11%	12%	19%	9%	10%	8%	8%	11%
Oburu Oginga	4%	6%	12%	4%	3%	2%	3%	5%
Hassan Joho	3%	5%	8%	4%	2%	2%	2%	4%
Not Sure/Don't Know	40%	34%	19%	42%	42%	42%	47%	37%



Other named options (overall): Anne Waiguru **3%**, Musalia Mudavadi **2%**, Moses Wetang'ula **2%**, Simba Arati **1%**, Others **0.4%**.



In your opinion, who would be the best running mate for President William Ruto in the Broad-based Formation (Kenya Kwanza + ODM Faction)

n = 3000

RUNNING MATES MOST LIKELY TO STRENGTHEN PRESIDENT RUTO'S SUPPORT: REGIONAL SNAPSHOT



MT. KENYA



PROF. KITHURE KINDIKI
LEADING

14%  ANNE WAIGURU

33%  NOT SURE/
DON'T KNOW



NYANZA



GLADYS WANGA
LEADING

25%  OBURU OGINGA

31%  NOT SURE/
DON'T KNOW



WESTERN



MUSALIA MUDAVADI
LEADING

22%  MOSES WETANG'ULA

35%  NOT SURE/
DON'T KNOW



COAST



HASSAN JOHO
LEADING

4%  PROF. KITHURE KINDIKI

31%  NOT SURE/
DON'T KNOW

KEY TAKEOUTS



Coast shows the clearest preference: Hassan Joho dominates at 60%, far ahead of any other option.



Mt. Kenya strongly favors Kithure Kindiki at 41%, with Anne Waiguru a distant second at 14%.



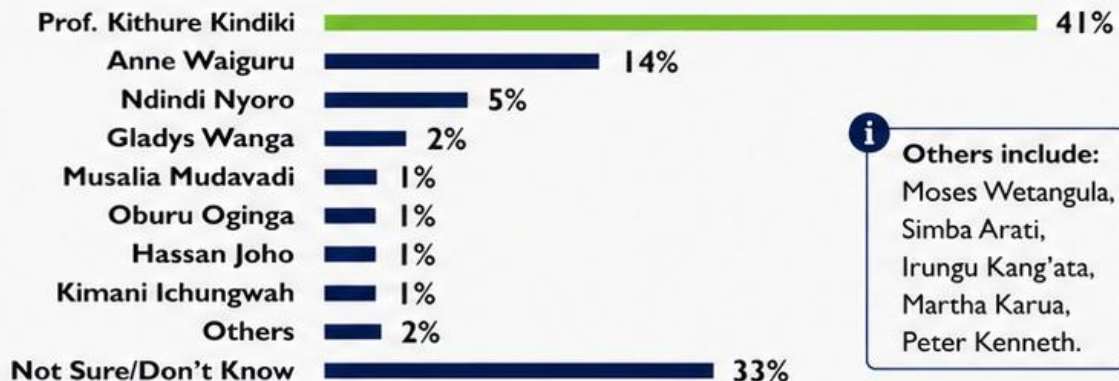
Nyanza and Western are more competitive: Gladys Wanga leads in Nyanza (35%) while Musalia Mudavadi leads in Western (28%).



High Not Sure levels in Mt. Kenya (33%), Nyanza (31%), Western (35%) and Coast (31%) suggest the running-mate conversation is still fluid despite clear front-runners.

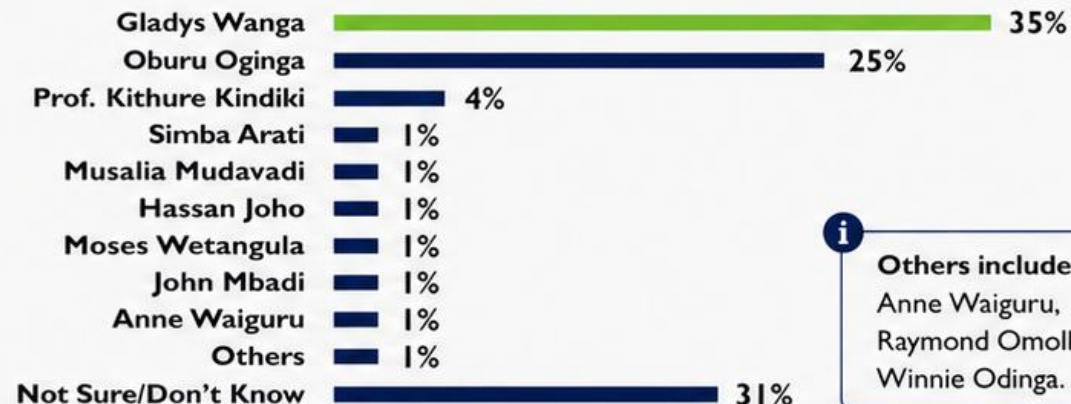
RUNNING MATE LIKELY TO STRENGTHEN PRESIDENT RUTO'S SUPPORT: REGIONAL BREAKDOWN

MT. KENYA



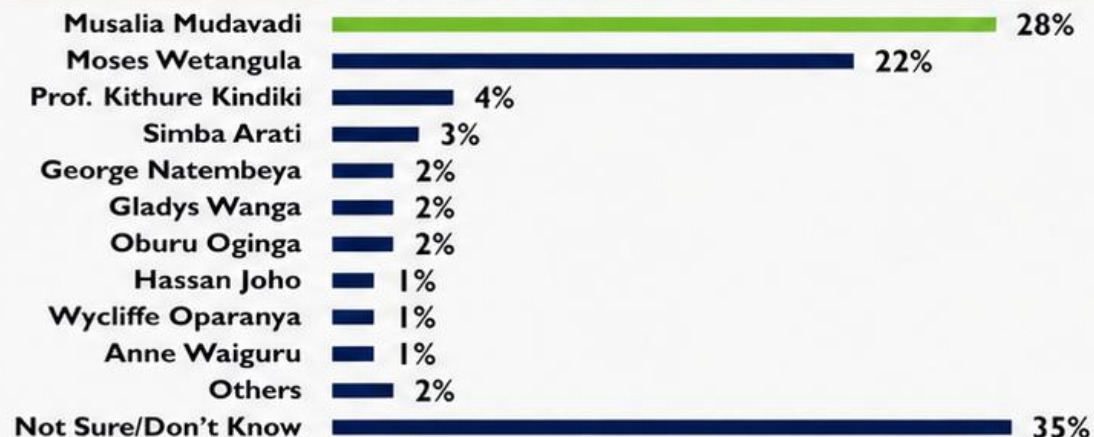
i Others include:
Moses Wetangula,
Simba Arati,
Irungu Kang'ata,
Martha Karua,
Peter Kenneth.

NYANZA

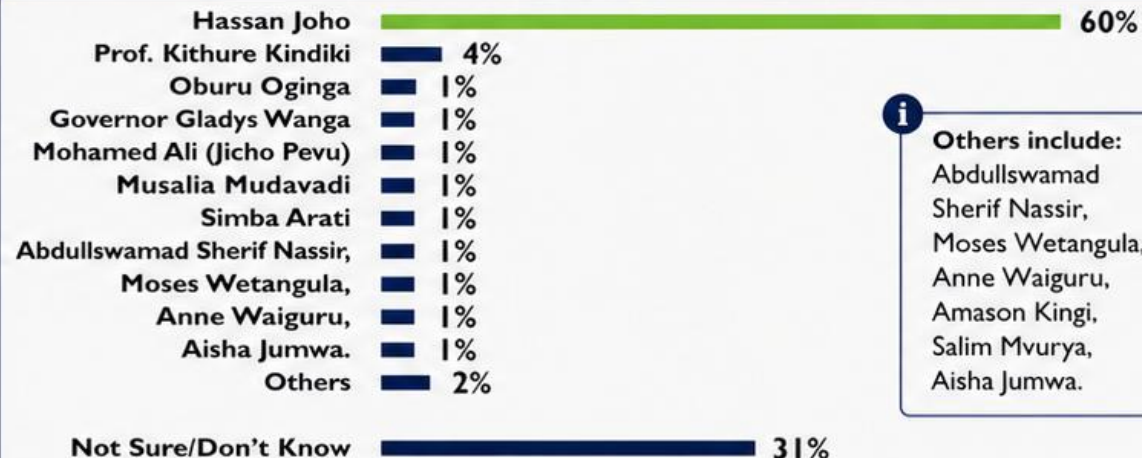


i Others include:
Anne Waiguru,
Raymond Omollo,
Winnie Odinga.

WESTERN



COAST



i Others include:
Abdullswamad
Sherif Nassir,
Moses Wetangula,
Anne Waiguru,
Amason Kingi,
Salim Mvurya,
Aisha Jumwa.

RUNNING MATE INSIGHTS: SUMMARY

Preferred running mate for President Ruto in the Broad-Based Government



A large share of respondents remain unsure (**37%**), but among named options Prof. Kithure Kindiki is the clear preferred running mate at **34%**, well ahead of Gladys Wanga at **11%**.



Prof. Kithure Kindiki
34%

Overall preferred running mate



Gladys Wanga
11%

Strongest alternative



Oburu Oginga
5%



Hassan Joho
4%



Not Sure / Don't Know
37%

High uncertainty



Other named options overall: Anne Waiguru **3%** | Musalia Mudavadi **2%** | Moses Wetang'ula **2%** | Simba Arati **1%** | Others **0.4%**

WHAT THE DATA SAYS

- Kindiki** leads nationally and is the only named option above 20%. He leads both women and men at **34%** and tops every age cohort.
- Gladys Wanga** is the strongest alternative at **11%** overall, with her best performance in Nyanza (**21%**) and among 18–26 year olds (**19%**).
- Regional strengthening profiles differ: **Kindiki** leads in Mt. Kenya (**41%**), **Wanga** in Nyanza (**35%**), **Mudavadi** in Western (**28%**), and **Joho** dominates the Coast (**60%**).
- Uncertainty remains high: **37%** are unsure overall, rising to **48%** in Nairobi, **46%** in Central, **45%** on the Coast, and **47%** among those aged over 55.

REGIONAL STRENGTHENING SNAPSHOT

(Who would most likely strengthen President Ruto's support in your region?)



MT. KENYA

Leader:
Prof. Kithure Kindiki
41%

Runner-up:
Anne Waiguru
14%

Not Sure/Don't Know:
33%



NYANZA

Leader:
Gladys Wanga
35%

Runner-up:
Oburu Oginga
25%

Not Sure/Don't Know:
31%



WESTERN

Leader:
Musalia Mudavadi
28%

Runner-up:
Moses Wetang'ula
22%

Not Sure/Don't Know:
35%



COAST

Leader:
Hassan Joho
60%

Runner-up:
Prof. Kithure Kindiki
4%

Not Sure/Don't Know:
31%



GENDER & AGE SIGNALS



Kindiki polls **34%** among both women and men.



Among age groups, **Kindiki** peaks at **37%** among 46–55 year olds.



Not Sure/Don't Know is highest among over 55s at **47%** and among women at **40%**.

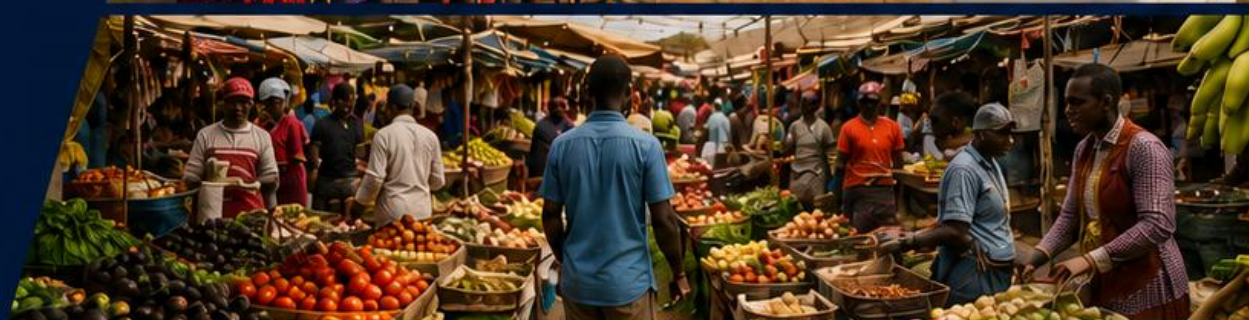


In your opinion, who would be the best running mate for President William Ruto in the Broad-Based Government?

n = 3000

2027 OPPOSITION PRESIDENTIAL CANDIDATES

BEST CHOICE OVERALL & BEST TICKETS

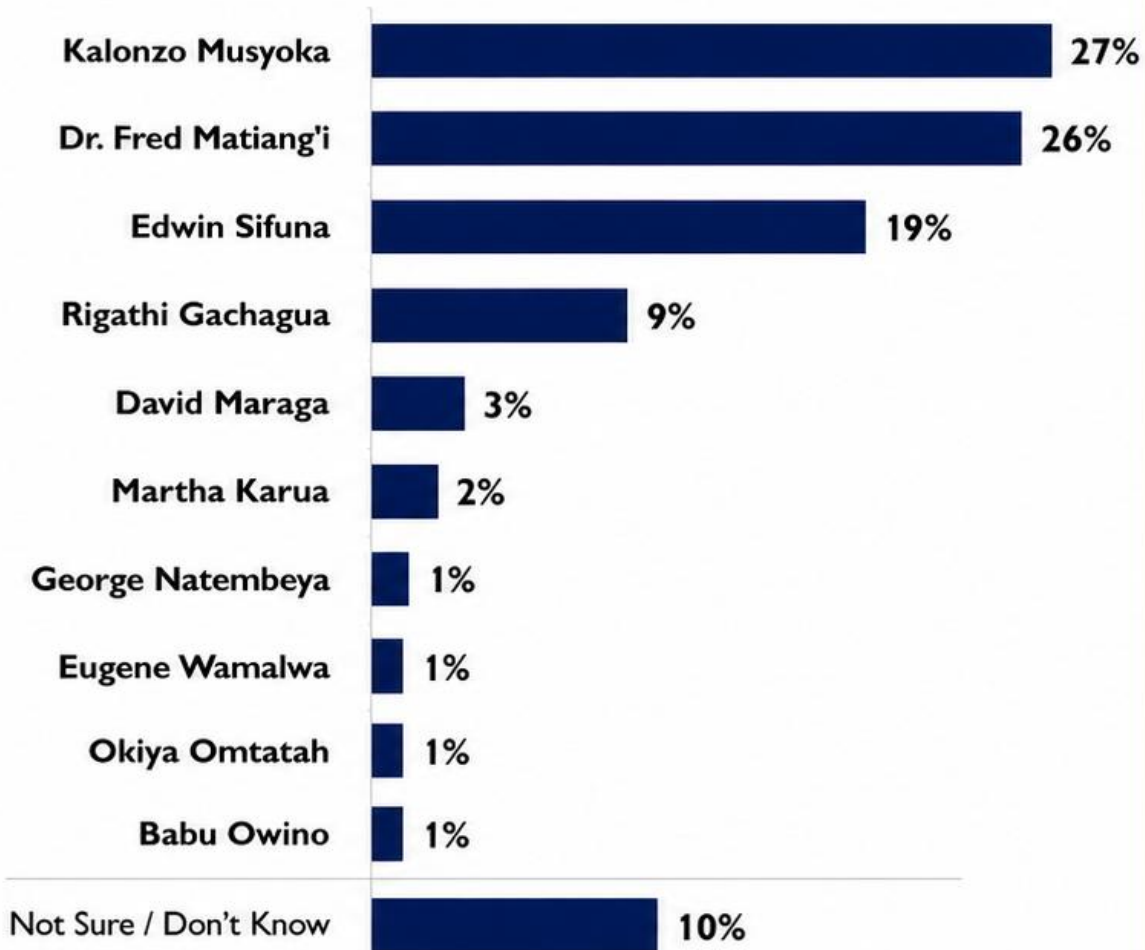


INFOTRAK VOICE OF THE PEOPLE POLL JUNE 2026:
ELECTIONS & PARTY POLITICS



POPULAR PRESIDENTIAL CANDIDATES IN THE OPPOSITION

PREFERRED PRESIDENTIAL CANDIDATE FOR THE OPPOSITION



TOP FOUR CONTENDERS



Kalonzo Musyoka
27%



Dr. Fred Matiang'i
26%



Edwin Sifuna
19%



Rigathi Gachagua
9%



KEY TAKEOUTS

- 1** **Kalonzo Musyoka** and **Fred Matiang'i** are the joint favourite choices for the opposition presidential candidacy at **27%** and **26%** respectively.
- 2** **Edwin Sifuna** posts a notable **19%**, establishing himself as the clear third force in the opposition contest.
- 3** **Rigathi Gachagua** trails the top three at **9%**, while the rest of the field remains in low single digits.
- 4** At **10%**, undecided voters remain a meaningful bloc, suggesting the race is not fully settled.

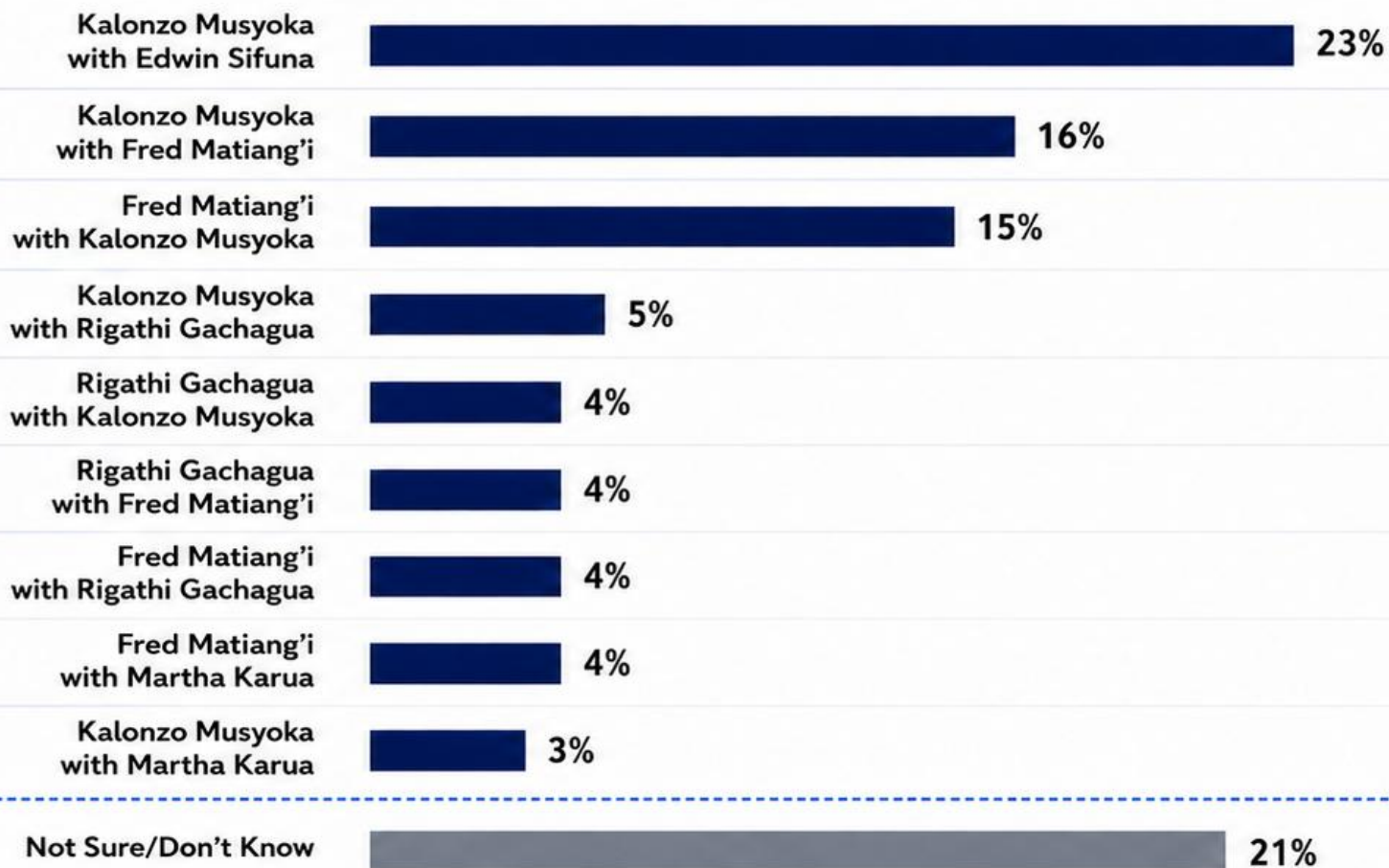
POPULAR PRESIDENTIAL CANDIDATES IN THE OPPOSITION

Candidate	BY REGION								BY GENDER & AGE						Overall	
	Coast	North Eastern	Eastern	Central	Rift Valley	Western	Nyanza	Nairobi	Female	Male	18–26 years	27–35 years	36–45 years	46–55 years		Over 55 years
Kalonzo Musyoka	23%	34%	48%	27%	24%	18%	21%	22%	25%	29%	24%	26%	29%	28%	29%	27%
Dr. Fred Matiang'i	25%	22%	21%	29%	27%	25%	29%	30%	25%	27%	25%	23%	30%	27%	24%	26%
Edwin Sifuna	25%	10%	11%	14%	17%	35%	25%	20%	19%	19%	27%	20%	17%	16%	12%	19%
Rigathi Gachagua	5%	11%	8%	17%	12%	6%	5%	6%	10%	9%	9%	10%	9%	10%	10%	9%
David Maraga	4%	3%	1%	1%	3%	2%	3%	5%	2%	3%	2%	4%	3%	2%	2%	3%
Martha Karua	4%	1%	1%	1%	3%	2%	1%	1%	2%	1%	3%	3%	1%	1%	3%	2%
George Nitembeya	1%	–	1%	1%	3%	0.3%	1%	1%	1%	1%	3%	1%	0.5%	1%	1%	1%
Eugene Wamalwa	1%	1%	1%	0.3%	0.4%	0.3%	1%	1%	1%	1%	1%	1%	0.2%	1%	0.3%	1%
Okiya Omtatah	–	1%	–	0.3%	1%	2%	2%	1%	1%	0.4%	1%	0.5%	0.4%	1%	0.3%	1%
Babu Owino	–	–	1%	1%	–	–	1%	2%	1%	0.3%	2%	0.3%	0.4%	0.2%	–	1%
Not Sure / Don't Know	12%	17%	6%	10%	10%	10%	11%	12%	13%	8%	4%	11%	10%	14%	20%	10%

Whom would you prefer to be the presidential candidate for the opposition?

n = 3000

POPULAR OPPOSITION TICKET OPTIONS



In your opinion which would be the best Ticket (Presidential Candidate and running mate) for the United Opposition

KEY TAKEOUTS



The most preferred opposition ticket is Kalonzo Musyoka with Edwin Sifuna **at 23%**.



The second and third-ranked ticket options are very close: Kalonzo Musyoka with Fred Matiang'i has **16%**, while Fred Matiang'i with Kalonzo Musyoka has **15%**.



No single ticket has majority backing, and "Not Sure/Don't Know" remains high at **21%**, signalling an unsettled opposition field.



The **top two** ticket options are both Kalonzo-led combinations.

TOP TICKET

23%

Kalonzo Musyoka with Edwin Sifuna

UNDECIDED

21%

Not Sure/Don't Know

n = 3000

KEY TAKEOUTS

- 1  Kalonzo Musyoka with Edwin Sifuna is the leading opposition ticket nationally at 23%.
- 2  The Kalonzo–Sifuna ticket is strongest among 18–26 year olds (31%) and in Western region (36%).
- 3  Kalonzo Musyoka with Fred Matiang'i ranks second nationally at 16%, with especially strong support in North Eastern (23%) and Eastern (22%).
- 4  Fred Matiang'i with Kalonzo Musyoka ranks third nationally at 15%, and performs best in Nyanza and Nairobi (19% each) and among ages 36–45 (19%).
- 5  Uncertainty remains significant: Not Sure/Don't Know is 21% overall, highest in Nairobi (27%) and among those aged over 55 years (28%); women are more undecided than men (23% vs 18%).

	BY REGION							
	Coast	North Eastern	Eastern	Central	Rift Valley	Western	Nyanza	Nairobi
Kalonzo Musyoka with Edwin Sifuna	26%	17%	28%	14%	19%	36%	26%	21%
Kalonzo Musyoka with Fred Matiang'i	15%	23%	22%	15%	15%	13%	13%	13%
Fred Matiang'i with Kalonzo Musyoka	15%	10%	13%	17%	15%	12%	19%	19%
Kalonzo Musyoka with Rigathi Gachagua	3%	5%	8%	7%	6%	4%	2%	5%
Rigathi Gachagua with Kalonzo Musyoka	4%	5%	3%	7%	5%	4%	3%	2%
Rigathi Gachagua with Fred Matiang'i	3%	6%	3%	10%	4%	3%	2%	2%
Fred Matiang'i with Rigathi Gachagua	3%	3%	1%	7%	5%	2%	6%	5%
Fred Matiang'i with Martha Karua	3%	5%	4%	3%	5%	4%	5%	3%
Kalonzo Musyoka with Martha Karua	3%	6%	4%	3%	4%	2%	3%	3%
Not Sure/Don't Know	25%	22%	14%	17%	22%	20%	21%	27%

	BY GENDER & AGE						
	Female	Male	18–26 years	27–35 years	36–45 years	46–55 years	Over 55 years
Kalonzo Musyoka with Edwin Sifuna	20%	26%	31%	24%	20%	19%	17%
Kalonzo Musyoka with Fred Matiang'i	15%	16%	18%	13%	17%	14%	15%
Fred Matiang'i with Kalonzo Musyoka	14%	16%	14%	13%	19%	14%	16%
Kalonzo Musyoka with Rigathi Gachagua	6%	5%	4%	7%	4%	7%	5%
Rigathi Gachagua with Kalonzo Musyoka	5%	4%	4%	5%	4%	3%	7%
Rigathi Gachagua with Fred Matiang'i	5%	4%	4%	4%	4%	6%	4%
Fred Matiang'i with Rigathi Gachagua	4%	4%	4%	4%	5%	4%	3%
Fred Matiang'i with Martha Karua	4%	4%	6%	3%	5%	5%	2%
Kalonzo Musyoka with Martha Karua	4%	3%	4%	3%	2%	4%	4%
Not Sure/Don't Know	23%	18%	11%	23%	22%	25%	28%

In your opinion which would be the best Ticket (Presidential Candidate and running mate) for the United Opposition

n = 3000

POLITICAL PARTY & POLITICAL ALLIANCES

POPULARITY



INFOTRAK VOICE OF THE PEOPLE POLL JUNE 2026:
ELECTIONS & PARTY POLITICS

POLITICAL PARTY POPULARITY: BY OVERALL



22%

United Democratic Alliance (UDA)



21%

Orange Democratic Movement (ODM)



9%

Democracy for Citizens Party (DCP)



6%

Jubilee Party



5%

Wiper Democratic Front (WDF)

OTHERS INCLUDE:

- FORD-Kenya
- KANU
- Peoples' Democratic Party (PDP)
- Party of National Unity (PNU)
- Maendeleo Chap Chap Party
- Movement for Democracy and Growth (MDG)
- People's Liberation Party (PLP)
- Usawa Kwa Wote Party
- United Green Movement (UGM)
- Thirdway Alliance Kenya
- Ukweli Party
- Frontier Alliance Party (FAP)
- NARC
- Muungano Party
- Restore and Build Kenya Party
- Peoples' Empowerment Party (PEP)
- Kenya National Congress (KNC)
- Chama Cha Mashinani (CCM)



None /
No Party
Preference

29%



Others
2%



I don't want
to disclose

7%



Which political party do you currently feel closest to?



n = 3000



KEY TAKEOUTS



Across regions and demographic groups, no single political party commands majority support. The largest share nationally is for the **United Democratic Alliance (UDA)** at **22%**, followed by the **Orange Democratic Movement (ODM)** at **21%**.



A significant proportion of Kenyans do not feel close to any political party: **29% overall** across regions and **29%** across gender and age groups.

POLITICAL PARTY POPULARITY: BY REGION

Political Party	Coast	North Eastern	Eastern	Central	Rift Valley	Western	Nyanza	Nairobi
United Democratic Alliance (UDA)	27%	45%	16%	9%	39%	18%	13%	8%
Orange Democratic Movement (ODM)	46%	23%	7%	6%	11%	32%	50%	16%
Democracy for Citizens Party (DCP)	1%	1%	10%	33%	6%	3%	1%	8%
Wiper Democratic Front (WDF)	4%	1%	23%	1%	2%	1%	0.5%	4%
Jubilee Party	3%	2%	3%	7%	5%	2%	12%	6%
Others	2%	2%	3%	0.5%	2%	4%	2%	2%
I don't want to disclose	3%	7%	8%	7%	5%	6%	10%	8%
None	14%	19%	30%	36%	29%	34%	13%	48%

POLITICAL PARTY POPULARITY: BY GENDER & AGE

Gender		Age					Overall
Female	Male	18 - 26 years	27 - 35 years	36 - 45 years	46 - 55 years	Over 55 years	
19%	25%	17%	20%	21%	27%	25%	22%
19%	23%	26%	20%	20%	22%	17%	21%
9%	9%	13%	6%	8%	9%	10%	9%
5%	5%	9%	5%	5%	2%	5%	5%
5%	7%	16%	5%	3%	2%	3%	6%
2%	2%	5%	1%	1%	1%	2%	2%
8%	6%	6%	10%	7%	5%	8%	7%
32%	26%	14%	35%	33%	33%	31%	29%



Which political party do you currently feel closest to?



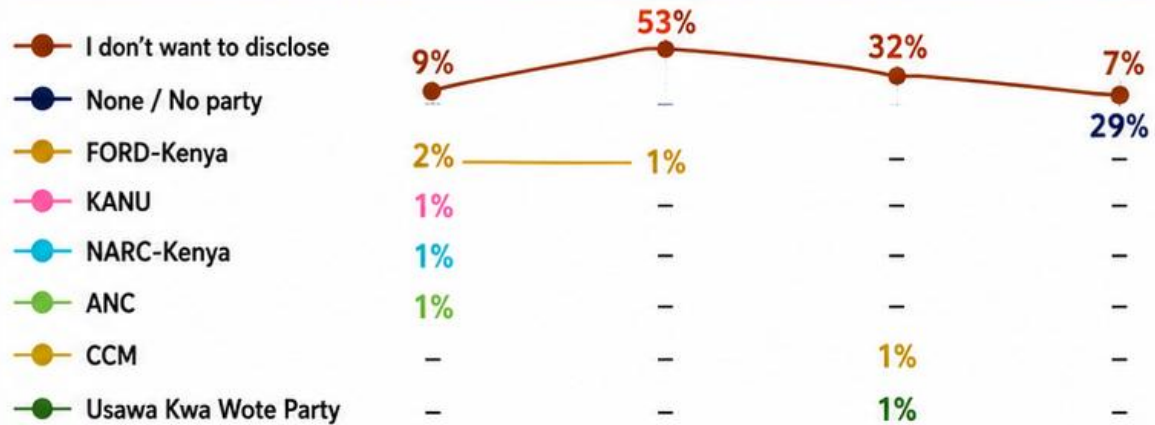
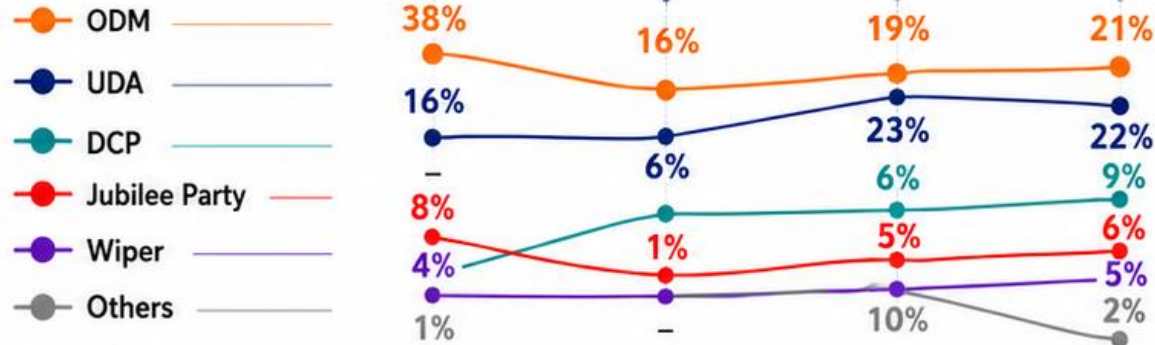
n = 3000

Nationwide survey of adults 18 years and above conducted 22nd – 26th June 2026



POPULARITY OF POLITICAL PARTIES OVER TIME (%)

SEPTEMBER 2024 AUGUST 2025 DECEMBER 2025 JUNE 2026



A) BIGGEST GAINS SINCE SEPTEMBER 2024

UDA	+6 pp
DCP	+9 pp
None / No party	+29 pp



B) BIGGEST DECLINES SINCE SEPTEMBER 2024

ODM	-17 pp
I don't want to disclose	-2 pp
Jubilee Party	-2 pp



C) LATEST SNAPSHOT JUNE 2026

UDA	22%
ODM	21%
DCP	9%
Jubilee Party	6%
Wiper	5%
Others	2%
I don't want to disclose	7%
None / No party	29%



KEY TAKEOUTS



1

ODM led in September 2024 at 38% but stands at 21% in June 2026.



2

UDA rose from 16% in September 2024 to 22% in June 2026 and is the highest named party in the latest wave.



3

DCP entered the trend later and stands at 9% in June 2026.



4

A sizeable non-aligned segment remains: 29% selected None / No party in June 2026, while 7% preferred not to disclose.



Which political party do you currently feel closest to?



Source: Infotrak Voice of the People Poll, July 2026



pp = percentage points

POPULARITY OF POLITICAL FORMATIONS

NATIONAL OVERALL



KEY TAKEOUTS

- “None” is the single largest overall response at **28%**, showing many Kenyans do not currently identify with any political formation.
- Broad-Based Government is the most popular named formation at **27%**, ahead of Linda Mwananchi (**24%**) and United Alternative Government (**20%**).
- Broad-Based Government is strongest in North Eastern (**50%**) and Rift Valley (**43%**). Linda Mwananchi performs best in Western (**38%**), Nairobi (**29%**) and Nyanza (**28%**), and is strongest among 18–26 year olds (**33%**).
- United Alternative Government is strongest in Eastern (**40%**) and Central (**35%**).
- Non-alignment is especially high in Coast (**40%**), Nairobi (**39%**) and among those aged over 55 years (**38%**).

BY REGION

	Coast	North Eastern	Eastern	Central	Rift Valley	Western	Nyanza	Nairobi	Overall
Broad-Based Government	24%	50%	17%	9%	43%	27%	34%	14%	27%
Linda Mwananchi	25%	17%	18%	23%	20%	38%	28%	29%	24%
United Alternative Government	11%	8%	40%	35%	14%	7%	16%	19%	20%
None	40%	25%	25%	33%	23%	28%	22%	39%	28%

BY GENDER & AGE

	Gender		Age					Overall
	Female	Male	18–26 years	27–35 years	36–45 years	46–55 years	Over 55 years	
Broad-Based Government	24%	30%	27%	25%	26%	31%	27%	27%
Linda Mwananchi	21%	26%	33%	27%	22%	19%	12%	24%
United Alternative Government	21%	20%	25%	16%	20%	18%	21%	20%
None	34%	24%	15%	32%	31%	33%	38%	28%

Which of the following political formations do you feel closest to?

n = 3000

7 THINGS THE POLL SAYS AND 7 THINGS IT DOES NOT SAY

IN A NUTSHELL



INFOTRAK VOICE OF THE PEOPLE POLL JUNE 2026:
ELECTIONS & PARTY POLITICS

The race is open, despite Ruto's lead

Ruto leads the field, but Kenya remains politically fluid with one in five voters yet to make up their mind.

32%

WILLIAM
RUTO

A strong lead, but not a majority.

Ruto commands the highest single share of voter support nationally. However, he is still below majority level.



A CLEAR FRONTRUNNER

Ruto leads with **32%** – well ahead of any individual challenger.



A FRAGMENTED FIELD

The rest of the field is split across several contenders, with **20%** still undecided.

No single challenger has broken through.

Support is spread across several leaders, with a significant segment of voters still undecided.

13%

KALONZO
MUSYOKA

12%

EDWIN
SIFUNA

12%

FRED
MATIANG'I

20%

UNDECIDED /
DECLINED TO
ANSWER



TAKEAWAY

A clear frontrunner. A fragmented field. An open race.



n=3,000



Fieldwork: June 2026

www.infotrakresearch.com

Political loyalties are fragmented, and the Broad-Based Government divides opinion

No party or formation commands a dominant national home, while the Broad-Based Government is widely known but publicly contested.

2 No political party or formation dominates

Political parties



Political formations



UDA and ODM are nearly level, while no party preference remains high at 29%. Among formations, no single option dominates, with 'None' at 28% only marginally ahead of the Broad-Based Government at 27%.

3 The Broad-Based Government is well known, but contested

AWARENESS

79%

Have heard of the
Broad-Based
Government

Public sentiment



Supporters mainly cite
peace, stability and unity.

Opponents mainly point to
poor performance, political self-interest and corruption.



TAKEAWAY

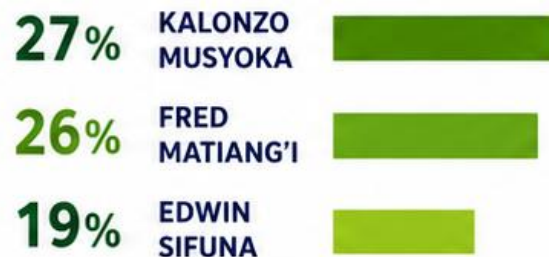
Political loyalties remain weak, and public judgement on the Broad-Based Government is divided.

4

THE OPPOSITION HAS CHOICES, BUT NO SETTLED CANDIDATE.

Kalonzo and Matiang'i are virtually tied for the top spot, while Sifuna commands notable support.

PREFERRED OPPOSITION CANDIDATE (OVERALL)



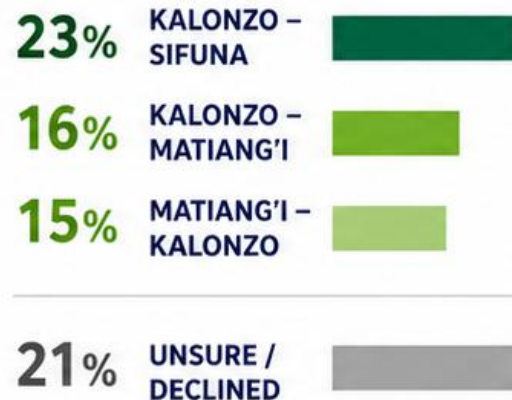
The top two are effectively joint favourites; Sifuna brings generational and regional appeal.



TAKEAWAY

The opposition vote is fluid.
The race for leadership — and tickets — is wide open.

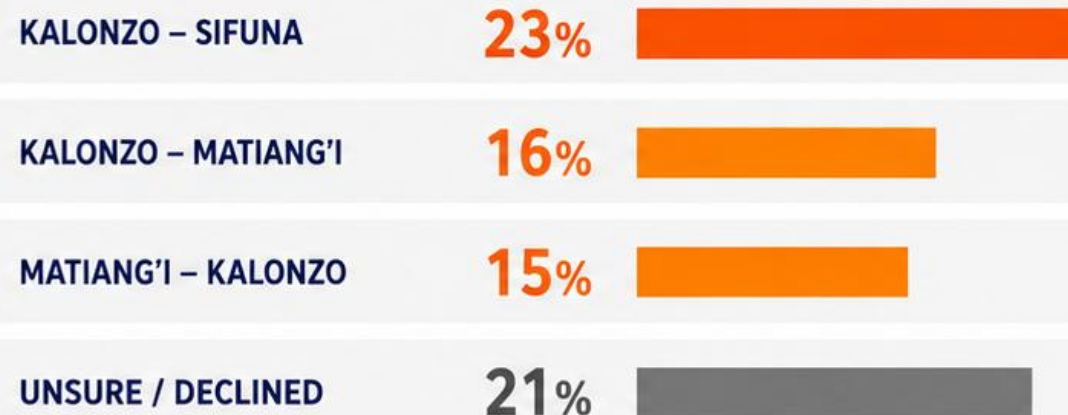
PREFERRED OPPOSITION TICKET (OVERALL)



5

KALONZO–SIFUNA LEADS AMONG OPPOSITION TICKETS TESTED.

The tested ticket combinations show no dominant choice, although Kalonzo–Sifuna records the highest support.



TAKEAWAY

The leading ticket is a signal,
not a settled verdict.

Running-mate preferences vary, and voter realities differ

6

KINDIKI LEADS, BUT THE RUNNING-MATE QUESTION REMAINS OPEN

Kindiki is the clear national frontrunner for running mate, but public opinion remains unsettled and regional political value differs.

NATIONAL RUNNING-MATE PREFERENCE

KINDIKI

34%

GLADYS WANGA

11%

UNSURE

37%

REGIONAL ANCHORS (HIGHEST PREFERENCE)

MT KENYA
KINDIKI

41%

NYANZA
WANGA

35%

WESTERN
MUDAVADI

28%

COAST
JOHO

60%



TAKEAWAY

Kindiki leads nationally, but political value remains regionally distributed.

7

THE COUNTRY IS VOTING IN DIFFERENT WAYS

The poll shows significant variation across regions and voter groups.



Ruto leads the presidential race at **32%** nationally.



UDA and ODM are almost tied at **22%** and **21%**, respectively.



29% of Kenyans have no party preference.



Running-mate and opposition preferences also differ across the country.



TAKEAWAY

One election. Different voter realities.

A poll reads the moment, it does not decide the election.

These findings should be read carefully and not overstated.

1 It does not say the 2027 election has been decided

The findings measure opinion at the time of fieldwork, not the final 2027 result.

CAUTION: A poll is a snapshot, not a prophecy.

2 It does not say a clear lead is majority support

Ruto's 32% gives him a clear lead, but it remains below majority level.

CAUTION: A lead is not inevitability.

3 It does not say awareness equals approval

79% awareness of the Broad-Based Government does not mean 79% support. Actual support is 33%.

CAUTION: Being known is not being endorsed.

4 It does not say every small difference is meaningful

A one-point gap, such as between Kalonzo and Matiang'i, does not establish a clear lead.

CAUTION: Not every gap is a lead.

Use the poll to inform interpretation, not to overstate certainty.

A poll tests today's choices. It does not define the final field.

Several common overreadings should be avoided.

5

It does not say
uncertain voters
form one bloc

Undecided, neutral, unaffiliated, non-disclosing and no-preference respondents come from different questions and may have different motivations.

CAUTION: Uncertain voters are not one bloc.

6

It does not say
popularity guarantees
vote transfer

A regionally influential leader cannot automatically deliver all that region's votes to a presidential candidate.

CAUTION: Political influence does not automatically transfer votes.

7

It does not say
the tested options are
the final options

Other candidates, alliances and ticket combinations may still emerge before August 2027.

CAUTION: The tested field is not necessarily the final field.

Polls are powerful tools, but political outcomes are shaped by campaigns, coalitions, turnout and events.



Thank You

22 years of driving impact
and creating insights together.



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